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The Choice for African-American News and Information

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"Power concedes nothing without a struggle." — Frederick Douglass

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City, Community Embrace Development

▲ Black leaders say criticism of Carver Glen was done to divide African-American community

By VERONICA CLEMONS
Chronicle Staff Writer

Forsyth County commissioners this week gave their full support of Forsyth Technical Community College's satellite campuses, but with the understanding they would not be committed to building both at the same time.

With the resolution, the county agreed to financially support the campuses for their first three years. The estimated expense will be about \$2.5 million, County Manager Graham Pervier said. The state will pay \$7 million for construction of the two branches, located in Kernersville and in northeastern Winston-Salem.

The resolution of support was the last thing Forsyth Tech needed to submit its application to the state board of community colleges for permission to build the two sites.

The Lansing Drive site in northeastern Winston-Salem is already further along than the one in Kernersville because it has water

and sewer. That site is part of a larger development that includes the Carver Glen housing development, which is being developed by Chronicle publisher Ernest H. Pitt and Thomas P. Trollinger, partners in East-Pointe Developers.

The development, which is comprised of homes priced between \$85,000-

\$100,000, came under scrutiny recently in a lengthy article in the daily newspaper. In the article, there were hints made of underhanded dealing and that the development along with the proposed campus and public library were too far from the heart of the black community to be an asset.

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Newell Attacks Critics, Journal Reporter Over Church Flap

By DAVID L. DILLARD
Chronicle Staff Writer

Former Alderman Virginia Newell used a platform at a voters' rally Sunday night to lash out at critics from a local church and a local newspaper reporter who claimed she was more interested in making money than helping the church.

Newell said the article in last Thursday's *Winston-Salem Journal* was an attempt to discredit her reputation.

"I think it was an attempt to discredit me as an alderman or a leader in the community," she said.

"My record stands to what I have done or tried to do."

In the article, which was written by *Journal* reporter Phoebe Zerwick, a member of Dreamland Park Baptist Church claimed that Newell was not interested in helping the church because its congregation is small and because its members are not professional people. Newell owns a house across the street from the church.

"They said I'm making a lot of money off the house," Newell said. "And Phoebe Zerwick would have the nerve to go to the tax office and

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Pictured (l to r): John Alexander, Capt. Mavis Y. Lloyd, Capt. Garland Wallace, Ron Barker, Phyllis Walker and Lt. Jerry Herron.

Bi-Lo To Have All Minority Managers

▲ Store will employ about 150 people

By DAVID L. DILLARD
Chronicle Staff Writer

Bi-Lo supermarket, scheduled to open next month in Eastway Plaza, will have three African-American managers, and will employ close to 150 people, most of whom live in eastern Winston-Salem.

Christopher Clark, Bi-Lo's human resources representative in Charlotte, said the company decided to locate in the east side because the area has tremendous growth potential.

"We felt this location was the best starting point for us," Clark said. "We know this is a predominantly black area, but we didn't look at that. We want to be successful. Plus, we're helping to employ a lot of people."

Bi-Lo was the first store to commit to locating in Eastway Plaza, located behind Wachovia Bank on New Walkertown Road. The shopping center is being developed by African-American businessman William Brandon.

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Counter Point Sheriff's Promotion of Blacks Is Questioned By Challenger

By DAVID L. DILLARD
Chronicle Staff Writer

Forsyth Sheriff Ron Barker wants to improve the quality of life by ensuring safety to citizens, but Joe Pitts, who wants to become sheriff, says crime has increased under Barker's leadership.

Barker says he has hired and promoted more African-Americans than any of his predecessors, but Pitts said the sheriff's department is "segregated" and Barker doesn't adequately recruit women and minorities.

Barker, a Republican, said that he has hired more minorities than any previous sheriffs, and

although not many minorities apply for positions at the department, he makes special efforts to recruit minorities and hires most of those recommended to him by other deputies.

"When I came here in 1969, there were 50 people in the department."

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Ron Barker

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This Week In Black History	
September 29, 1942 Booker T. Washington, the first U.S. merchant ship commanded by a black captain (Hugh Malone), launched at Wilmington, Delaware.	

Former RJR Exec Honored by National Magazine

By VERONICA CLEMONS
Chronicle Staff Writer

Charles "Chuck" Lewis said it was quite difficult as an African-American to prosper in the corporate climate at R.J. Reynolds Tobacco Co., especially at a time when corporate doors were virtually closed to minorities.

"We weren't wanted in the first place," he said. "It wasn't a question of proving yourself once — but proving yourself every day."

Despite the level of difficulty, Lewis did prosper and opened the eyes of his colleagues at Reynolds

to see the existence of African-American markets. For his efforts and his accomplishments, Lewis was recently inducted, as an honorary "buffalo," into the Dollars and Sense Magazine's Hall of Fame in Chicago.

"Buffalos," according to the magazine, "exemplify the qualities of professionalism, talent, community conscience and commitment. They have blazed a trail in corporate America for others to follow."

Longtime friend Curtis Brown, who is also a retired Reynolds executive, calls Lewis "a prince of a person. Everything he did, he did to

make it a better place for others."

Lewis, who began his career at Reynolds as a sales representative in Chicago, moved to the corporate arena in 1953 from one of the most respected professions in the African-American community at that time — teaching.

"Teaching was one of the greatest things I ever did, but it didn't pay enough money," he said. "My parents didn't think it was wise at the time because then a school teacher, preacher or pullman porter was top of the ladder."

The move was undoubtedly a good choice. Lewis was promoted

to assistant division manager and then division manager while still in Chicago. He was transferred to Winston-Salem and took on the title of national manager of special markets. In this position, Lewis' job was to generate business in the minority markets. The minority markets included black, Hispanic, Asian, Native American and even Jewish ethnic groups.

Lewis was the first African-American division manager for Reynolds, but many said that should not have been his final promotion in

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Charles "Chuck" Lewis