



Louvenia Rumph, center, smiles as she holds the award in honor of her son, James Rumph Jr. Her husband, James Rumph Sr. and her son, Douglas T. Rumph, stand to her right with Chronicle Publisher Ernest H. Pitt, left.

### Year Remembered at Gala

More Than 500 Gathered to Salute Honorees

By MAURICE CROCKER  
Chronicle Staff Writer

James and Louvenia Rumph received a standing ovation as they accepted a plaque commemorating the first "James Rumph Player of the Year Award." The award was given in memory of their son, James Jr., who died during basketball practice earlier this year. The Rumphs received the award at Winston-Salem Chronicle's 13th Annual Awards Banquet, held last weekend at the Benton Convention Center.

The awards banquet is the Chronicle's venue for acknowledging individuals and organizations for their efforts in the community.

"One of the hardest things in the world is losing your son," said Louvenia. "But it helps to know that the community is supporting you."

She appreciates the outpouring of support she received from the community. "When we decided to give this award we had no idea what type of kid he was," said Ernest H. Pitt, publisher of the Winston-Salem Chronicle.

He described Rumph as the type of teenager all parents would like to have.

"Our awardees' efforts are laying a foundation for change. And their examples provide a bridge for the rest of

see RUMPH page 6

# Winston-Salem Chronicle

The Choice for African-American News and Information

THURSDAY, MARCH 14, 1996

Dedicated to the Memory of Clarence E. Nottingham: 1903-1995

75 CENTS

VOL. XXII, No. 31

## Raising a Drug-Free Child

### ◆Expert Gives Advice

By MAURICE CROCKER  
Chronicle Staff Writer

Several parents and their children listened attentively to advice from Milton Creagh, who is recognized by many as one of the best motivational speakers nationwide. Speaking on "How to raise a drug-free child in a drug-filled world," Creagh was the guest speaker at Step-One's Fourth Annual Drug Awareness Program.

Creagh spoke to more than 100 African American and white parents at Goler Memorial AME Zion Church last week.

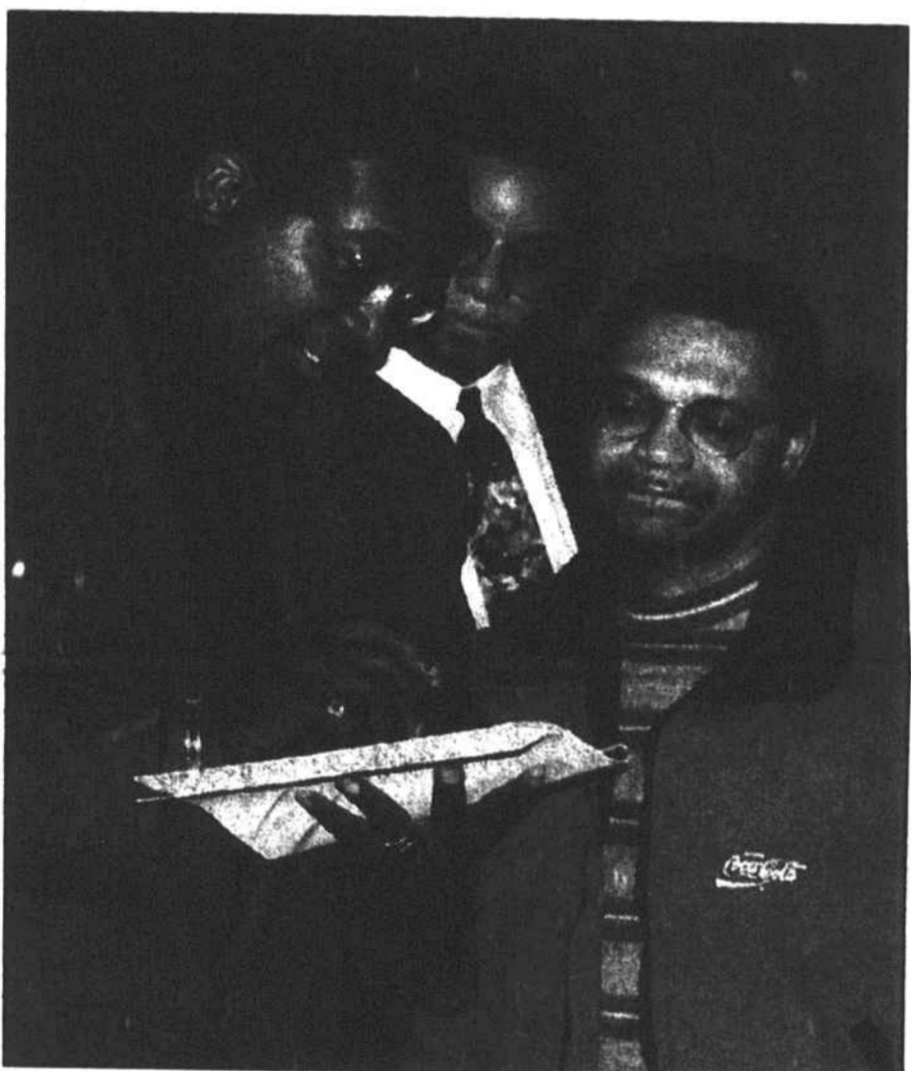
"Part of the problem with drugs is that the majority of parents want the teachers and police officers to take care of it," Creagh said.

Before speaking to the parents, Creagh visited three local middle and high schools, talking to the students about the seriousness of drugs.

"I'm scared, and you should be too, because somewhere down the road someone has told your children that alcohol is no big deal," he said.

Creagh told parents that 99 percent of the students he talked to said they knew friends who drink alcohol. He also said 75 percent of them said they knew someone in their family or close to them that had an alcohol problem.

"Before I can talk to the



Milton Creagh explains drugs statistics to a couple of residents who attended the program sponsored by Step-One.

students of alcohol and drugs. I have to talk to the parents first because that's where the problem starts," Creagh said.

He said the majority of parents are casual users of some type of drugs or alcohol.

Fifty percent of the students said they have someone in their family who uses or has a serious problem with cocaine, Creagh said.

With drugs and crime all around in today's society, Creagh told parents they can't expect their children just to say, no. He says the children need to have a reason to say no.

"The reason for my children is 6'7" about 275 pounds with a size 16 shoe, commonly known as Crazy Daddy," he said.

Most parents today mess up when they try to be their child's best friend, Creagh said.

"This is not a popularity contest," Creagh said. "I have a job and a responsibility and that's to raise my child not to become their best friend."

Instead of trying to be your child's best friend, Creagh told parents they should try to raise their children, so other children would like to be their best friend.

"It's not critical that my children like me, but it is very important that they respect me," he said.

Creagh is convinced that for a child to do what he is supposed to do, parents must

see RAISING page 10

## Corridor to Feature Theatre

### ◆Lighting, Sidewalks to Spruce up Street

By JOHN HINTON  
Chronicle Senior Staff Writer

City dwellers may be able to visit a new park, an African American Center, an outdoor market, and an amphitheater near South Liberty Street.

City officials are studying these features and other aspects of the Liberty Street Corridor.

Jackson Person and Associates of Memphis, Tenn., recently presented a schematic design report of the Liberty Street Corridor to about 40 local business people and city officials.

"We are looking at those sites where people can walk from the neighborhoods," said John Jackson, president and chief executive officer of the design firm. "We are going to create something special there to know that you have arrived on Liberty Street."

"The Martin Luther King Drive Extension will have a dra-

matic impact on the southern connection to the Central Business District," said Alan Wyatt, the firm's chief operations officer. "We want to bring people into the area, where they can find businesses that they can't find anywhere else."

The three intersections at Liberty Street and Patterson Avenue, Patterson Avenue and Martin Luther King Drive and Liberty Street and the new Martin Luther King Drive Extension, will be linked together with trees, pavement, and open space, creating a park and sculpture garden.

A pedestrian mall will extend through the park and will accommodate vendors during special events.

The south central portion of Liberty Street and the railroad bridge will be closed during the construction of the Martin Luther King Drive expansion. The

bridge will become an extension of the pedestrian mall.

State Rep. Larry Womble, D-Forsyth County, said business owners on Liberty Street must improve the appearance of their properties for any plan to work.

"It doesn't make any sense to put trees and shrubs in if there are ugly storefronts," he said.

Northeast Ward Alderman Vivian Burke told business owners that the city would provide them information about grants to improve their storefronts.

"We are not talking about eliminating any businesses," she said. "We want to help them remain there."

The character of the area would be maintained with two and three story buildings close to Liberty Street. The sides and rear of the building will accommodate

see CORRIDOR page 10

## Poll Indicates Blacks Still Loyal to Democratic Party

By NNPA Department of Communications

WASHINGTON, D.C. — Despite occasional talk of black dislike with the Democrats and the potential for a Republican breakthrough among black Americans, a recent poll indicates that Republicans have made no headway in African American communities.

Among the poll's respondents, President Clinton is more popular with blacks than Jesse Jackson or Louis Farrakhan. And if Bob Dole were the GOP nominee, he would lose miserably to Clinton.

"African American identification with the Democratic Party remains as strong as it's ever been. The Republicans, quite frankly, have made no inroads whatsoever in the black community," says political analyst David Bositis in summing up the results of the survey conducted for the Joint Center for Political and Economic Studies, a nonprofit Washington-based think tank that researches issues regarding black Americans.

Only last fall there appeared the possibility that Democratic hegemony in the black community could be

seriously threatened.

Minister Louis Farrakhan's Million Man March resonated with conservative themes of self-help and less dependency on government for its help. But the survey found that 81 percent of African Americans identify themselves as Democrats, and fewer than one in 10 as Republicans.

Faye Anderson, executive director for the Council of 100 Black Republicans, says her party has done nothing to broaden its support within the black community.

see POLL page 10

## Harlem Globetrotter Stresses Importance of Education

By JOHN HINTON  
Chronicle Senior Staff Writer

A Harlem Globetrotter warned local middle school students about hanging their hopes for the future on the bounce of a basketball.

"No matter what you do, the basketball will stop bouncing," said Bobby Joe Mason, a 59-

year-old player with the Harlem Globetrotters. "Nobody wants a dummy around them. Get some sense; stay in school; and don't let other people tell you what to do."

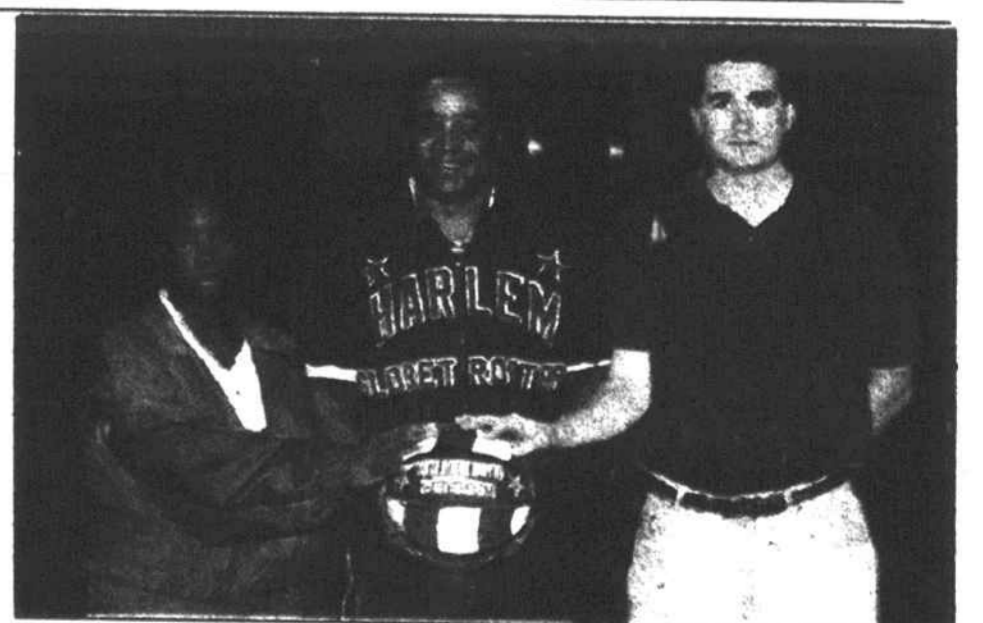
Mason visited 20 students at the Central YMCA on Glade Street. His team will perform in the Lawrence Joel Veterans

Memorial Coliseum on Thursday at 7:30 p.m.

"No matter how well you learn basketball, you have something to fall back on," Mason told the students.

Mason gave the students a history lesson about the GLOBE-

see HARLEM page 10



Harlem Globetrotter Bobby Joe Mason, center, stands next to Beverly Feaster, left, a middle school counselor for the Central YMCA and Marc Pruitt, sports director for the Central YMCA.

**CLASSIFIEDS** ..... 30  
**OPINION** ..... 12  
**ENTERTAINMENT** ..... 28  
**OBITUARIES** ..... 29  
**SPORTS** ..... 17

**WHERE TO FIND IT**

*This Week in Black History*  
March 18, 1877  
President Hayes appointed Frederick Douglass marshal of District of Columbia.