

The Crosby: Quick facts and helpful hints

The Crosby, the premier charitable celebrity golfing event in the country, will hold its 56th tournament May 29 through June 1, 1997 at Bermuda Run Country Club near Winston-Salem, N.C. This is the original celebrity charity golf tournament begun by Bing Crosby. It is open to the public and attracts almost 100 well-known entertainment and sports celebrities. Yogi Berra, Kimberlin Brown, Rod Gilbert, Kathy Ireland, David Leisure, Charley Pride, Richard Roundtree, Elke Sommer, Joe Montana, Bonnie Blair, Jim Hart, Kathleen Sullivan, and Bruce Weitz, are some of the celebrities scheduled to play this year.

Admission is \$15, children 12 and under enter free. Tickets may be purchased in advance at the following Belk store locations: Hanes Mall (Winston-Salem), Four Seasons Mall (Greensboro) and Oak Hollow Mall (High Point). Tickets may also be purchased in the Winston-Salem area at J.C. Penney, Hanes Mill Outlet on Stratford Road, Champion/Hanes outlet at Marketplace Mall, Bocoek Stroud at Thruway and True Value Hardware in Clemmons. Same-day ticket sales will be available at Tanglewood Park.

To get to the Bermuda Run Country Club, from Interstate 40 west of Winston-Salem, take either the Tanglewood or Highway 801 exits and go south to Hwy. 158. Follow the signs to The Crosby's public parking and spectator shuttle site at Tanglewood Park. For tournament information, please call 910-519-5000 or visit The Crosby's Home Page at www.thecrosby.org.

Pointers on how to "star gaze" at the Crosby:

For star-gazers and autograph hounds, The Crosby National Celebrity Golf Tournament is almost like heaven. The tournament has expanded to Bermuda Run's Bronze Course, opening up

the opportunities for spectators to reach their favorite stars.

For four consecutive days — May 29 - June 1 — almost 100 of the most recognizable entertainment and sports celebrities populate the golf course at Bermuda Run Country Club in Advance, N.C. The celebrities take time to sign autographs and talk with their fans between rounds. Many of them joke and chat with fans between holes, but most of them are very serious about their golf game.

There's an unending debate about the best way to do The Crosby. Some spectators pick out a favorite vantage point and camp out there until every player has passed through. Then, they move to the Autograph Tent where celebrities are signing autographs. Other spectators prefer to pick their favorite golfing foursome and follow them around the course. They say you can learn someone pretty well if you watch them suffer through 18 holes.

Regardless of which approach you take, there are a few pointers that can benefit all spectators:

Autographs/Photographs - The celebrities try to be as accommodating as they can, but, while they're playing golf, their fans are often secondary. If you're taking pictures, try to avoid clicking your shutters when someone is swinging a club or preparing to swing.

One of the surest ways to get the autographs you want is to come to the Autograph Tent, which is located near the clubhouse. Many of the celebrities take a few minutes to sign autographs at the tent.

Playing Schedule - Starting times range from 7:30 a.m. until around 10:30 a.m. with groups starting on the first tees of the Gold and Bronze courses on Friday and Saturday. On Sunday, groups will start on the first tees of the Gold, Silver and Bronze courses. All of the rounds usually are completed by 4 p.m.

Free pairing sheets are available on the course each day. They are helpful if you want to follow a particular golfer or try to catch different celebrities while they are on the course.

Shuttle Service - Buses transport spectators between Tanglewood Park and Bermuda Run Thursday through Sunday. Buses carry spectators to areas adjacent to the course at Bermuda Run. Two spectator trams will continuously circle the course, making stops at selected sites around the golf course.

On Thursday the parking lot shuttle operates from 9:30 a.m. until 7:00 p.m. On Friday buses run from 6:30 a.m. until 7:00 p.m. Saturday, buses run from 6:00 a.m. until 7:00 p.m. And, on Sunday buses run from 6:00 a.m. until 7:30 p.m.

Clothing - The dress is casual. You may want to carry along a jacket for early-morning tee-offs or late afternoon finishes. Since you're likely to be walking quite a bit, it is in your best interest to wear comfortable shoes.

Parking - Arrangements have been made for public parking at Tanglewood Park, only three minutes from Bermuda Run. The total cost of parking and the shuttle to and from the golf course is \$3.

Tickets - Daily tickets to The Crosby cost \$15 and children 12 and under enter free. Tickets may be purchased in advance at the following Belk store locations: Hanes Mall (Winston-Salem), Four Seasons Mall (Greensboro) and Oak Hollow Mall (High Point). Tickets may also be purchased in the Winston-Salem area at J.C. Penney, Hanes Mill Outlet on Stratford Road, Champion/Hanes outlet at Marketplace Mall, Bocoek Stroud at Thruway and True Value Hardware in Clemmons. Same Day tickets will be available at Tanglewood Park next to Bermuda Run.

What is the Crosby?

A history of both tournament and foundation

1997 marks the 56th playing of The Crosby, the premier charitable celebrity golfing event in the country. The first tournament was held in 1937 in Rancho Santa Fe, Calif. as a friendly gesture by Bing Crosby to aid the financially beleaguered touring pros and it began the concept of Pro-Am golfing event. First place money that year was the grand sum of \$500 which Bing paid out of his pocket to its winner, a little known pro golfer by the name of Sam Snead. The tournament has continued with the exception of four years.

Since moving to North Carolina in 1986, The Crosby has continued to attract celebrities from the entertainment and sports arenas. Now a charitable tournament with amateur golfers, winners designate their share of the purse to nonprofit organizations of their choice. The tournament focuses its charitable efforts on substance abuse prevention and education. In eleven years, The Crosby has raised nearly \$15 million, with more than \$5 million going to organizations involved in the fight against substance abuse.

In addition to the funds designated by winning players and The Crosby Grant Making Program, the tournament's foundation established The Crosby Scholars Program.

The Crosby Scholars Community Partnership is the flagship of The Crosby-funded programs. Started in 1993, 173 members of the class of '94 in four Winston-Salem high schools received help and encouragement to further their education. The program began in two high schools and now covers all Winston-Salem/Forsyth County middle and high schools. The Partnership has offered to assist Davie County, home of Bermuda Run, in organizing their own Crosby Scholars Program.

Crosby pairings designed to double spectators' pleasure

Who cares if Kathy Ireland plays golf?

If you do, you'll want to go to the Crosby at Bermuda Run on Thursday, May 29 when she is scheduled to play one day of golf in the Kathryn's Choice event. For Kathy Ireland fans who can't make it to see her golf on Thursday, she will be out and about at the Crosby through June 1, visiting the Autograph Tent and other parts of the golf course. If Joe Montana is more to your liking, he will be participating in the Crosby on Thursday and Friday only. Depending on his tee time Friday, he may make a visit to the Autograph Tent before he departs Bermuda Run.

Special pairings on Saturday will double the fun for fans of sports and entertainment. Many of the celebrities have been paired in four-somes spectators will want to follow around the golf course. The special pairings for Saturday are scheduled as follows:

The Crosby's 1997 Schedule of Events:

Tuesday May 27	11:00 a.m.	Captain's Choice Golf Event
Wednesday May 28	11:00 a.m.	Captain's Choice Golf Event
Thursday, May 29	8:00 a.m.	The Crosby Symposium
	11:00 a.m.	*Kathryn's Choice Golf Event
Friday, May 30	7:30 a.m.	*First Tournament Round begins
	9:00 a.m.	Red Tee Challenge Event
	6:00 p.m.	The Clambake
Saturday, May 31	7:30 a.m.	*The Second Tournament Round begins
	2:00 p.m.	*The Dennis Walters Show
		Combination Golf Clinic and trick shot demonstration
Sunday, June 1	7:30 a.m.	*Final Tournament Round begins
	1:30 p.m.	*The Dennis Walters Show
		Combination Golf Clinic and trick shot demonstration
	4:30 p.m.	*Awards Ceremony

* Open to the general public
 *The Kid's Korner is open 10:00 a.m. - 3:00 p.m. Friday - Sunday (Wally the Warthog and two clowns will visit on Saturday and Sunday)
 *The Autograph Tent is open from 1:30 p.m. - 5:00 p.m. Friday - Sunday
 *Two spectator trams will circle Bermuda Run continuously on Saturday and Sunday to help spectators move from one vantage point to another on the course.

<p>For Soap Opera fans: Joshua Morrow and John Castellanos For non-stop fun: Mark Pinter and Kimberlin Brown For Political Junkies: Comedians John Mendoza and Kenny Bob Davis For Dukes of Hazard fans: Governor Jim Martin and Congressman Richard Burr For Women's Golf fans: Gary Hudson with Rick Hurst For Basketball fans: Maggie Cameron and Heather Angell For NFL fans: Dean Smith with Roy Smith Rick Barry with Austin Carr Bob Cousy with P.J. Carlesimo Johnny Unitas with Jim Taylor Tanning beds Joe Washington and Gale Sayers Oakland Raiders Daryl Lamonica and George Blanda Washington Redskins Jim Hart and Sonny Jurgensen Miami Dolphins Don Shula and Bob Griese Bob Spurrer with John Mackovic Chicago Blackhawks Stan Mikita and Doug Wilson "Madcat" Grant with Yogi Berra Golden Gloves' Wes Parker and George Brett</p>	<p>For College Football fans:</p> <p>For Hockey fans:</p> <p>For Baseball fans:</p>
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