

# BUSINESS FOCUS

## Briefs

### Gloria Morgan has 25 years of perfect attendance at work

Gloria Morgan has 25 years of perfect attendance at Sara Lee Hosiery.



Morgan

Morgan explained, "My co-workers count on me to be on time at my job every day."

In January, she had car trouble on her way to work.

"I said, 'Lord, please help me to get to work on time,'" Morgan recalled. "Just as I said those words a policeman walked up to my car and asked if he could help me. I told him I needed a ride to work. He asked if I was sure I wanted to leave my car on the side of the road and if I wanted my co-workers to see me arriving in a police car. I told him that didn't bother me - just to please get me to work on time."

"He gave me a ride, and I got to work two minutes early that day."

Morgan is a trustee at Galilee Baptist Church and the daughter of Dorothy Dixon.

### Sara Lee presents Crosby Scholars final donation from The Crosby

Sara Lee Branded Apparel has presented a check for \$100,000 to the Crosby Scholars Community Partnership. The gift represents the final payment from the Crosby National Celebrity Golf Tournament.

The Crosby Scholars program serves more than 2,000 middle and high school students each year with college preparation programs and scholarships.

"After closing the books on The Crosby, we are pleased to present this final gift in recognition of the scholars as the tournament's community legacy," said Michael Flatow, general chairman of The Crosby and chief customer officer for Sara Lee Branded Apparel. "It is our sincere hope that these funds also serve as the catalyst for encouraging the community to continue to make college a reality for the young men and women in our county who have the academic qualifications and desire, but not the resources. Through the Crosby Scholars' scholarship opportunities, college-preparation and drug-prevention programs, we can make dreams come true for thousands of local students and their families."

The Crosby Scholars Program began in 1992, has provided \$1.2 million to 1,247 students, and has leveraged more than \$7 million in additional financial aid, according to Mona Lovett, executive director. Crosby Scholars commit to remaining drug-free, to maintaining the program's standards of academic achievement, and to providing volunteer community service.

With a 60-year history, The Crosby was the longest-running charity golf tournament in the nation. During its 16 years in Winston-Salem, the tournament raised more than \$18 million for local and national charities.

### Mooreville-based Custom Products Inc. receives top honors

CHARLOTTE - Custom Products Inc., a Mooreville-based supplier of seat cushions and upholstery dress covers to the aviation industry, was awarded Delta Air Lines' prestigious APEX "Women-Owned Supplier of the Year" Award recently in a ceremony held at company headquarters.

The APEX (Achieving Performance Excellence) Award is given to a Delta supplier who has consistently worked to provide the airline with superior performance as measured by Delta's quality performance system, which includes areas of operations, service, turnaround, quality, reliability, responsiveness and supplier-based improvement innovations.

Custom Products President David McKnight said receiving Delta's APEX Award displays the company's commitment to quality and customer service and assures Custom Products Inc. of the ability to compete for future business at Delta Air Lines. "The APEX Award is the result of a lot of hard work and dedication from our employees - especially during the past year," McKnight said. "Without their experience, knowledge and ability to constantly improve performance, this award would not be possible. I am extremely proud to accept this award on their behalf."

Van Fulp, Custom Products' sales and marketing vice president, said the company has dedicated its resources to improving performance, developing engineering designs with ergonomics and comfort as its focal point, and evoking a plantwide customer service theme of "making it easy for the customer to do business with us." "We are currently working with Delta engineers to assist in developing seat cushions that will address the health issues related to deep vein thrombosis (DVT), a restrictive blood flow circulation condition usually associated with longer flight segments," Fulp said.

### Weekend hair show to help victims of domestic violence

True Hair's Second Annual Hair Show and Barber Extravaganza will be held Saturday starting at 7:30 p.m. at the Village Inn Golf and Conference Center in Clemmons. In addition to showcasing the latest hairstyles and techniques, the show will feature live entertainment, door prizes, vendors and many more activities.

The theme of this year's event is "Broken Chains." That theme relates to the show's effort this year to raise awareness about domestic violence. Part of the proceeds from this year's show will go Family Services to help the agency support women who have been victims of domestic violence. For more information on the show, call Peachandra DuBose at 748-0600.

## Arts elementary school hires staff

SPECIAL TO THE CHRONICLE

The Arts Based Elementary School (ABES) announced the completion of its teaching staff and ABES family meeting dates.

"We are fortunate to have attracted dedicated and skillful teachers to guide our children's learning," said Hal Johnson, chairman of the ABES board. "All of our teachers are certified, including a nationally board certified second-grade teacher. This group is committed to working with students and parents to ensure that the highest quality education comes from inspired learning through the arts," Johnson said.

This announcement follows the recent appointment of Dr. Jim Sanders as principal and Dan Fogarty as assistant principal.

Rusty Dahler will teach kindergarten. He joins ABES after spending the last six years in classrooms in Forsyth County, where he has taught grades K-3. He has a B.A. degree in elementary education from Concordia University in River Forest, Ill., and has trained as a teacher in the Montessori method. In 1999 he was recognized as Teacher of the Year at Clemmons Elementary School.

Corey Draper will teach first grade. She is a 2001 graduate of Goshen College in Goshen, Ind., where she earned a degree in elementary education and played on the women's basketball team. She has lived and taught in Costa Rica and is fluent in Spanish.

Beth Goins will teach second grade. She taught for the past nine years in the Davidson County school system in grades K-4 as well as handling reading intervention. She holds both B.S. and M.Ed. degrees in elementary education from the University of North Carolina at Greensboro. She has a distinguished teaching credential: national board certification as an early-childhood generalist. She has come to ABES to continue her professional growth and to explore creative approaches to learning.

Mary Siebert will teach third grade. She has created and taught arts-based multicultural extended programs in elementary schools across the country for five years and has worked with student outreach for the Lincoln Center Institute, Young Audiences, and the Nashville Institute, all programs in arts-based learning. She received a bachelor's degree in voice at Indiana University.

In addition to serving as assistant principal, Fogarty will teach music in all the ABES classrooms. He holds a degree in music education from Wittenberg University in Springfield, Ohio, and a master's degree in educational leadership from East Carolina University.



The new arts school is housed in Atkins Middle School.

Jim Sanders, the principal of ABES, has two degrees in fine arts - a B.F.A. from Arkansas State University in Jonesboro and an M.F.A. from Southern Illinois University in Carbondale. He has directed the Sawtooth Center for Visual Art in Winston-Salem for 15 years.

Like other public schools, ABES must meet the N.C. Standard Course of Study. ABES students will take the same end-of-grade tests, and the school will be accountable for their

progress. The difference is that ABES believes that children can best develop these basic educational skills and an excitement for learning through music, dance, drama and visual art.

Parents interested in the school should contact Jim Sanders by e-mail at [learn@wsabes.org](mailto:learn@wsabes.org); by mail at ABES, P.O. Box 20067, Winston-Salem, NC 27120; or by phone at 723-7395 for more information.

## Movin' on up

### Study: Women of color breaking glass ceiling

SPECIAL TO THE CHRONICLE

NEW YORK - Many women of color are taking charge of their careers, networking, finding mentors and moving up the corporate ladder as a result. Improved career strategies and accompanying success is the theme of the new Catalyst study, "Women of Color in Corporate Management: Three Years Later," the first longitudinal look at the experiences of women of color in the workplace.

Catalyst is a nonprofit research and advisory services organization working to advance women in business, with offices in New York, San Jose, and Toronto.

In a study of 368 women over a three-year period between 1998 and 2001, Catalyst found that 57 percent have been promoted and overall income is up 37 percent.

Building on Catalyst's research on women of color in corporate management, Catalyst tracked a core group of women of color managers over the past three years to chart their career movement and outline their steps to success. Although current job and career satisfaction is high, these women do perceive a decline in opportunities to advance to senior leadership and are less satisfied with their prospects for further advancement at their current employers.

"The women in this study are clearly taking charge of their careers," Catalyst President Sheila Wellington said. "This is a call to action to companies. These women know the value they bring to organizations and if their current employers fall short, many are willing to find employers that are actively working to create workplaces where their contributions will be valued."

Citing greater advancement



A new study says black women are taking charge. Black women are being promoted regularly and increasing their incomes.

opportunities and pay as their primary reasons for leaving, the women who left their 1998 employers are likely to have more senior titles, more promotions, and higher earnings than their counterparts who didn't switch employers. What's more, those who left report the existence of fewer barriers in their new environments.

There is a marked increase in the number of women who have developed mentor relationships since 1998. Over half (58 percent) now report having a mentor, up from 38 percent in 1998. Sixty-two percent of African-American women have mentors, 51 percent of Asian-American and 52 percent of Latinas.

See Study on A9

## Black chamber spotlights business owner

SPECIAL TO THE CHRONICLE

The Winston Salem Black Chamber of Commerce met at the East Winston Heritage Center on July 16. Frankie Williams-Howell of Ideal Catering spotlighted her businesses.

She is a charter member of the Winston-Salem Black Chamber of Commerce and serves on the Executive Board of the chamber. She has been in the catering business for seven years. She is contracted with three local charter schools and she is the contract caterer for Comfort Inn on Akron Drive.

When the charter schools are not in session, she sells clothing and shoes at a local flea market on Saturdays. She is also a Herbalife distributor. The Herbalife program has proven to be quite beneficial personally to Williams-Howell, who has lost 35 pounds.

She shared with the members and guests how she has been faced with quite a few challenges as a caterer, but it was quite evident to all present-



Williams-Howell

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## Name that beat

30 years of black music trivia in one neat little red book

SPECIAL TO THE CHRONICLE

"Some people want people around them who have high IQs," said renowned music journalist Scott Poulson-Bryant. "I want people in my life who have high IQs."

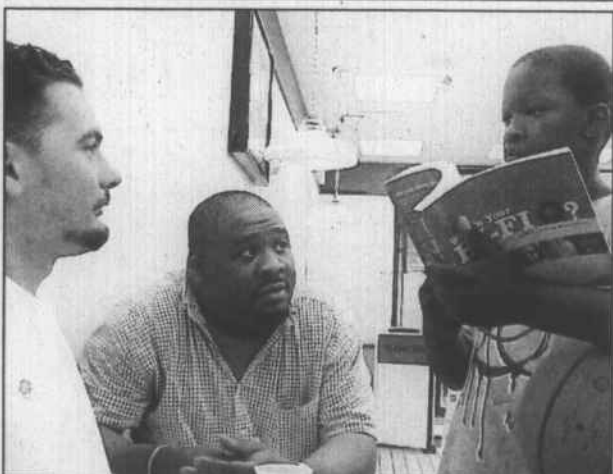
Hi-Fi Q, coined by veteran journalists Scott Poulson-Bryant and his partner-in-scribe, Smokey D. Fontaine, may seem like a play on words for a coffee-table book that incites conversation, but the fun is beyond the beats themselves: these brothers truly enjoy chronicling and documenting black music.

"The good thing about this exper-

ience is that we have a lot to offer in terms of (documenting and monitoring) black music," Poulson-Bryant said. "I used to look up to taste makers when I was younger. Somebody needs to step into that role with black music."

Fontaine chimed in, noting the need for broader forums for black music discussion. "We don't really have a level of discourse about our music the way rock 'n' roll or jazz has," he said. "But we have enough talented characters that you could write all kinds of books about."

See Book on A9



Veteran scribes Scott Poulson-Bryant (middle) and Smokey D. Fontaine (left) were recently at a Burger King restaurant discussing the history of music with a young fan. The young journalist's latest book, "What's Your Hi Fi Q?," is the ultimate trivia book, spanning three decades of black music.