

Joines, Bass awarded for their leadership, generosity

Joines has made efforts to improve racial relations; while Bass has supported children's charities

BY COURTNEY GAILLARD
THE CHRONICLE

Marshall Bass and Mayor Allen Joines were awarded the Winston-Salem Foundation Award last week. It is the foundation's highest honor given to residents of Forsyth County.

The Winston-Salem Foundation Award was established in 1996 to recognize dedication to one of The foundation's goals, which is to improve the quality of life for everyone in the community. The award is given to individuals who demonstrate visionary leadership in the community.

Both men credit their families for instilling generous and giving spirits in them.

"I receive such a joy in giving and having grown up in ... (a) large family learned to share very easily and very early in my life, so I have truly been one of the true blessed people in this country," Bass said.

Joines said his "hardworking" parents, who never let adversity get in their way, taught him that "you can do anything if you work hard at it."

Brenda Penny, director of marketing and communications at the foundation, said that both men have "exhibited the visionary leadership" worthy of special merit - Bass for his "work on behalf of underserved children" in the area and Joines for his "overall work as public servant" and accomplishments in improving the city of Winston-Salem.

Bass, a retired U.S. Army officer, also served as senior vice president of human resources for R.J. Reynolds Tobacco Co. until he retired in 1991. Besides serving on the boards of numerous community organizations like Future Focus Inc. and United Way of Forsyth County, Bass has dedicated a great deal of time and energy to improving the lives of underprivileged youths and has done so through the Marshall B. Bass Children's Fund and the Best Choice Center.

"I've received a lot of honors in my life, but I treasure this (award) most highly because it had to do with the work that I do with children and education; these are my true passions," Bass said.

Bass is one of 11 children



Marshall Bass



Joines

and says that his parents reared each of the children with a motto to live by: "To whom much is given, much is required," something Bass considers to be an "inherited family trait."

"I believe strongly in giving. It's a part of what I'm supposed to do," Bass said. "I have a passion for helping. That's a part of my life."

Most recently, an endowed scholarship program was created in Bass' name at Winston-Salem State University. Students who are named Bass Scholars will receive full scholarships to the university. Bass, who started the fund with \$350,000, is most pleased that the scholarship program is perpetual.

Joines, who was elected mayor of Winston-Salem in November 2001, began his career in Winston-Salem as an assistant city manager. Currently he serves on the boards of the United Way, the Children's Museum, and the N.C. Stroke Association. Joines earned an undergraduate degree from Appalachian State University and a master's degree from the University of Georgia.

During Joines' 31 years in Winston-Salem, he has been active with the N.C. Development Association, where he has been president; with the Triad March of Dimes where he has been chairman and vice

chairman; and the board of directors of the Salvation Army Boys Club. He is also president of the Winston-Salem Alliance, a nonprofit development corporation created to improve economic vitality and create jobs in Winston-Salem.

"I was very humbled by (the award). It has always been my philosophy to try to give back to the community and try to lead the city to a little better place than I found it," said Joines, who said that he was honored just to have the chance to work on various city projects such as affordable housing and economic development.

Challenges and working on projects deemed difficult by others are what Joines says he enjoys the most. "I have a real strong commitment that the entire community needs to be able to benefit from (city) projects," Joines said.

Building cultural unity and strengthening racial relations in Winston-Salem are things the mayor hopes to accomplish while in office, because he feels the community needs to better understand the multiple cultures that are represented by the city's residents.

"(Citizens of Winston-Salem) really need to appreciate those cultures and not be afraid of them and embrace them as we become a much more diverse community," Joines said.

Bass and Joines were each given a \$10,000 cash grant to the nonprofit organization of their choice. Bass donated his gift to the Marshall B. Bass Children's Fund. Joines donated his gift to three different groups - pledging part of the gift to start up a summer arts program in the city for disadvantaged youths, to the Human Relations Commission to go toward creating racial relations workshops and part to Winston-Salem State University.

IBM

from page A1

The Miami-Dade County School System also received an IBM grant to develop similar software. Shellman expects the two school systems to work closely over the next three years to fully bring software to fruition.

Dave Benevides, regional director of communications and public affairs for IBM, said Reinventing Education Grants have already proven that they can be geared to help close the achievement gap. In Houston, for example, an IBM grant was used to start a technology-based reading program, which has resulted in a rise in reading comprehension scores, Benevides said. Several universities, including Vanderbilt, have documented the positive effects the grants have had among schoolchildren across the country.

"We have third-party verification of the advances that have (been) made," he said.

Although the school sys-



Delilah Brady, a teacher at Diggs Elementary School, helps one of her students, Ashley Fuller, on Tuesday.

tem has given itself a three-year timetable to completely develop the software, Benevides said students and teachers should be able to see results way before then.

Vera Wright, the principal of Diggs, is looking forward to the possibilities.

"It gives us an opportunity to use more technology in the classroom, and anytime we

get access to more technology it is going to benefit students," Wright said.

Schools in the system already enjoy IBM technology. The company's Learning Village initiative allows each school in the system to have its own Web page and gives teachers more options to communicate with parents and students.

NOTICE MINORITY AND WOMEN-OWNED FIRMS

The North Carolina Department of Transportation (NCDOT) is seeking minority and women-owned firms (M/WBE) to bid on upcoming highway projects throughout the State. The Locations of the projects are:

Project No.	County/Route	Type	Location	Metric/English	GOALS BY PERCENT		
					DBE	MBE	WBE
6.031018R	Chowan	Shoulder reconstruction, milling & resurfacing	NC-37 from NC-32 to the Perquimans County Line	English		4%	3%
6.101017R	Northampton	Drainage, milling, resurfacing & shoulder reconstruction	NC-305 from US-158 to US-258 in Rich Square	English		5%	3%
6.221005R	Pitt	Grading, drainage, milling, resurfacing & pavement markings	US-264A (Greenville Blvd) from US-13 to Elton Street	English		5%	3%
8.1313801	Johnston	Resurfacing with ultrathin bonded wearing surface movachip	I-95 from 1500 feet south of MP100 to the Wilson County Line	English	5%		
8.1321802	Nash, Franklin, Wake	Median guardrail	US-64 from west of US-264 in Wake County to SR-1435 in Nash County	English	12%		
8.1370502	Granville	Grading, drainage, paving & structure	Bridge over Ledge Creek & approaches on US-15 SW of Creedmore	English	9%		
8.1403604	Wake	Grading, drainage, paving & structure	Bridge over SR-1728 (Wade Ave) & approaches on US-70 & NC 50 (Glenwood Ave.)	English	9%		
6.351013R	Durham	Shoulder reconstruction, milling, resurfacing/not-in-place recycling	US-70 from Marty Ave. to west of NC-98	English		5%	3%
6.351014R	Durham	Shoulder reconstruction, milling & resurfacing	US-15/501 from SR-2316 to the Person County Line	English		5%	3%
6.351015R	Durham	Shoulder reconstruction, milling & resurfacing	US-15/501 from Tower Blvd. to the end of Ext. 4-lane divided highway	English		5%	3%
8.2443103	Cumberland	Grading, drainage, paving & structure	Bridges over Locks Creek & Cape Fear River & approaches on SR-1006	English	6%		
6.441016R	Cumberland	Shoulder reconstruction, milling & resurfacing	Various sections along NC-210 & NC24/87 from NC-210 to Manchester Rd.	English			
6.451015R	Hamett	Shoulder reconstruction, milling & resurfacing	US-408 from US-421 to the Wake County Line	English		5%	3%
6.511009R	Rockingham	Concrete repair, shoulder reconstruction, resurfacing & guardrail	US-29 from North of SR-1767 (Mayfield Road) to south of US-29	English		5%	3%
6.521010R	Chatham, Lee	Milling & resurfacing	US-421 from beginning of divided highway to Lee County & from Chatham County to north of railroad overhead pass	English		5%	3%
6.551011R	Montgomery, Moore	Shoulder reconstruction, milling & resurfacing	NC-211 from US-320A to the Moore County line and NC-211 from the Montgomery County line to SR-1238	English		5%	3%
6.551012R	Montgomery	Shoulder reconstruction, milling & resurfacing	US-220 from NC-24/27 to US-220A	English		5%	3%
6.571013R	Randolph	Shoulder reconstruction, milling & resurfacing	NC-49 from south of Asheboro city limits to the Davison County line	English		5%	3%
6.631013R	Rowan	Milling, resurfacing & guardrail	US-29 from Cabarrus County to north of bridge over I-85	English		5%	3%
6.661005R	Cabarrus	Milling, resurfacing & pavement markings	US-29 from Rocky River Bridge to the Rowan County line	English		5%	3%
6.701008R	Alleghany	Shoulder reconstruction, milling resurfacing & C&G	US-21 from Blue Ridge Pwy to Grandview Dr. & SR-1172 from Ballpark Rd. to US-21	English		0%	0%
8.1812002	Gaston	Resurfacing with ultrathin hot mix asphalt	I-85 from US-321 to SR-2200	English	9%		
6.821013	Iredell	Grading, drainage, paving & structure	I-77 & US-21 interchange	English		10%	5%
6.821017	Iredell	Grading, drainage & paving	Relocation of SR-1245 (Centre Church Rd) on new alignment NC-90 from SR-1420 to the Iredell County line, NC-90	English		10%	5%
6.781010R	Alexander	Shoulder reconstruction, milling & resurfacing	Iredell County line, NC-90 from north of US-64 to SR-1411 & 14 sections of secondary roads	English		5%	3%
6.811039R	Gaston Lincoln	Shoulder reconstruction, milling & resurfacing	NC-27 from south of NC-150 in Lincoln County to East of Stanley City limits in Gaston County	English		5%	3%
6.841006R	Buncombe	Milling & resurfacing or Hot in place recycling	US-70 Bridge #239 to SR-2727	English		5%	3%

*** MONDAY, October 14, 2002 6 PM - MIDNIGHT ***

North Raleigh Hilton - 3415 Wake Forest Road - Raleigh, N.C.

LETTING DATE: October 15, 2002

Prime contractors will be available to receive quotes for trucking, sub-contracting and materials. M/WBE's needing more information and/or technical assistance may come to Room 522 to meet with representatives from the Bennington Corp., NCDOT's Supportive Provider. (919)832-6027

NCDOT Office of Civil Rights & Business Development 1-800-522-0453

Certification of highway contracting firms: Richard Chrisawn
Certification of supply/service/engineering firms: Robert Mathes
Comments or concerns: Delano Rackard: Director



Supporting Our Newspapers In Education Wisdom In Newspapers Series . . . Prepares Today's Youths For Tomorrow's Challenges



Help THE CHRONICLE continue to make the investment.

Contact: Sybil Lynch
NIE/WIN Coordinator
(336) 722-8624 ext. 107

THE CHRONICLE

617 N. Liberty Street, Winston-Salem, NC 27101