

BUSINESS FOCUS

Briefs

ALLTEL names Edwards vice president and general manager

GREENSBORO - Monte Edwards has been named vice president and general manager for ALLTEL's Triad market area, serving Greensboro, Asheboro, High Point, Reidsville and Winston-Salem. He is responsible for ALLTEL's wireless, long distance, paging and Web-unwired products and services as well as the company's local telephone service for business.



Edwards

Edwards has 11 years in the telecommunications industry and most recently held the position of vice president and general manager for ALLTEL's Gulf Coast market area.

A graduate of Cornell University with a bachelor of science degree in management, Edwards is a native of Mt. Vernon, N.Y. He is a member of the Greensboro Chamber of Commerce, Omega Psi Phi Fraternity Inc., the National Black MBA Association, American Management Association and the Cornell Alumni Ambassadors Network. His office is at 2005 Clifton Road in Greensboro. ALLTEL has nearly 20 retail stores and Wal-Mart locations in the Triad area.

Kent Teague named King city executive for LSB TheBank

Vice President Kent L. Teague has been named city executive at the King office of LSB TheBank, announced Nick Daves, senior vice president and area executive.

Daves said: "Kent Teague is an excellent business banker who understands the kinds of banking support a small business owner needs to be successful. I have confidence that, under his leadership, the King office of LSB will continue to grow and play a meaningful role in the community."

Daves added, "Kent is looked to as a community leader, as evidenced by his participation as past president of the King Chamber of Commerce and a past director of the Stokes Family YMCA. He will also be serving as treasurer, a director and a member of the Executive Committee of the Stokes Partnership for Children."

Teague joined LSB TheBank in King in December 1977 after a diverse banking career that began in 1989. As vice president, his initial and continuing responsibility is area commercial lending for the King, Danbury and Rural Hall offices.

Teague, who earned a bachelor of science degree in business management from Gardner-Webb College, is a graduate of the mid-management curriculum at the N.C. School of Banking. He also graduated from the RMA/East Carolina University Commercial Lending School in 1996 and the advanced curriculum at that school in 1999.

Teague and his wife, the former Tracy Crouse, have a daughter and son and live in Pfafftown.

Local lawyer named among best

Robert C. Vaughn, Jr. of Vaughn Perkinson Ehlinger Moxley & Stogner, attorneys at law, has been selected by his peers for inclusion in the current edition of The Best Lawyers In America. Vaughn has been honored as one of the nation's top estate and trust attorneys each year since Best Lawyers was established 20 years ago and also has been included in the tax section since it was created later.

Best Lawyers is based on a survey of 15,000 leading attorneys in the United States. It has come to be considered the definitive guide to legal excellence in the United States and

is featured on the Wall Street Journal Web site. It will soon appear as the link to attorneys at Forbes.com.

Vaughn, a former president of the North Carolina Bar Association, received the B.S. degree from the University of North Carolina in 1953 and the J.D. degree from the University of North Carolina School of Law in 1955. He also took advanced tax courses at Georgetown University School of Law. Vaughn is married to Carolyn Hartford Vaughn. They have a son and a daughter.



Vaughn

Babcock school earns honor

Wake Forest University's Babcock Graduate School of Management has been awarded the European Quality Improvement System (EQUIS) accreditation. The university joins an elite group of schools worldwide and is one of only four in the United States to become EQUIS accredited. The organization has accredited a total of 59 universities, 13 of which are outside Europe.

Based in Brussels, EQUIS is the accrediting body of the European Foundation for Management Development. EQUIS was developed to help provide guidance to students and employers as to which institutions meet the highest international standards both at home and abroad. The organization provides an international system of strategic audit and accreditation designed by Europeans for the assessment of institutions in widely different national contexts. The rigorous accreditation process has three related objectives:

- Provide information to students and employers as to which institutions meet international standards for quality providers of MBA education.
- Provide an instrument for comparison and permanent benchmarking, with a goal of moving toward best practices in the delivery of management education. Promote continuous quality improvement in the delivery of MBA education.

Pop and Pepsi

Soft drink giant signs reigning music princess, Beyoncé Knowles

SPECIAL TO THE CHRONICLE

PURCHASE, N.Y. - Beyoncé Knowles, the lead singer of the multi-platinum selling trio Destiny's Child and big-screen star of "Austin Powers in Goldmember," has joined the Pepsi family. The new agreement includes the development of a national ad campaign and potential concert tour sponsorship.

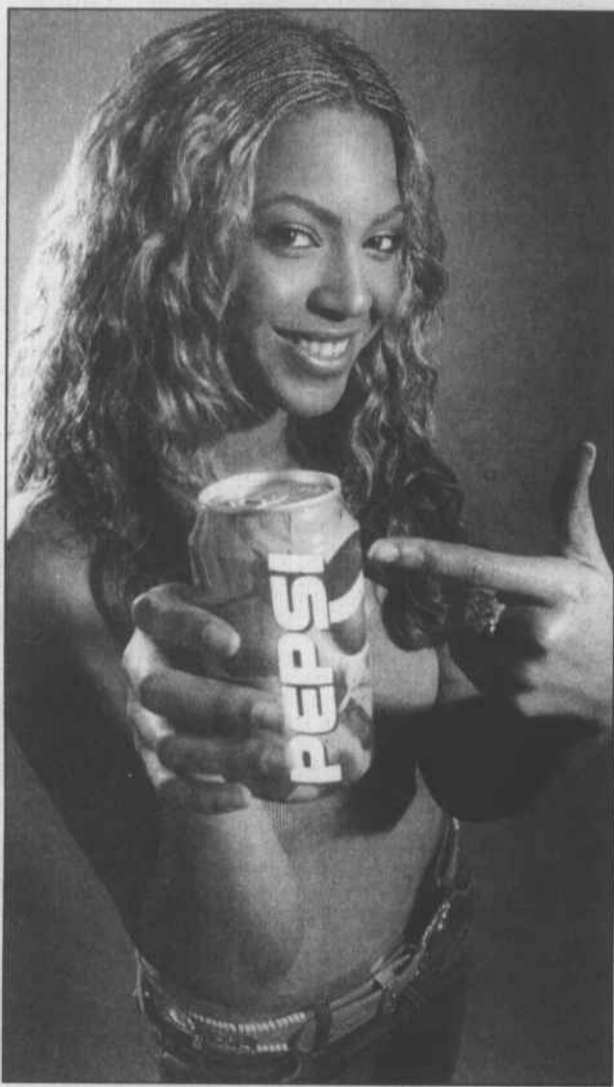
Knowles' new relationship with Pepsi calls for creative collaboration on two new TV commercials. Pepsi also will have the option to sponsor a solo concert tour, which Knowles is considering for 2003.

"Beyoncé is a multitalented entertainer who has achieved tremendous success and popularity in both music and movies," said Dave Burwick, senior vice president and chief marketing officer of Pepsi-Cola North America. "We're excited to be working with Beyoncé to capture her unique style in a special Pepsi way."

Knowles said: "I've been a fan of Pepsi's TV ads for as long as I can remember. I'm thrilled to be joining so many talented entertainers who have created memorable Pepsi moments over the years. Many of them have inspired me, and I'd love to do the same for the next generation of artists out there."

The relationship between Knowles and Pepsi will go beyond television to include radio and Internet ads, point-of-purchase materials and consumer promotions.

"Beyoncé's popularity resonates with a remarkably broad audience," said Randy Melville, vice president-multiculturalism and strategic initiatives for Pepsi-Cola North America. "We look forward to doing extraordinary work with Beyoncé, reaching out to a diverse range of consumers and communities across the country."



Beyoncé Knowles is an actress and lead singer for the hit-making group Destiny's Child.

Banks gives \$1.1 million to Self-Help

SPECIAL TO THE CHRONICLE

DURHAM - Self-Help, one of the nation's leading community development financial institutions, announced a \$1.1 million grant from Wachovia Corp. to extend its mission of creating ownership and economic opportunity for home buyers, small business owners and nonprofits.

Wachovia has been partnering with Self-Help since the mid-1980s to provide access to credit for underserved communities. Wachovia was the first bank to support Self-Help's Affordable Mortgage Loan Demonstration Project by offering loans to jumpstart the program. Today, Self-

Help's Community Advantage program has provided financing to thousands of low- and moderate-income families buy homes in 48 states.

"Self-Help has an impressive track record of helping low-income individuals in our communities achieve the dream of home ownership," said Jane Henderson, Wachovia's director of community development. "It has helped build the case to the secondary market mortgage industry that low-income borrowers are appropriate credit risks. Self-Help provides both economic opportunity and hope for individuals by investing in communities."

As a result of its work, Self-Help recently was named one of the U.S. nonprofit organizations that best exemplify the building of economic opportunity and hope for individuals through community investing by the national Social Investment Forum.

Wachovia and Self-Help have a long history of working together on projects throughout North Carolina. When Hurricane Floyd devastated many low- and moderate-income neighborhoods in the eastern part of the state, for example, Wachovia provided Self-Help with funds to aid homeowners there.

Mall kicks out kiosk selling clothing items with Confederate flag

THE ASSOCIATED PRESS

MOBILE, Ala. - The manager of a Mobile mall has evicted a merchant selling clothing with Confederate battle flag designs, citing complaints from people angered by the merchandise.

The merchant, Camo Unlimited, opened a kiosk in Colonial Mall Bel Air just after Thanksgiving. The Blountsville-based company sells Dixie Outfitters clothing at the Mobile mall and at other malls throughout the Southeast, owner Toby Smith said.

Dixie Outfitters offers more than 600 designs with themes such as hunting, trucks and dogs, all including the stars and bars of the Confederate battle flag. The clothing line's "Legends of the Confederacy" series features generals and other leaders of the Confederacy.

Smith said that soon after

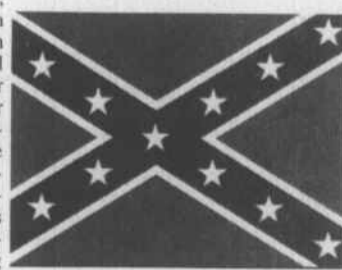
he opened the kiosk, employees of another store at the mall complained. Soon afterward, the mall's management told him to clear out by last week.

Tim Nolan, the mall's general manager, said he heard from several people who indicated the store could spur a boycott of the mall.

"May I remind you that blacks and other minorities constitute a major portion of consumers who patronize Colonial Bel Air Mall," chapter president Lettie Malone wrote in a Dec. 5 letter to Nolan.

"They should not be embarrassed or made to feel uncomfortable by those who are still fighting and trying to revive a war that never should have been a part of our civilized society."

The state president of the



See Mall on A9

Women's groups will hold forum

SPECIAL TO THE CHRONICLE

Seven professional women's organizations in the Triad have joined forces to present the first-ever Women in Growth Symposium (WINGS) on March 13, 2003, at the Adam's Mark Hotel in downtown Winston-Salem.

The conference will begin at noon with a luncheon, featuring guest speaker Sharon Decker, president of the Doncaster Division of the Tanner Companies.

After the luncheon, participants can attend two one-hour workshops, choosing from 10 topics being offered. The workshop topics cover personal development management skills, and training for business owners.

The half-day conference will end with a networking social from 5 to 7 p.m. Sponsors and area businesses will have exhibits available throughout the conference.

Participants will have the option of attending the luncheon only, or the luncheon plus workshops plus networking. Attendance is by advance reservation only. Those registering before Jan. 13 save \$5. The cost of the luncheon only is \$35; the cost of the full conference is \$75. The registration deadline is March 6, 2003.

The conference is being organized and sponsored by the Triad Council of Professional Women (TCPW), Professional Women of Winston-Salem (PWWS), Greensboro Area Incentives Network (GAIN), the Alpha Rho Chapter of Eta Phi Beta Sorority in Greensboro, Triad Women's Forum in High Point, the Jamestown Chapter of American Business Women's Association, and the Greater Greensboro Chapter of the National Association of Women in Construction.

Additional sponsors include Today's American Woman (Greensboro); Graphic Printing Services (Greensboro); Graphically Speaking (Winston-Salem);

See Forum on A8



American Airlines and the Radio City Rockettes are all about legs, legroom and lending a hand. The world-famous Rockettes and American Airlines Spokeseat 12D collected new and gently used pants on Dec. 12 for the New York charity The River Fund. The clothes will benefit needy New Yorkers this winter season. American has recently removed more than 9,500 seats from its entire fleet, creating the airline's More Room Throughout Coach feature.