

Reynolda Village offers shopping experience

CHRONICLE STAFF REPORT

One of the most beautiful places to enjoy a meal and shop in Winston-Salem is the Reynolda Village.

The village was once approximately 60 structures that consolidated homes for employees of the Reynolds family. The Reynoldses helped put Winston-Salem on the map with the creation of R.J. Reynolds Tobacco, which produces such brands as Camel, Winston and Salem. The village also included two churches, farm buildings, businesses, a post office, a school, and offices at the heart of the estate.

All the quaint buildings in Reynolda Village were designed by Charles Barton Keen or designed under his supervision. Keen is the architect for the Reynolds family home, which today is a large museum, Reynolda House, which houses American arts and hosts a series of arts education programs each year.

Today, the restored buildings of Reynolda Village make up more than 1,000 acres of unique shops and restaurants. All of the buildings still have a similar design as an old-fashioned English country village of the 1900s.

The village is also the home of the beautiful Reynolda Gardens.

Inside the village is a variety of shops, including The Village Tavern, an eatery that is a popular gathering place for all



Photo by Kevin Walker

Reynolda Village is a collection of shops and eateries off of Reynolda Road.

occasions.

Some of the other shops calling Reynolda Village home are: swank linen store Belle Maison, J.P. McGees, shoe store

Monkee's, Ring Master Jewelers, Gazebo, McCalls, Reynolda Antique Gallery, Rolly's Great Kids, European Touch spa, and La Cache.

About us: The Chronicle

Next year The Chronicle will celebrate its 30th anniversary. Over the past three decades, the newspaper has upheld the highest standards of journalism and provided a much needed alternative to readers in Winston-Salem and other parts of the Triad.

Co-founded in 1974 by Ernest Pitt, The Chronicle publisher, the paper covers issues of importance to local African-Americans and provides comprehensive coverage of community events.

The Chronicle has been a leader among the nation's African-American newspapers. The Chronicle was the first African-American newspaper to win top honors from a state newspaper association. The Chronicle did that three times in the 1980s when it received, North Carolina Press Association awards for being the best weekly newspaper in the state. The Chronicle has twice been named the best of the nation's more than 200 African American newspapers by the National Newspaper Publishers Association. In all, The Chronicle has won well over 100 awards for journalistic excellence.

But more important, The Chronicle has given a voice to those who are regularly ignored by other local media outlets. That philosophy has allowed the paper to build its readership and carve a unique place for itself in this community.

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