

BUSINESS FOCUS

Briefs

Local transportation heroes among inductees

The N.C. Transportation Hall of Fame (NCTHF) has announced the names of the eight 2007 inductees who will be honored during the fourth annual induction and awards ceremony, which will take place Tuesday, Oct. 23 at the N.C. Transportation Museum (NCTM). They are William F. "Bill" Babcock, C. Grier Beam, John Blue, R.J. Corbitt, Z. Smith Reynolds, Richard J. "Dick" Reynolds Jr., C.E. "Ed" Vick Jr., and S.T. Wooten Sr.

Both Z. Smith Reynolds and Richard J. "Dick" Reynolds Jr. were aviation pioneers from Forsyth County. In 1942 the Winston-Salem airport — at one time a prominent commercial airport in North Carolina — was named after Z. Smith Reynolds, who died at age 20. Dick Reynolds Jr. founded Reynolds Aviation, a predecessor of Camel City Flying Service, which later became Piedmont Airlines.

Babcock, of Wake County, was the N.C. State Highway Commission's highly-respected and energetic chief engineer in the early years of the Interstate Highway System building program.

Beam, of Gaston County, founded the freight company that later became Carolina Freight Carriers Corporation.

Blue, of Moore County, organized the Aberdeen and Rockfish Railroad Company in 1892, the oldest short-line railroad in North Carolina still operated under its original charter and owned by the same family.

Corbitt, of Vance County, founded the Corbitt Company in 1899 to manufacture buggies and in 1907, automobiles.

Vick, of Wake County, was a co-founder of Kimley-Horn and Associates, Inc., a Raleigh-based engineering, planning and environmental consulting firm. Wooten started a construction business in 1952 and by the late 1950s, the S.T. Wooten Corporation was performing highway grading and paving projects throughout southeastern North Carolina.

Kristy Lingerfelt joins bank's mortgage loan team

Kristy Lingerfelt has joined First Community Bank as a mortgage loan originator for the three First Community Bank locations in Winston-Salem. She will also serve the two newest offices at Oliver's Crossing, and River Ridge in Clemmons. Lingerfelt has extensive relationship management experience, having served in several sales capacities throughout her career. Her most recent experience as a loan officer has prepared her to take on this new role. She will be working with officers and associates at all five of First Community Bank's Winston-Salem locations.

In her new position, Lingerfelt will be responsible for consulting with clients about their needs and expectations when buying a home and helping prospective home buyers to select which lending program best fits their individual needs. Her office is located at 2000 West First St. Lingerfelt holds a B.A. degree in Business Administration from Kensington University. She is president of her BNI chapter and is a member of the Deacon Club. She and her husband reside in Clemmons.

Joe W. Carroll, Senior Vice President, said, "We are excited to have Kristy join our banking office. Home buying can be confusing to customers, especially first-time buyers, and at First Community Bank, we offers a wide variety of lending programs that keep our customer's needs in mind. Kristy will sit down with prospective home buyers and go over the available programs, where, together, they will decide which program best fits their individual needs. We are excited to be able to provide that service and welcome Kristy to our team."

A&T's Harriet Frink Davis going to Hampton University

Harriet Frink Davis has been named the assistant vice president for development at Hampton University. Davis brings over 25 years of higher education experience to the position.

Davis has held several leadership positions at North Carolina A&T State University. As the director of development and director of alumni affairs, Davis helped to raise over \$3 million in scholarship contributions. Creating and implementing the first Aggie Awards Scholarship Gala and coordinating The Ray Charles Dinner Concert were feats also accomplished under her leadership. She is also credited with raising the bar for alumni giving and engagement at North Carolina A&T.

At Hampton University, Davis' position will consist of aiding the vice president of development in identifying financial needs and opportunities for the University and cultivating relationships with the university alumni.

Davis received a bachelor's degree in speech communications and a master's degree in adult education from North Carolina A&T and is a graduate of the management development program at Harvard University. Davis is currently pursuing her doctoral degree in leadership studies at North Carolina A&T.

Davis is the mother of two daughters, Jennifer Davis, who is currently pursuing a Ph. D. at the University of Cincinnati, and Dr. Jillian Davis, an assistant professor in the Hampton University School of Pharmacy.

Former science teacher joins UBS

SPECIAL TO THE CHRONICLE

Doug Young has joined UBS Financial Services, Inc. as the firm's Winston-Salem office's financial advisor.

Headquartered in Switzerland, UBS is a leading wealth manager, a top tier investment banking and securities firm and a key global asset manager. The Winston-Salem office is located at 380 Knollwood St.

Young enjoyed a 25-year career in Research & Development at R.J. Reynolds Tobacco Co., and then served two years as a science teacher for Winston-Salem/Forsyth



Doug Young

County Schools. His last position with R.J. Reynolds was manager of product quality assurance.

The son of Douglas Young Sr. and the late Sarah Ethel Young, Doug Young is a native of Laurens, S.C. He graduated in 1974 from Laurens District 55 High School and in 1978 from Johnson C. Smith University in Charlotte.

"My two previous careers have molded me into the professional that I am today and have given me the tools I need to be an effective financial advisor," Young said. "In my corporate life, I learned the

essence of organization, communicating with others, working with colleagues as a team to accomplish goals and completing projects on time and with quality. My two years as a public school instructor made me appreciate teachers even more than I already did, and gave me the motivation to help people in such important professions prepare for their financial future."

Young and his wife, the former Tanya Jones of Virginia Beach, have been married for 18 years. They have one son, Enoch, who is currently in the eighth-grade.



Emily Blake Hinman, a first-year MBA student at Wake Forest University's Babcock School, signifies her bid during the school's annual charity auction.

MBA STUDENTS RAISE \$25,000 TO BENEFIT COMMUNITIES IN SCHOOLS

SPECIAL TO THE CHRONICLE

MBA students at Wake Forest University's Babcock Graduate School of Management raised nearly \$25,000 during the school's annual charity auction held April 6. The money will benefit Communities in Schools, a nonprofit organization that helps youth prepare for successful lives by staying in school.

The Babcock School's Student Government Association conducts the charity auction every year.

This year's total of \$24,652 set a record for the largest amount raised by the auction. Each year, the students select a local charity to receive the auction's proceeds. Organizations previously benefiting from the Charity Auction include the Children's Home of Winston-Salem, Ronald McDonald House, the American Diabetes Association, Hospice, Habitat for Humanity and others.

Most of the items auctioned are donated by faculty, students and businesses. The first-year

MBA students purchased a cook-off between professors for \$6,900. The cook-off is a long-standing friendly competition—Texas barbecue versus North Carolina barbecue—that traditionally has drawn the auction's single highest bid. Every year Babcock professors with ties to Texas and North Carolina host the barbecue and cook for the winning bidders. Other donated items included luxury accommodations in St. Maarten, a West Virginia hunting trip, gift certificates to local stores and restaurants, diploma frames and bottles of wine.

Established in 1989, Communities in Schools of North Carolina is an independently incorporated not-for-profit organization representing both private and public interests in the state. CISNC assists communities by supporting the 31 local CIS organizations across the state and serving as an advocate for children and youth. CIS is the nation's largest stay-in-school network, serving more than a million youth in 154 communities across the United States.

Hanes Mall joins Hope du Jour

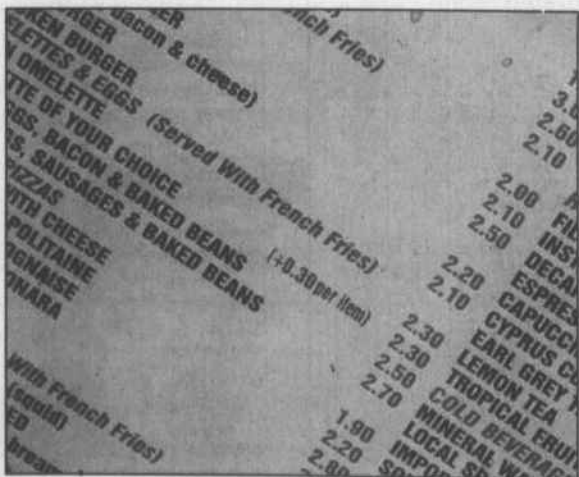
SPECIAL TO THE CHRONICLE

The 17th annual Crisis Control Ministry Hope du Jour will be held on Tuesday, May 1. Participating restaurants donate 10 percent of their sales on May 1 to support the mission and programs of Crisis Control Ministry. Hope du Jour is Crisis Control's signature event and largest fundraiser of the year.

More than 120 restaurants throughout Forsyth County are participating. A list of participating restaurants can be found at www.hopedujour.org.

Hanes Mall has joined Hope du Jour this year with a new promotion. Diners can eat at any of the restaurants on the mall perimeter, throughout the mall or in the Food Court, then take their meal receipt to customer service or to the Crisis Control table in the Food Court. Hanes Mall will total up the receipts and donate 10 percent to Crisis Control Ministry.

Also participating for the first time with a month-long promotion is Sociale Gourmet. When people schedule their food preparation during the month of May



and use the code CCM, Sociale Gourmet will donate 10 percent of the total to Crisis Control Ministry.

Margaret Elliott, executive director of Crisis Control Ministry, remarked, "I am so excited to see the number of participating restaurants grow each year. I was amazed to find this year that 20 of the restaurants have been participating in Hope

du Jour for over 15 years, and 23 for over 10 years. We appreciate so much the generosity of this loyal group of supporters."

With offices in Winston-Salem and Kernersville, Crisis Control Ministry is a Christian-based ministry whose mission is to assist people in crisis to meet basic life needs and to become self-sufficient.



Kim Saunders

Lofty ladies to head banking conference

SPECIAL TO THE CHRONICLE

GREENSBORO — The North Carolina Bankers Association is sponsoring the 4th Annual Women in Banking Conference on Thursday, May 3, at the Greensboro-High Point Airport Marriott.

The event begins at 9 a.m. N.C. First Lady Mary P. Easley and U.S. Senator Elizabeth Dole will highlight the list of great speakers.

The program is designed to teach, encourage and inspire women in the banking industry — at all career levels. Presentations will not only address women's professional development and career issues, but will also feature insight into business and cultural issues that have an impact on the banking industry.

There will be several high profile women executives addressing the attendees in an open and interactive atmosphere, including Rebecca Patterson, currency strategist with JP Morgan, who will discuss lessons learned from banking around the world; Kim Saunders, president & CEO of Mechanics & Farmers Bank, who will present her keys to success; and Jennifer M. Cohen, deputy chief of staff for State Treasurer Richard Moore, who will be speaking on the importance of personal financial literacy education.

Betty M. Turner, vice president, state government relations, with Bank of America in Charlotte, will preside over the morning general session.

The North Carolina Bankers Association brings together all categories of banking institutions to best represent the interests of this rapidly changing industry. With 147 members, it has served all North Carolina bankers since 1897.

For more information on the event, go to www.ncba.com.



Dole