



North off to a great football season

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Kids learn lessons through planting

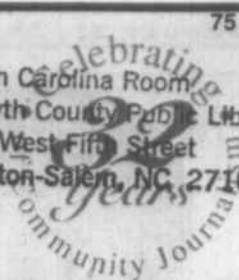
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Church march takes over downtown

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Author shares past with freshmen

As a boy, Cheek was taken from mother because she dated a black man



Gene Cheek hands a signed program to a student.

BY TODD LUCK
THE CHRONICLE

Author Gene Cheek spoke at Winston-Salem State University's new student convocation last week.

His book, "The Color of Love: A Mother's Choice in the Jim Crow South," was read by WSSU freshmen this summer.

In the book, Cheek, who is white, recounts his youth in Winston-Salem and how he was torn from his mother when she was declared unfit. Her only crime was that she was dating Cornelius Tucker, a black man. At the time interracial marriages and relationships were outlawed in North

Carolina and several other states. His mother, Sallie, tried to keep the relationship a secret, but when she and Tucker had a child, she could no longer hide it.

It came to a head at the Forsyth County Courthouse in 1964, when authorities tried to take Cheek away from his mother. During the trial, many members of Cheek's family testified against Sallie, including Cheek's alcoholic father, whom his mother had separated from. However, none of the family members wanted custody of Cheek. The judge made his mother choose between losing him or her newborn son. Cheek, then 12-

See Freshmen on A13



Russell Simmons

A&T to welcome Russell

Simmons

Hip Hop Summit will focus on economics
CHRONICLE STAFF REPORT

Some of the most recognizable names in the music industry and financial world are slated to be in Greensboro next month for a high-profile free event.

N.C. A&T State University will be the latest site to host Hip-Hop Summit Action Network's ongoing series of town hall discussions. The talks, which have been held all over the nation, ponders ways to improve the African-American community in the areas of education, health care and economics.

The Sept. 8 summit at A&T is slated



Terrence J

to feature music mogul Russell Simmons, who co-founded the Hip-Hop Summit Action Network and serves as its chairman. Simmons is the co-founder of the landmark hip hop record label, Def Jam, and the creator of the clothing line Phat Farm. All of his multi-million dollar ventures are now part of his Rush Communications, which also includes a management company, a movie production house, television shows such as "Def Comedy Jam," a magazine and an advertising agency.

The theme of the A&T summit will be "Get Your Money Right." The Hip-Hop Summit Action Network has been discussing that topic as part of a financial literacy and empowerment tour that has already visited cities such as Houston and Detroit. Stops in Atlanta, Washington D.C. and Miami are planned later in the year.

"Get Your Money Right" continues to be our national theme for the financial empowerment Hip-Hop Summits," emphasized Simmons, whose personal fortune is estimated to be around \$325 million. "Hip-hop is about eliminating poverty and ignorance, and we have found a creative and effective method of raising

See Summit on A10

NO RAIN ON THIS PARADE



The Blue and Gold Marching Machine, N.C. A&T's acclaimed band, pauses in front of Traders Row, the new Trade Street building that will soon house condos, shops and businesses like ISP Sports, a mega-college athletics marketing firm. ISP invited the bands of A&T and several other schools to take part in a parade through the streets of downtown last week to celebrate its new headquarters. Other ISP celebratory events last week included a concert by "Footloose" singer Kenny Loggins and a private dinner prepared by noted chefs Jamie and Bobby Dean.

Carver's progress is praised by Lee

BY TODD LUCK
THE CHRONICLE

The chairman of the State Board of Education praised the efforts of Carver High School students and his leaders earlier this week during remarks at the school.



Lee

Howard Lee said the school appears to be on the upswing since it was threatened with closure by a state judge nearly two years ago.

"Just look at the progress that has been and is being made by Carver, and there is no question in my mind that all of us should be very proud of the leadership provided by this principal (Carol Montague)," said Lee. "The achievements that she is obtaining and the fact that students graduating from this school are being prepared to compete anywhere in or

See Carver on A13

New, bold voice for card industry

BY LAYLA FARMER
THE CHRONICLE

"It's not what you say, it's how you say it."

That is the mantra of Lyrics Personals, a Greensboro-based greeting card company. Owner Robert Jeffers has a different idea of how to say things, an idea that has made his fledgling business quite popular among a myriad of consumers.

Stark black and white photographs grace the covers - everything from garbage dumpsters to railroad tracks - and the cards often depict tender moments, a couple holding hands or staring into one another's eyes.

"These are everyday pictures - nothing too crazy, but just something that you would see walking down the street," Jeffers said of the photos, which he takes himself. "I take emotions that we feel on a daily basis and I put them into the cards."

Many of the cards feature urban backdrops, a throwback to Jeffers' early days growing up in New York City.

"The pictures that I put on the front of cards are pictures that you do



Robert Jeffers with some of his greeting cards.

not see on the front of regular cards," he pointed out. "I take pictures of people from the inner city. I take pictures of scenery that you would find in the city. There's a lot of beauty in black and white photos and in the inner city, it's just how you look at it."

See Jeffers on A10

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