

# Former Hornets executive joins Winston franchise

SPECIAL TO THE CHRONICLE

On the heels of this month's significant stadium and business announcements, Baseball Downtown and Mandalay Baseball Properties have announced the hiring of veteran NBA executive Kevin Terry as President of the Winston-Salem franchise.

Terry, who most recently served as Vice President of the New Orleans Hornets, has a tremendous track record of success in the areas of ticket sales, marketing and service initiatives at the highest levels of sport.

Among the accolades he and the teams he has led have received are multiple NBA "Best Practice" honors, marketing excellence awards and distinction as a featured speaker at NBA marketing meetings.

"Kevin is a tremendous addition," said Mandalay Baseball Executive Vice President Steve DeLay. "We are fortunate to add him to the talented front office we have in place in Winston-Salem and are certain the community will find him to be a great



\* Terry

leader moving forward."

Terry has been honored for his creative and effective fan programs at multiple stops in a more than 12-year career in the NBA and Major League Baseball. In addition to the Hornets, Terry has held significant front office positions with the Phoenix Suns and Golden State Warriors.

"Mandalay's reputation is well known in sports, so I've been familiar with their work," said Terry. "Knowing the history of Jon Spoelstra, Steve DeLay and the leader-

ship of the company and learning about the tremendous opportunity and enthusiasm that makes up the Winston-Salem market made this role a dream job for me. I'm excited to make Winston-Salem home for myself and my family, and certainly to continue what has already been done with the ballpark and the fantastic programs for fans."

Terry will lead the staff at the club's new Downtown offices as they focus on the opening of the Ballpark and 2009 season. A priority for Terry will be introducing the many unique ticket programs and options that are available to Winston-Salem fans. In addition, he will assist DeLay in the continuing introduction of Mandalay's industry-leading corporate partnership programs. "This ballpark is going to be one of the best in all of sports, with ticket packages, suites, the all-inclusive club restaurant and so much more available to fans," said Terry. "I can't wait to meet with fans to discuss what is truly a unique sports entertainment opportunity, and to become a part of this great community."



Photo by Jeff Sides

Mt. Tabor's Andrea Beck, Shenita Martin, Caitlin Brown and Taylor Dewberry broke the school's 4x400 record over the weekend.

## Hill

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## J-Ho column feedback last week

### Tabor girls also performing well

I can't talk about Mt. Tabor track without at least mentioning some of the talented girls that run for that team.

I have to mention the very talented Taylor Dewberry first. She's definitely one of the most talented female athletes around. And, she's only a sophomore. Dewberry finished third in the 400 meter race with a time of 59.64. Margaret Leak and Courtney Whittington also performed well last week. Leak finished second in the 600 meter race, while Whittington came in right behind her.

The biggest performance came from the Spartan 4x400 relay team. They won after recording a time of 3:57.53. The team of Andrea Beck, Caitlin Brown, Shenita Martin and Dewberry broke the school record (from last year) by six seconds. The Spartan 4x800 team also did well, finishing second.

I want to wish all of the Spartan student-athletes, as well as some of the other area athletes that are competing for a state championship this weekend the best of luck. Bring some gold back to Winston-Salem.

I'd like to thank all of the people that wrote in support of my column on Josh Howard last week. In that column, I basically said that I'm going to stick with Josh despite his mistake of being too honest. We all know what he said by now.

I also stated that we all make mistakes, and that we shouldn't crucify him for what he said. He's still a role model. He's still for the kids, and he's still about helping his community.

I did have ONE person leave me a message of displeasure about the column. That person didn't read the column, though. That reader thought I was another media member out to bash Josh for what he said. I was doing the complete opposite. Please read information before you call me complaining about it. Don't just form an opinion after looking at pictures and reading headlines. That's all that I ask.

Again, let's stay behind J-Ho through this. He's definitely still my guy.

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