

WAKE FOREST UNIVERSITY BAPTIST MEDICAL CENTER INVESTS \$121.4 MILLION IN *community health benefits*

At Wake Forest Baptist, we are proud to share with you our investment in community health benefits: **\$121,386,296** for our fiscal year that ended June 2007. This funding supported programs and investments defined as community benefits by the N.C. Hospital Association and the N.C. Medical Care Commission. The total represents the contributions of both Wake Forest University Health Sciences/School of Medicine and North Carolina Baptist Hospital.

We give in many ways – making outright donations, providing free clinics and medical services, offering needed services that cannot cover costs through charges, and subsidizing the training of health care professionals. From looking for better ways to ensure the health of our children, to caring for our most vulnerable community members, it is our mission to improve our community's health and well-being.

community giving

WAKE FOREST UNIVERSITY BAPTIST MEDICAL CENTER, JULY 2006 – JUNE 2007

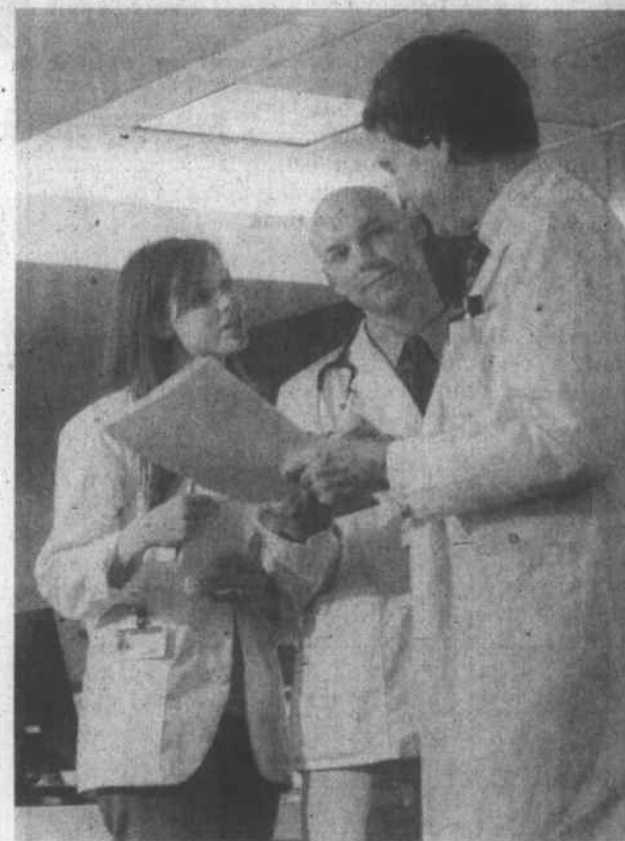
	NCBH	WFUHS	WFUBMC Total
CASH DONATIONS	\$ 237,456	\$ 163,851	\$ 401,307
IN-KIND DONATIONS & NON-BILLED SERVICES (Free clinics, patient education, screenings, support groups, outreach)	\$ 1,451,562	\$ 908,707	\$ 2,360,269
SUBSIDIZED COMMUNITY SERVICES (Downtown Health Plaza, Hospice, Medication assistance, etc.)	\$12,153,869	\$ 178,000	\$12,331,869
TOTAL CHARITY CARE COST* (Excludes any cost associated with bad debt)	\$12,128,130*	\$ 9,342,260	\$21,470,390
NON-REIMBURSED COST OF MEDICARE TREATMENT	\$23,386,428	NA	\$23,386,428
NON-REIMBURSED COST OF MEDICAID TREATMENT	\$ 3,501,468	NA	\$ 3,501,468
NON-REIMBURSED MEDICAL EDUCATION/ RESEARCH COSTS	\$32,729,409	\$25,205,156	\$57,934,565
TOTAL (Fiscal Year July 2006 – June 2007)	\$85,588,322	\$35,797,974	\$121,386,296

A WORD ON BAD DEBT: Hospitals are in a unique position among businesses, in that services may be rendered independent of pre-determined payment arrangements. The result is a burden of bad debt that the public often considers as part of charity care; however, guidelines for reporting community benefits exclude bad debt. N.C. Baptist Hospital spent in FY 07 \$31.1 million to treat patients who were unwilling or unable to pay for services and who did not seek charity care. The majority of bad debt is incurred on low-income patients. This is a very real cost to the hospital that is not included in the numbers reported above.

> Medical Education

Approximately 450 medical students, 700 physician residents and fellows, 300 graduate and doctoral level students, 100 physician assistants, and hundreds more in nursing and allied health fields are educated and trained each year at Wake Forest University School of Medicine and N.C. Baptist Hospital. The cost of this exceptional

training is substantially subsidized by the school and hospital. Many of these new health care professionals will serve our community for years to come, advancing medicine and improving quality care locally. Providing the highest quality of training is a benefit that touches each and every member of our community.



> Affordable Care

While the debate continues about universal health care, we at Wake Forest Baptist care for many of our community's most financially challenged residents. More than 55,000 patient visits were recorded last year alone at the Downtown Health Plaza, where costs for quality preventive and specialty care were subsidized with a \$10.5 million investment by the hospital. Patient visits increased by nearly 3,000 over the previous year. Many of these patients are our community's working poor who are uninsured and rely on this service for affordable, quality care. To pay for this care and the many other hospital services for which we are not fully reimbursed, the Medical Center continually pursues improved efficiency, cost-containment and strategic growth.



> Community Outreach

Wake Forest Baptist contributes leadership and funding to innovative community enterprises and partnerships such as Forsyth Futures and HealthCare Access – efforts that will improve health care access and quality in our community. Through the Forsyth County Community Health Summit, the Medical Center provides leadership to look long-term at our County's needs and to respond with impactful programs that can transform lives through collaborative health outreach. The Medical Center also offers numerous community outreach programs to improve health, including free screenings, classes and seminars.

WAKE FOREST UNIVERSITY BAPTIST MEDICAL CENTER is our region's only academic medical center. Comprised of WAKE FOREST UNIVERSITY HEALTH SCIENCES/SCHOOL OF MEDICINE AND N.C. BAPTIST HOSPITAL, we provide the area's broadest range of medical care, from preventive to highly specialized services. We advance medicine through research. We educate and train exceptional health care providers. We care for many of our community's most medically and financially challenged patients. And we continually seek to find ways to serve our community better.



Wake Forest University Baptist
MEDICAL CENTER

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