-See Page B1



Kid's business brings in dollars



Students shine at awards ceremony

75 cents North Ca

world

BY LAYLA FARMER THE CHRONICLE

this very question.

To this

e n d

McIver

found

himself

spending

more and

more

the court-

e v e n

when he

wasn't

some parallels.

at the truth."

he declared.

Joel McIver.

time

To settle or to try?

focus of

magazine

Over the course of his 15year legal career, Roderick Todd

As a personal injury lawyer, McIver's livelihood depends

Roderick McIver

trying a case, watching the

juries, trying to unlock the

secrets of their decision making

McIver says he began to notice

they're the same," he comment-

ed. "Juries really do want to get

McIver began to realize that he

possessed some potentially

great information, not just for

myself, but for other attorneys,"

what he was learning, but he

needed a vehicle to spread the

word. He enlisted the help of

younger brother and employee

lished novelist, remembers that

day five years ago well.

The younger McIver, a pub-

"He pulled me out on the

McIver wanted to share

valuable information.

Though every jury is unique,

"Juries are different, but

As he worked to gain knowledge to help his own clients,

"I thought this would be

McIver had often wrestled with

upon his ability to deliver jury

verdicts in favor of his clients.

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Vol. XXXIV No. 39

THURSDAY, June 12, 2008

VOMAN TO WOMAN

Greensboro mayor says that unity among females is the Christian way

BY LAYLA FARMER THE CHRONICLE

The glass ceiling-shattering mayor of Greensboro told congregants Sunday at St. Stephen's Episcopal Church that women's empowerment would be a moot issue if there were not still so many barriers to keep females back

"So many of the world's difficult issues impact women and girls the most," stated Mayor Yvonne Johnson, a lifelong Episcopalian. "We've come a long way, but if gender bias were no longer a reality, we would not need to talk about the empowerment of women here today.'

Johnson, Greensboro's first African-American leader took part in Women's Day events at the church, which began a day earlier with remarks from Sylvia Sprinkle-Hamlin, a member of the church and the first woman and African-American to head the Forsyth County Library System.

Johnson, who spoke during the church's regular Sunday morning service, geared her message to the women in the sanctuary, urging them to recognize their own ability to make a difference.

"First, we must empower ourselves; we must know what our gifts and talents are and then we need to put them to



Mayor Yvonne Johnson is flanked by Demetria Dove, left, and Shirley Sadler.

work," said Johnson, who spent 14 years on the Greensboro City Council before assuming her current role. "We need to best offer the world."

Johnson cited several issues that she says disproportionately affect women in general, and be motivated by what we can black women specifically. brutalized in shocking and

healthcare and violence all made the list.

"Women and girls are being

Predatory lending, lack of totally unacceptable numbers," she declared.

She offered a solution, stating that each and every woman

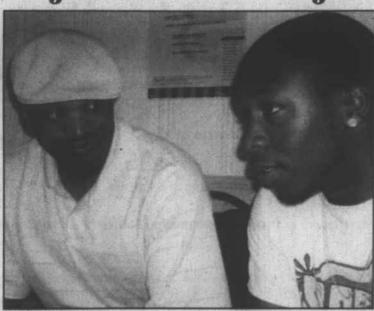
See Mayor Johnson on A13

Summer jobs for teens is just one STRIDES'

Photos by Kevin Walker

Terryl Dozier of Winston-Salem Youth Institute Arts chats with Carver student Chris Douglas, who will work at WSYAI this summer.

Photo: Inset Carver senior Keenan McMahan hugs mom, Nadean.



BY T. KEVIN WALKER THE CHRONICLE

Eleven Carver High School students are expected to join the workforce Monday

as part of an innovative program aimed at broadening their horizons, improving their grades and better-ing the chances that they'll leave Carver with a diploma.

The YWCA along with the citycounty school system and Exchange/SCAN have high hopes for STRIDES, an experimental effort that is being funded by a grant from the N.C. Department of Public Instruction and being tried at Carver

The jobs the students will take on this summer is just one component of the program. In the fall, they began working with tutors to improve their classroom performances and attending regular life



porch and he said, 'I have an

idea. I think it may be the idea of the century for the legal

See Magazine on A13

See STRIDES on A11



Jonathan Milner has a laugh with his son, Errol, at a graduation ceremony at the Children's Center for the Physically Disabled. Read more about the event on page B7 of this week's issue.

THEY'LL SIT WHILE YOU GO

Black-owned business provides care for infants, elderly, pets ... whatever



Owners Nicole Henry and Lisa Jenkins.

BY LAYLA FARMER THE CHRONICLE

Nicole Henry's idea was simple. She wanted to provide a service that virtually everyone needs. Yet the niche she now fills was largely unoccupied prior to the foundation of Salem Sitters, LLC in 2006.

Salem Sitters is just what the name implies - a sitter service. Through it, Henry and Co-Owner Lisa Jenkins provide a breadth of services under four main categories baby sitting, house sitting, pet sitting and elder care.

The company, which the women have operated from Henry's home since its inception, has a reserve of more than 75 sitters available for dispatch to over 200 homes, churches and businesses across the Triad.

Both mothers themselves,

Henry and Jenkins put each through rigorous sitter screenings, background checks and training to ensure that they are suitable to be entrusted with some of life's most precious gifts.

As a mother, you kind of know what you want in a sitter," Henry said. "Lisa and I are very particular."

The vast majority of the sitters hail from the student populations of local colleges, but retirees also make up a considerable portion of the sitter pool, Jenkins says.

Henry formed the company at the urging of friends in Ohio who had started a similar effort there. She began by offering her services strictly to private homes.

Henry says she knew right away she would need help to get the small compa-

See Sitters on A11

In Memory of Charlene Russell Brown "Growing and Still Dedicated to Serve You Better"

Russell Funeral Home

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