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THURSDAY, July 24, 2008



Photo by Layla Farmer

Jim Toole is one of the leaders of the HEAT effort.

Group turns up 'HEAT' on health

Initiative aims to bring attention to care gap

BY LAYLA FARMER THE CHRONICLE

Growing up in upper crust Buena Vista, Jim Toole didn't know a thing about health care disparities. As an affluent, Caucasian male, he didn't have reason or occasion to.

"As a boy, my mother was very active across Highway 52 and I was aware of the challenges that East Winston faced, (but) I just never knew about health disparities," explained Toole, co-chair of the Forsyth County Department of Public HEAT (Health Equity Action Team). "It shocked me; I was shocked and frankly I was very hurt, I was disgusted that this could be going on under my nose in my own hometown and nobody told me about it, or people had been telling me about it all along and I didn't hear."

Three years ago, Toole decided to take action to try to change the disparities in health care that often led to people of the eastern side of Highway 52 (which is the city's unofficial racial dividing line) to have shorter life spans and more

"I made it my goal at that point to figure out a way to take that message across 52 to

See HEAT on A9

lair flap ignites theater boycott

Protestors outraged by girl's suspension

BY T. KEVIN WALKER THE CHRONICLE

Incensed, they said, that even in 2008 a person's outward appearance can still be considered more important than the content of one's character, a group of about two dozen people held protests signs outside of The Grand movie theater for more than three hours Saturday afternoon.

The actions of the theater's manager three weeks ago triggered the picketing. The manager suspended employee Meyosha Love, 17, for 10 days when it was determined that Love's burgundy-colored braids vio-



Shushu Jeffreys hands a flier to a motorist.

lated a company policy that states that employees' hair color must be "naturally

occurring."

Love - who is working two jobs this summer to save money before she starts her freshman year at N.C. State University this fall - publicly voiced her displeasure with the suspension in a widely-circulated interview on WXII Channel 12. After the story made its way around the nation, via wire services. Love was allowed to return to work. But for the group of protesters, a clear message had already been sent and the damage done.

Krishauna Hines-Gaither, one of the protest's









WSSU's Harold Respass addresses fellow SGA leaders.

BY TODD LUCK THE CHRONICLE Leaders of Student Government Associations of Historically Black Colleges and Universities from

across the nation gathered last week at Winston-Salem State University for a four day conference.

SGA presidents and other officers attended leadership training

sessions, team building activities, completed community service projects and heard from several invited speakers.

WSSU SGA President Harold Respass, one of the organizers of the conference, said he and other attendees plan to put what they learned during the conference into action.

"We want to have a conference that is focused on something that

we can actually bring back to our campuses that materializes, like programs and initiatives," said Respass, who added that the event also allowed participants to pick one another's brains and have a little fun, as well.

Repass organized the event with North Carolina A&T State University SGA President Marcus Bass. Conferences aimed specifically at SGA officers at HBCUs are few and far between. So when one major conference was canceled, the Nissan-HBCU Student Government Leadership Program, Respass and

Bass worked feverishly to fill the void, planning this new conference in about six weeks. Most events were based at WSSU, although A&T did have some hosting duties.

About 30 attendees from HBCUs both large and small attended. Cordara Taylor is the SGA president of Talladega College, a small, private school in Arkansas with just 350 undergraduate students. This

will be his first year as president; it was also the first time he had attended any sort of SGA conference. He said he hoped the event would provide him with new insight into his responsi-

"I think conferences like this actually give everyone kind of a broader aspect as to what goes on at different universities, just to see

what others do," said Taylor. "I think we're all here to basically help each other; we all have a big job to take on."

Tamisha Jackson, SGA president Maryland's Bowie State University, agrees that SGA officials have awesome responsibilities. There are challenges too, she said. For instance, at Bowie, which has more than 5,000 students, budgetary concerns are a major issue because she says the school doesn't receive as much money as other state colleges. Jackson believes it is her job

See SGA on A4

ATTENTION GRABBER

Photo by Layla Farmer

It was hard for shoppers to miss this 13-foot-tall shopping cart outside of a local Wal-Mart this week. The cart is of part statewide campaign to promote locally-grown produce and other N.C.-based products. Read more about the event on page A12.



MISSION' ACCOMPLISHED

New Life Center dedicated

BY LAYLA FARMER THE CHRONICLE

Although it took less than two years to complete, the heritage of the Winston-Salem Rescue Mission New Life Center was more than 40 years in the making.

"This is really a special day, even more so than you might know," Executive Director Dan Parsons told the considerable crowd that gathered outside the new Trade Street building for the official dedication Tuesday morning. "Forty-one years ago (on) this date in 1967, the Winston-Salem Rescue Mission began ... at the corner of Eighth and Trade streets. Today, we're celebrating 41 years of helping the homeless and the needy of the Winston-Salem community."

More than 30 residents will move into the New Life Center next week. The opening of the new edifice will ease the strain on the existing, adjacent Rescue Mission building, and on other shelters around town, as Mayor Allen Joines pointed out.

"Last winter, we found ourselves in a situation with not



See Center on A9 Thirty residents will soon move into the center.

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