

BUSINESS FOCUS

Briefs

Gebhard hired at Salem

Dr. Susan McMillin Gebhard has joined Salem College as assistant professor and director of teacher education and graduate studies, according to Ann McElaney-Johnson, dean of the college and vice president for academic and student affairs.

Dr. Gebhard, currently a resident of Laurinburg, NC, will serve in a part-time capacity at Salem until Jan. 1, 2009, when she will take over her duties full time.

A native of Pittsburgh, Dr. Gebhard earned her bachelor's degree in English and history from Duke University, her MAT in elementary education from the University of Pittsburgh and her doctorate in instructional technology from Duquesne University.

She has been an assistant professor in elementary education at UNC-Pembroke since 2007. Previous posts include head of the lower school at The Out-of-Door Academy in Sarasota, Florida; instructor in elementary education at Slippery Rock University in Slippery Rock, PA; and Success Program teacher technology trainer at Duquesne University. She is a member of numerous professional organizations including the Association for Supervision and Curriculum Development, Delta Kappa Gamma, the International Reading Association, the International Society for Technology in Education and the National Association for Multicultural Education, and serves on the editorial review board of the International Journal of Computing and Technology Education.



Gebhard

Hispanic publication releases Charlotte edition

Juan Pablo Giometti, executive editor of Viva Carolina, a multimedia Latino network in the Carolinas, has announced the launch of *Viva Carolina Charlotte Edition*, a monthly magazine for the Latino community. This bilingual publication is a resource to individuals, families and organizations, meeting crucial needs, such as local news and events, along with information about healthcare, education and social activities. The publication will be distributed to more than 200 locations in Mecklenburg County, as well as neighboring counties including Union, Gaston, York and Lancaster.

The first issue was released on Oct. 4 and will be followed by issues the first week of every month. It includes an interview with Secretary of State Elaine F. Marshall, in which she discusses her role, initiatives, and the notario fraud among new immigrants and how to prevent it. The next issue will feature an interview with Mecklenburg County Commissioners Jennifer Roberts and Dan Ramirez, who talk about their current roles and proposals for re-election.

For more information about Viva Carolina, visit www.vivacarolina.com. The Web site features interviews, forums, local news and events across the Carolinas and much.

Mosley to present strategic plan

Dr. Ivan T. Mosley Sr., an associate professor at North Carolina A&T State University, is scheduled to roll-out the new National Association for Industrial Technology (NAIT) Strategic Plan at the 2008 NAIT Preconference Program, to be held Nov. 18-22 in Nashville, Tenn.

Dr. Mosley, currently the executive board vice chair and president of NAIT's University Division - along with colleagues, Kimberly Travers, immediate past executive board chair and immediate past president of NAIT's CCTI Division and Dr. John R. Wright Jr., executive board chair and president of NAIT's EECT Division - will present the proposed strategic plan for the association. Their presentation will detail the efforts and recommendations that the Executive Board believes will revitalize and re-energize the organization.

Under this year's conference theme, "Globalization of Technology, Imagine the Possibilities!," the conference will explore the advancements of industrial technology worldwide.

The National Association of Industrial Technology is recognized as the premier professional association responsible for the promotion of industrial technology in business, industry, education and government.

Branch joins board of Academy

Triad Academy, a private, non-profit school for students with learning differences, recently welcomed Dr. James "David" Branch and three others - Rick Stephen Baker, Charles (Chris) C. Lyon and Stewart Holmes - to its Board of Trustees.

Branch is an ophthalmologist in private practice in Winston-Salem.

Baker is Vice President of Trade Marketing Development for R. J. Reynolds Tobacco Company. Holmes is Senior Vice President of the Winston-Salem office of First Tennessee Bank. Lyon is a Captain/Check Airman with US Airways.

Triad Academy is known for providing individualized instruction for first through twelfth grade students with Dyslexia or a Specific Learning Disability. For more information, visit www.triadacademy.org.

Group will tackle mortgage meltdown

CHRONICLE STAFF REPORT

The Moviegoers will explore the forces behind the current mortgage crisis at its next gathering - Thursday, Oct. 30 at 6:30 p.m.

The group will screen two short features before a discussion of the housing meltdown begins. One will feature Alan White, an assistant law professor at Valparaiso University, discussing the issue at the "Defending Foreclosures, Saving Homes" conference in March.

The other feature is "Mortgage Mess," a PBS special that looks at the "sleazy tactics of mortgage lenders."

The discussion will focus on how the mortgage emergency has touched Americans beyond mere dollars and cents. The group will explore how the situation has caused mental health issues, increases in crime and a



Eric Ellison



James Grace

spike in homelessness.

To help lead the post-film talk, a panel has been invited to provide their expertise. Among them will be local real estate attorney Eric Ellison, and James Grace, the former head of the East Winston Community Development Corporation and the owner of Practical Solutions. Grace is also a member of The Moviegoers Board

of Directors.

The public is invited to attend the event, which will be held at Grace Presbyterian Church, 3901 Carver School Rd. Admission is free, but donations are appreciated. Reservations should be made at TheMoviegoers@aol.com or by calling 336-661-0339.



Nigel Alston

Alston will keynote WSSU Founder's Day

CHRONICLE STAFF REPORT

Winston-Salem State University's 116th Founder's Day Convocation tomorrow will be keynoted by Nigel Alston, the chair of the school's Board of Trustees. He will speak at 9:45 a.m. in school's K.R. Williams Auditorium.

Alston is director of employee/community relations for GMAC Insurance Personal Lines. In that position, he acts as a liaison to the community and manages internal communications and employee community involvement.

Alston is also a well-known motivational speaker and an instructor for the corporate and leadership training group, Dale Carnegie. Motivational subjects are a major theme of the weekly columns that he pens for the Winston-Salem Journal.

A native of Winston-Salem, Alston is a 1970 graduate of R.J. Reynolds High School and a 1974 graduate of Livingstone College in Salisbury, where he earned a B.S. degree in Business Administration. The school presented him with an Honorary Doctorate in 2002.

A dedicated volunteer who has been honored time and time again for his time and devotion to issues and causes, Alston currently serves on the board of the Center for Urban Ministry, Inc. at Wake Forest University; Winston-Salem State University Board of Trustees (Chair); Center for Congregational Health; Downtown Winston-Salem Partnership; Center for Design Innovation (CDI); Habitat for Humanity of Forsyth; the ECHO Council; North Carolina Black Repertory Company; and the W-S Chamber of Commerce.

LET THE EXPO BEGIN



PRNewsFoto/The National Society of Hispanic MBAs, Tyler Malloy

Members and friends of the National Society of Hispanic MBAs take part in a ribbon cutting to open the recent National Conference & Career Expo, which was held Oct. 9-11 in Atlanta. Pictured from left are Lourdes M. Hassler, NSHMBA CEO; Dean Larry Benveniste, Emory's Goizueta Business School; Lilia Bailey, Cox Enterprises; Allen Thomas, Deloitte; Atlanta Councilman Kwanza Hall; and Isaias Zamarripa, Atlanta NSHMBA President.

Senior's facility to beef up security with bank's help

CHRONICLE STAFF REPORT

First Community Bank, in cooperation with the Senior Housing Crime Prevention Foundation, is helping to provide financing of \$250,000 to Brookridge Retirement Center in Winston-Salem. The funds will be used to improve the safety and security of the 40 senior citizens that live at the facility.

To initiate the program, First Community Bank will present a charter plaque to Brookridge Retirement Center tomorrow to celebrate its membership in Senior Crime Stoppers, which was established in 1994 and has proven to reduce crime at member facilities by 90 percent. A

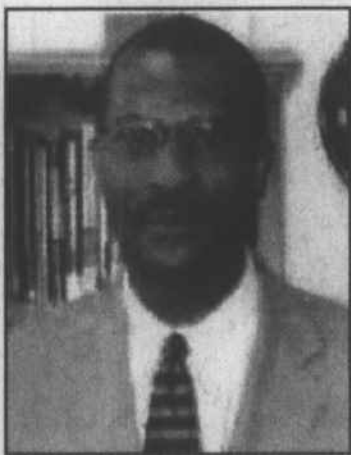
\$200 check from the Senior Housing Crime Prevention Foundation will also be presented to help the facility improve the quality of life there.

"We are honored to be chosen by First Community Bank as a part of this program," said Brookridge Administrator Bill Wood. "Our residents and their families are grateful because it gives them greater peace of mind knowing that this program will be implemented at our facility in the near future."

Headquartered in Bluefield, Va., First Community operates through 57 locations and four wealth management offices in Virginia, West Virginia, North Carolina, South Carolina and Tennessee.



NEW LWS CLASS IS UP AND RUNNING



Rev. Goldman

CHRONICLE STAFF REPORT

The 2008-09 Class of Leadership Winston-Salem kicked off Oct. 15 and Oct. 16 with a two-day retreat that was dedicated to the memory of the late Dr. Thomas K. Hearn, the former president of Wake Forest University. Hearn is one of the founders of Leadership Winston-Salem; a member of the first class; and the first president of the board of directors.

The 54 members of the current class will take part in the 9-month program. They will take part in monthly sessions covering a wide variety of local topics including healthcare, human relations, government, public safety, social



Tammy Watson stands on the steps of her realty firm.

File Photo

services, community development, arts and education. Class participants range in age from 24 to 65 and represent for-profit and non-profit organizations as well as the education and government sectors. Sixty-two percent are in upper manage-

ment, while 27 percent are middle management. The rest are mainly professional and community volunteers.

This year's crop of students are: Greg L. Anderson, BB&T; Guy L. Arbaugh, Mullen; Dr. Mark E. Archambault, WFU



Ed McNeal

School of Medicine; Leigh C. Bagley, Bell Davis & Pitt, PA; David J. Barnwell, A Brighter Path Foundation; Michael L. Baskin, Media General; David L. Bowers, Hanesbrands, Inc.; Phyllis R. Caldwell, CCCS of Forsyth County; Cynthia M. Charles, Forsyth Medical Center; J. Piers Clarkson, The Clarks Group; Anna M. Cohn, Cancer Services; James R. Corbin, Wachovia; Annette S. Ellis, GMAC Insurance; Clayton Foley, Winston-Salem Dental Care; Michael G. Ford, Wake Forest University; Valene K. Franco, Legal Aid of North Carolina, Inc.; Rev. Moses V. Goldman, St. John Christian Methodist Episcopal