

# BUSINESS FOCUS

## Briefs

### Seventy jobs are coming to Nash County

Gov. Mike Easley announced last week that American Food Resources LLC, a national food wholesale and distribution company, plans to expand its facility in Nashville, investing \$3 million and adding 70 jobs during the next three years. The expansion was made possible in part by a \$50,000 grant from the One North Carolina Fund.

Nashville-based American Food Resources serves the retail, food service and industrial market, manufacturing and distributing cheese and dairy products, and offers public storage services for canned and refrigerated food products. The company plans a new line of meatless vegetable products and vegetarian soups and chili. The company is purchasing part of an out-of-state business and moving it to the facility in Nashville, where a new canning line and vegetable cooking will be added.

Salaries for the 70 new positions will vary by job type, but the average annual wage will be \$35,523 not including benefits. That is more than the Nash County average annual wage of \$31,148.

The One North Carolina Fund provides financial assistance through local governments to attract business projects that will stimulate economic activity and create new jobs in the state. Through the use of the One North Carolina Fund, more than 35,000 jobs and \$6.5 billion in investment have been created since 2001. All of these grants require local matches.

### Three trustees named

Julia Cardwell Archer, Elizabeth (Betty) Becher and Susan Ivey, all of Winston-Salem, have joined the Salem College Board of Trustees.

Archer is the new president of the Salem Academy Alumnae Association for 2008-2010. A graduate of Salem Academy, she earned her undergraduate degree from Davidson College and her J.D. cum laude from the University of South Carolina School of Law. She has been a partner in the law firm of Enns and Archer, LLP since 2001.

Becher is a graduate of Salem Academy, St. Mary's College and the University of North Carolina at Chapel Hill. She is the owner and

president of Gazebo, an exclusive ladies clothing store in Reynolda Village, and was named Salem Academy's Outstanding Alumna in 2008.

Ivey holds an undergraduate degree from the University of Florida and earned her MBA from Bellarmine University in Louisville, Kentucky. She is currently chairman, president and CEO of Reynolds American and chairman, R.J. Reynolds Tobacco Company. Ivey was recently named one of the 50 most powerful women in America by Fortune magazine.

### UPS employee honored for perfect driving record

Ronald Gay, a tractor trailer driver for UPS, was recently recognized by the company for completing 30 years without an accident.

Gay works out of the facility located at 3100 Flagstone Road in Greensboro. He presently provides service in the Greensboro area.

Manager David Sherman presented Ronald Gay with the 30-year safe driving award, recognizing his achievement.

UPS has long enjoyed an outstanding reputation for safety in the transportation industry. UPS drivers log over two billion miles a year on U.S. roads and average less than one accident per million miles driven.

### New members of BB&T management team added

BB&T has announced that Chief Financial Officer Chris Henson will be named chief operating officer and Assistant Chief Financial Officer Daryl Bible will succeed Henson as CFO, beginning Jan. 1, 2009. Bible will join the executive management team immediately.

BB&T said in August that Chief Operating Officer Kelly King would succeed longtime Chief Executive Officer John Allison when he retires at the end of the year. Allison will remain as chairman until the end of 2009 and serve on the board of directors thereafter.

Henson, 47, joined BB&T in 1985 and has served as CFO since 2005.

Bible joined BB&T in January after a 24-year career with U.S. Bancorp, the last 10 years as treasurer.

After Allison retires, the 10-member BB&T executive management team will consist of King, Henson, Starnes, Goodrich, Bible, Banking Network Manager Ricky Brown, Risk Management and Administrative Services Manager Rob Greene, Operations Division Manager Leon Wilson, Chief Marketing Officer Steve Wiggs and Electronic Delivery Channel Manager Barbara Duck.



Allison

## Top employee honors presented at Wake Forest

CHRONICLE STAFF REPORT

Two of Wake Forest University's best were honored last week with the school's Employee of the Year Award.



Willie Williams and Jan Scales claim their Employee of the Year awards during a recent ceremony.

Williams, of Greensboro, is assistant director for textbook operations in the University Stores. He has worked at Wake Forest since 1997.

Jan Scales and Willie Williams were recognized for their service to the university and devotion to their jobs during an Oct. 28 luncheon.

All regular full-time or part-time staff employees with five or more years of service are eligible to be nominated for the award. Winners are selected based on their achievements or service.

Scales, of Lewisville, is the client coordinator in the School of Law's Elder Law Clinic. She has worked at Wake Forest since 1989.



Dave Odom

## Odom returning to his alma mater

CHRONICLE STAFF REPORT

Former Wake Forest University Men's Basketball Coach Dave Odom has joined the staff at Guilford College.

Odom, whose storied career began at Guilford in the 1960s when he was a student-athlete, will work as a part-time assistant to President Kent Chabota. In this consulting role, he will have a variety of responsibilities in fundraising and alumni and student engagement.

"Having Dave Odom, one of our most successful and visible alumni, working to build support for Guilford among alumni and current students will be of great value to the college," President Chabota said. "Dave has a lifetime of experience to share, and he loves and believes in this college's mission and tradition. He is excited, as are we, for this opportunity as he starts a new phase in his career."

As the college seeks support for major capital projects, including a wellness-fitness center, the school says that Odom will assist with targeted alumni and donor discovery and cultivation, including occasional public speaking engagements. Odom will also assist in student recruitment, advise student-athletes, create internship opportunities for sport management majors and serve as a guest lecturer.

"I am both honored and excited by the opportunity to return to Guilford as a consultant and assistant to President Chabota," said Odom, who most recently coached at the University of South Carolina. "Guilford continues to serve its students and alumni well, and I am proud to be called a Guilfordian. I am anxious to get to know our students and to visit our many fine alumni." Odom retired as a college basketball coach earlier this year with more than 400 head coaching wins, three NIT titles and 15 NCAA Tournament appearances in 22 seasons with East Carolina, Wake Forest and South Carolina. He was National Coach of the Year in 1995 and a Coach of the Year in the Atlantic Coast and Southeastern Conferences.

## Downtown Community Law & Business Clinic will be a win-win



Steven Virgil  
Guest Columnist

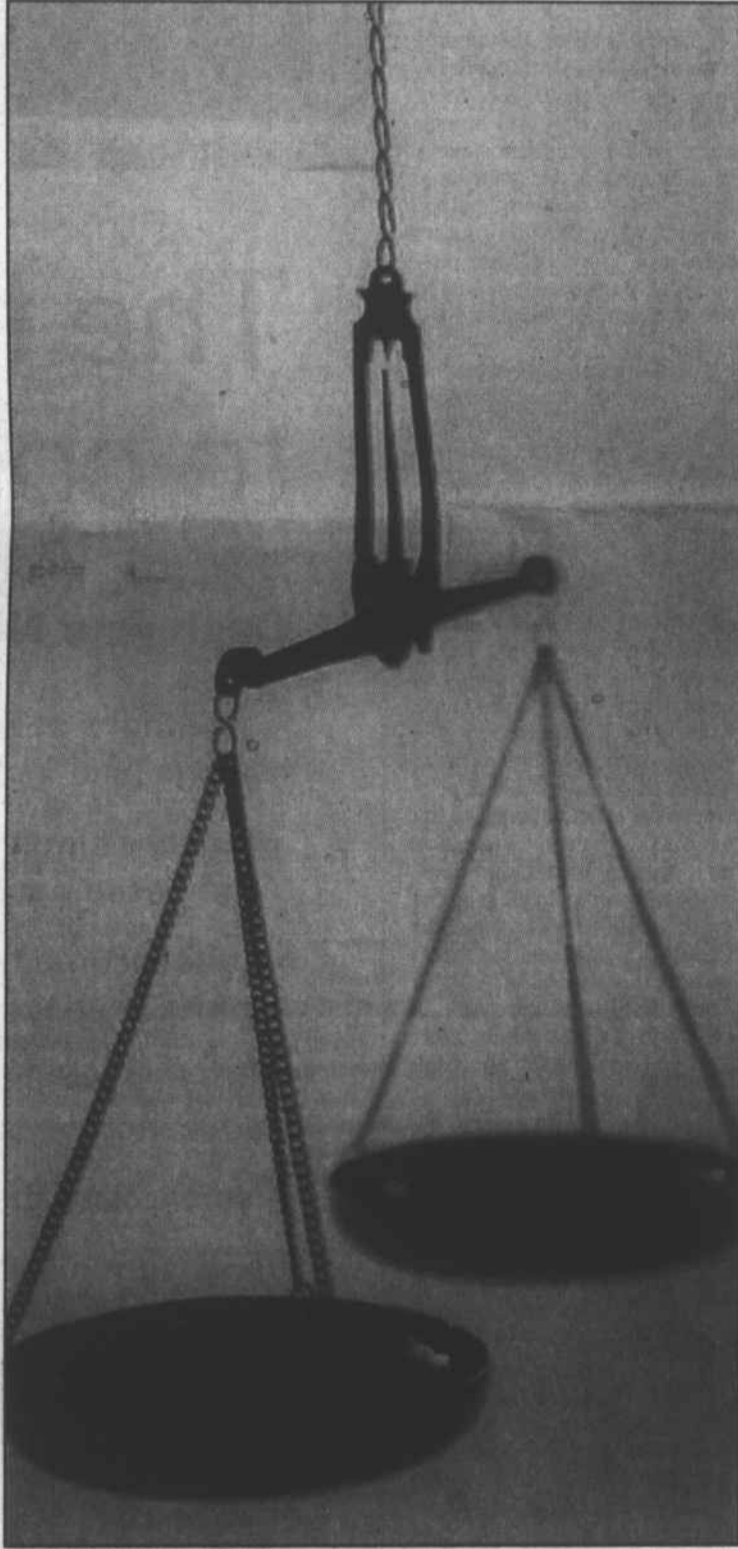
By all indications, our economy is headed toward or has already begun a prolonged and difficult downturn. Over the next several years, many people in our community will face a diminished quality of life as they see their incomes reduced, their housing threatened and their plans for higher education challenged. It is the connections individuals share with others that has always made such times bearable. Community mediates the power of the market and of government in our lives. It is through the connections we share with others and the affinity that tie us together that the powerful forces of economic and political change are dampened, and it is these connections that give the places we live the fabric of meaning and value.

With these issues in mind, the Wake Forest University School of Law has embarked on a project to help build that fabric in our city, state and region. The law school has always been a philanthropic force through the knowledge of its faculty, the skill of its students and its service to humanity.

The Wake Forest University School of Law is taking its outreach efforts even further with the opening of the Community Law & Business Clinic in downtown Winston-Salem in mid-November.

The Community Law & Business Clinic represents a significant investment by Wake Forest University in new initiatives that extend the resources and expertise of a world-class university to serve community development needs and social entrepreneurs within

See Law clinic on A6



## Entrepreneurship Day features slate of movers and shakers

CHRONICLE STAFF REPORT

A slate of business heavyweights will be on hand today, Nov. 6, to help N.C. A&T State University School of Business and Economics observe "Entrepreneurship Day." The school's Interdisciplinary Center for Entrepreneurship and E-Business (ICEEB) is behind today's activities, all of which are themed around the topic of "Financial Literacy."

LaTasha Best-Gady, of the North Carolina Institute for Minority Economic Development, will host the first workshop, "Managing Your Credit," from 10 - 11:30 a.m. in Merrick Hall.

The Distinguished Entrepreneur Lecture will be given by Replacements Ltd. President Scott Fleming from 1 - 2:30 p.m. in the Merrick Hall Auditorium.



Ted Daniels chats with students at Albany State University.

Replacements Ltd., is the world's largest supplier of old and new china, crystal, silver and collectibles. Fleming joined the company as a college student in 1983 and was named Replacements' president in 2006. He attended the U.S. Military

Academy and UNC-Greensboro. Ted Daniels, CEO of the Society for Financial Education and Professional Development, will lead the workshop, "How to Manage and Protect Your Money," from 4:30 p.m. - 5:50 p.m. in the New Classroom

Building Auditorium of the College of Arts and Sciences.

Daniels is also a registered investment advisor and an attorney. He has more than 32 years of experience in the areas of financial management and investments.

He has a B.S. degree in economics from Fort Valley State University and a bachelor of laws degree from John Marshall School of Law.

ICEEB is a joint project of the School of Business and Economics, the School of Agriculture and Environmental Sciences, and the School of Technology. Located in the School of Business and Economics, the Center coordinates the certificate in entrepreneurship, an entrepreneurial internship, business plan competition, lecture series, and the entrepreneurship concentration for management majors.