

CAREERS

Briefs

Grant will help fund foreclosure prevention program

Consumer Credit Counseling Service of Forsyth County (CCCS) has received a grant award of \$25,000 from the Z. Smith Reynolds Foundation. The funds will be used as operating support for CCCS's home-foreclosure prevention programs.

"We are grateful to the Z. Smith Reynolds Foundation for this generous gift, which will help us continue our outreach to homeowners in need of foreclosure education and counseling," said Peter R. Laroche, CCCS president and CEO. "To date, more than 70 percent of CCCS' clients have avoided foreclosure by exercising choices identified by our counselors. And, while the foreclosure situation in North Carolina is improving, there is still work to be done, particularly in reaching people who may have recently become unemployed or had major medical expenses not covered by insurance and have fallen behind on the home mortgages."

For more information on CCCS programs, call 336-898-1191.



Laroche

Guilford College sets all-time fundraising record

Guilford College set an all-time fundraising record of \$10.8 million in gifts and pledges during the 2008-09 fiscal year, which ended June 30. Completing the record year was a \$1 million commitment from Jeanne '48 and Malcolm '50 Campbell for a variety of initiatives including student scholarships.

The sum is a 69-percent increase over last year's total of \$6.4 million, and is more than a million dollars higher than the previous record amount of \$9.4 million reached in 2001-02, which was the final year of the Our Time in History campaign.

The \$1 million commitment from the Campbells, of Upper Montclair, N.J., will fund college initiatives identified by them and President Chabotar each year as well as an endowed scholarship fund for students from New Jersey.

The Campbells are long-time supporters of the college, funding endowments to support junior faculty and career development as well as scholarships in math and other areas. They fund the Dorothy Lloyd Gilbert Awards for English majors. They have contributed to various annual funds and were major donors to the Frank Family Science Center and issued a \$1 million challenge grant during the Our Time in History campaign.

AT&T helping NAACP reach fundraising goal

AT&T and the National Association for the Advancement of Colored People (NAACP) announced last week that gifts and multi-year commitments for the NAACP Centennial Corporate Campaign have reached \$3.3 million. With a year remaining in the historic campaign, which is being led by AT&T Chairman, CEO and President Randall Stephenson, the NAACP is nearing its \$5 million fund-raising goal.

The campaign kicked off in February to coincide with the NAACP's celebration of 100 years as an advocate for equality and social justice in the United States. To start the drive, AT&T contributed an initial leadership gift of \$500,000. All contributions are used to support NAACP education initiatives, community programs and events throughout the nation.

Over the past 25 years, AT&T has provided more than \$11 million in grants and contributions to support similar NAACP initiatives. Additionally, William T. Ellinghaus, one of AT&T's past presidents, served as the chair of the NAACP's first corporate campaign in 1979.

Dillon joins Arts Council

Terri Dillon has joined The Arts Council of Winston-Salem and Forsyth County as vice president of development. She previously was Senior Consultant with Whitney Jones, Inc., which assists nonprofits with capital campaigns. Dillon had been serving as Campaign Counsel for the The Arts Council's Comprehensive Campaign since early 2007.

"Terri Dillon has more than 20 years of nonprofit fundraising experience for quality organizations," said Milton Rhodes, President and CEO of The Arts Council. "She knows our Arts Council well, and we were delighted that she would accept an offer to lead our development team."

Dillon has expertise in a wide variety of areas related to development, and while with Whitney Jones, helped more than 100 nonprofits in the Southeastern United States advance their missions. She has led organizations through strategic planning, long-range planning, board and staff development, volunteer training, campaign surveys, annual and capital campaigns.

An experienced grant writer, Dillon has coordinated the development of proposals to local, regional, and national sources for campaigns that resulted in grants.



Burrell named head of GCC

CHRONICLE STAFF REPORT

Gwendolyn W. Burrell is the new executive director of the Governor's Crime Commission Division.

As executive director, Burrell will head the 37 employees who provide staff support to the Governor's Crime Commission. Burrell has been the deputy director for grants management and statistical analysis in the division for the past six years. She replaces David Jones, who was named deputy secretary for the Department of Juvenile Justice and Delinquency Prevention in March.

A graduate of N.C. Central School of Law in 1993, Burrell was in private practice for six years, and then worked for the Attorney General's office for three years before coming to the GCC Division in 2003 as a deputy director.

She oversaw the management of about 500 grants statewide to state and local government agencies and nonprofits, and the collection and analysis of data relating to criminal justice programs.

N.C. Department of Crime Control and Public Safety Secretary Reuben Young also announced last week that Barry Bryant, current deputy director of policy and planning, will serve an expanded role as acting deputy for the GCC Division.

"Gwendolyn and Barry are two strong administrators and have served the Governor's Crime Commission well over the years," Young said. "They are committed to reducing and preventing crime and protecting our citizens."

Bryant became a grant manager for GCC in 1993. In 1997, he became the lead planner for victims' services issues. For the past two years, as deputy director of Policy and Planning, Bryant was responsible for oversight and equitable distribution of the federal and state funding administered by the Crime Commission, including the Byrne Memorial, Victims of Crime Act and Violence Against Women Act funding.

The Governor's Crime Commission is comprised of 45 criminal justice professionals from across the state, including Chairman Scott Thomas, who was appointed by Gov. Bev Perdue in June.



Burrell

Fewer blacks around corporate board table

CHRONICLE STAFF REPORT

A recent study by The Executive Leadership Council – an independent, non-profit networking organization for African-American executives – finds that the number of blacks on the boards of directors of Fortune 500 companies is in decline.

The percentage of African-Americans on corporate boards decreased from 8.1 in 2004, when the Council first did a study, to 7.4 percent in 2008, a .7 percent decline.

Four years ago, African Americans held 449 corporate board seats and today they hold 413 or 36 fewer.

"African Americans lost ground in the boardrooms of corporate America between 2004 and 2008," said Dr. Ancella B. Livers, executive director of The Executive Leadership Council's Institute for Leadership Development & Research. "The total number of board seats during the period declined as well, but not nearly as much as the number of seats held by African Americans. In light of current economic conditions and board reviews, there is an opportunity for companies to increase board diversity and reverse the downward trend."

There were 5,556 director seats available in 2008, 16 fewer than the 5,572 available

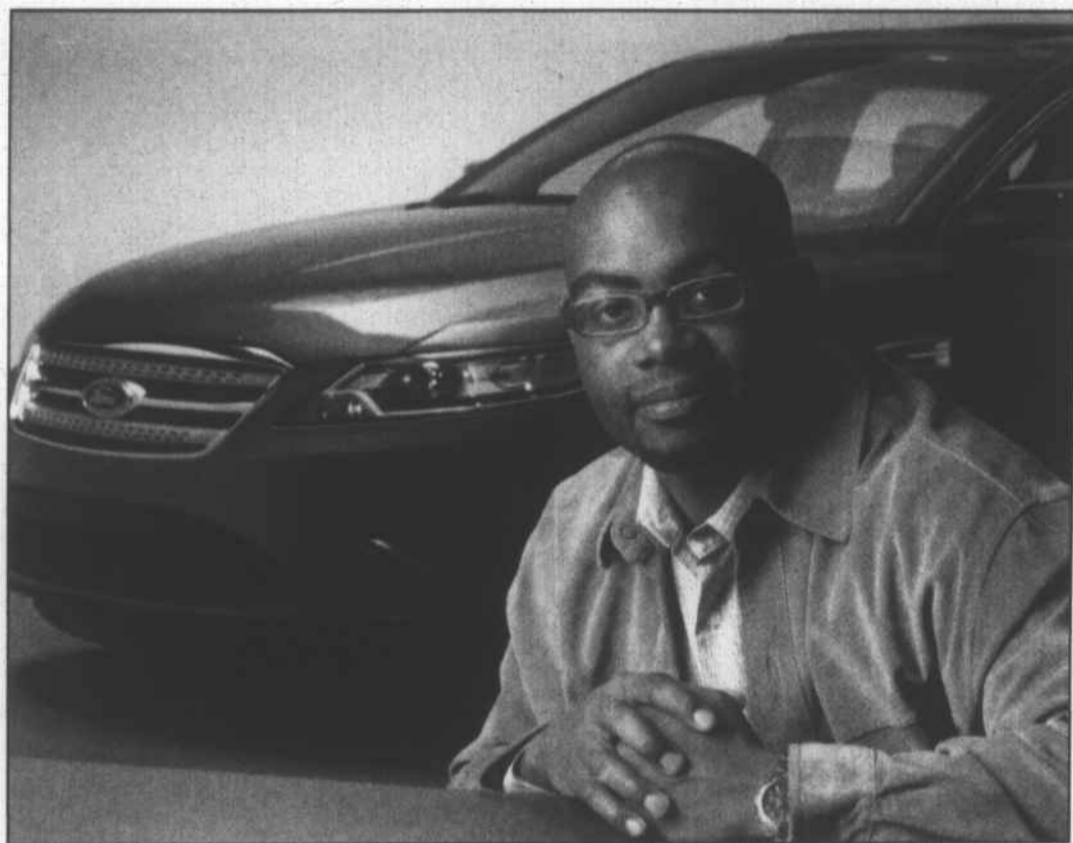
in 2004. The importance of diversity on corporate boards is likely to become more apparent, as organizations recognize that changing demographics are altering the nation's business needs.

The study shows that the higher an organization is on the Fortune 500 list, the more likely it is to have African Americans on its board of directors.

"It's been proven again and again that companies with board members who reflect gender & ethnic diversity also tend to have better returns on equity and sales," said Carl

See Boards on A11

AUTO VISIONARY



Earl Lucas poses next to a 2010 Ford Taurus, a car he designed. Lucas discussed his inspiration behind the design and many other subjects at the 1st Annual Great American Car Show at the Larz Anderson Auto Museum in Brookline, Mass., last week. Attendees were among the first in the nation to see the '10 Taurus.



Joines calls on state leaders to embrace Biotech future

CHRONICLE STAFF REPORT

Mayor Allen Joines has invited the mayors of 20 North Carolina cities to attend a meeting at Winston-Salem's Piedmont Triad Research Park on July 29 to craft a public policy agenda to strengthen the biotech and biopharmaceutical industries in their cities.

Speakers will include North Carolina Lt. Gov. Walton Dalton; Dr. Anthony Atala of the Wake Forest Institute of Regenerative Medicine; and Sam Taylor, the president of NCBIO (the North Carolina affiliate of the national Biotechnology Industry Organization).

The primary task of the mayors will be to develop a

See Meeting on A10

Conference to help minority companies get feet in the door

CHRONICLE STAFF REPORT

Hundreds of minority-owned business owners are expected in Charlotte for the upcoming 2009 Business Opportunity Conference (BOC), which will be Aug. 10-12 at the Hilton Charlotte Center City and the Charlotte Convention Center.

The event is designed to give these businesses a chance to sell their goods and services to major corporations from around the world – hence its theme, "A Better Way Forward: It's All About You!"

"We are hoping that the fine example of business and civic leadership set by our prominent corporate members and certified minority-businesses will motivate other corporations and entrepreneurs to join us in insuring the success of our economy," said Carolinas

Minority Supplier Development Council President and CEO Robyn Hamilton.

The Carolinas MSDC is hosting the event with the help of title sponsor Bank of America. Carolinas MSDC is a non-profit corporation chartered to enhance business opportunities for minority-owned companies by providing support, through developing mutually beneficial networking opportunities with the corporate members and promoting minority business development.

The three-day conference will include a CEO breakfast; Legislator's Roundtable; Awards Dinner; Trade Show; and a number of networking events and seminars.

For more information, call Carolinas MSDC at 704-549-1000 or go to www.carolinasMSDC.org.



Hamilton