



Photo courtesy of Visit W.S. Wachovia Corp.

THE CITY

- Winston-Salem's 2007 population (based on city's estimate): 227,811. According to recent figures, roughly 55 percent of city residents classify themselves as white; 37 percent are African-American; about 8.5 percent are Hispanic.

- Town of Winston founded in 1849. Town of Salem founded in 1766. They merged to become Winston-Salem in 1913.

- Median household income is \$37,000 a year.

- Average price for single-family home is about \$146,000.

- Forbes magazine ranked Winston-Salem as the 18th best place in the nation for business and careers in 2009. The city placed ahead of cities like Charlotte, Atlanta, Dallas, Orlando and Washington, D.C.

- BusinessWeek has named Winston-Salem as one of the "Top 10 Places to Start Over." The magazine stated that "companies are hiring and the quality of life is high." This ranking is based on a recent Manpower survey that indicated about 22 percent of local companies were planning to hire in the next quarter.

- Winston-Salem loves being pretty. The city has been named a 2009 Tree City USA by the Arbor Day Foundation in recognition of the city's commitment



Dr. Angelou

to urban forestry. It is the ninth year Winston-Salem has received this national recognition. Keep Winston-Salem Beautiful has also been honored this year with a President's Circle Award from Keep America Beautiful for the sixth year in a row. The award recognizes exemplary effort by affiliates of Keep America Beautiful to reduce litter, minimize waste and beautify and improve their local communities.

- Prominent city natives and/or residents include: Dr. Maya Angelou (poet/writer); actress Pam Grier; actress Jennifer Ehle; Rolanda Watts (actress/talk show host); screenwriter Angus MacLachlan; NBA stars Chris Paul and Josh Howard; actress Jackée Harry; singer Ben Folds; sports legend the late Howard Cosell; and the late George Black (world-famous brick maker).

Prominent businesses founded and/or based in Winston-Salem include Wachovia Bank; Krispy Kreme; Texas Pete; R.J. Reynolds Tobacco Company; Hanes; and BB&T.

- Largest Employers:
 - Wake Forest University Baptist Medical Center (13,000)
 - Novant Health (8,145)
 - Winston-Salem/Forsyth County Schools (6,692)
 - Hanesbrands, Inc (5,200)
 - Reynolds American (4,100)

- Higher Learning
 - Winston-Salem State University - 5,461 students - was the first historically black college in the nation to offer degrees in elementary education and has been regularly ranked by U.S. News & World Report as one the south's best colleges.

- Wake Forest University - 6,716



students - constantly earns high rankings on surveys that rank the nation's best universities.

- University of N.C. School of the Arts - 863 students - was the nation's first state-supported arts conservatory.

- Salem College - 833 students - is the nation's oldest institution of higher learning for women.

- Forsyth Technical Community College - 29,215 students - has more students than any other college or university in the city.

- Learn more at:
 - Visit Winston-Salem: www.visitwinstonsalem.com
 - Winston-Salem Chamber of Commerce: www.winstonsalem.com
 - Downtown Winston-Salem Partnership: www.dwsp.org
 - Downtown Arts District Association (DADA): www.dadaws.org
 - Winston-Salem Black Chamber of Commerce: www.wsbcc.org
 - Arts Council of Winston-Salem/Forsyth County: www.intothearts.org
 - Coming Eventz: www.comingeventz.com