



**Rams have deep field of able QBs**

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## Vision to Action?

*CDC puts out ambitious plans for MLK corridor*

BY LAYLA FARMER  
 THE CHRONICLE

The Simon G. Atkins CDC has big plans for the Martin Luther King Jr. Street Corridor.

The CDC commissioned Washington, D.C.-based Brailsford and Dunlavey, a facility management and program management firm, to devise a vision for the revitalization of the three-mile long area that stretches the length of the well-known boulevard, cutting through the heart of East Winston.

That vision was revealed to the public Tuesday at the Anderson Conference Center on the campus of Winston-Salem State University, where the CDC is based.

"The CDC Board and staff decided that, in order for us to really have an impact in the corridor, we needed a united vision," Executive Director Carol Davis explained.

"...What we tried to do is capture the vision that was presented."

See CDC on A10



Davis

## ENTERING TO LEARN



WSSU Photo by Sharrod Patterson  
 Winston-Salem State University first-year students take part in RAMdition last Thursday. The ceremony, which includes music and a motivational rally in K.R. Williams Auditorium, is designed to symbolize students' passage into young adulthood and the WSSU community.

## Something Old, Something New

*Ibrahim students return to same location, but new building*

BY TODD LUCK  
 THE CHRONICLE

Ibrahim Elementary School students returned for the new school year on Tuesday to find their old school gone, and a new, state-of-the-art facility in its place.

The school's old building was demolished this summer, with nothing but a dirt field in its place. The building, built in 1954, was one of the oldest in the city-county school system.

Its replacement, which stands right next to the site of the old facility, was built with money from a 2006 school bond referendum.

Principal Lee Koch has worked at the school for nine years, five of them as principal. He said the new building feels like a fresh start.

"I feel like one of these kindergartners or first graders coming to school for the first time," said Koch.

The age of the old building had really started to show, Koch said. It needed repairs frequently and had very noisy heating and air conditioning systems. The aged wiring prevented cafeteria workers from using two microwaves because it would blow a fuse.

No such problem with the new building. Everything is wired with the latest technology. Lights in hallways and classrooms automatically come on when someone enters them and go off if they're vacant for five minutes. Teachers can give instruction using microphones so every student can hear. Every classroom includes a Promethean Board - the 21st century's version of a chalk board. The device projects what's on the teacher's computer onto a screen for the entire class to view. Teachers and students can even use a special pen to write on the screen or highlight words or sections.

The new facility also has high-tech gizmos for students, such as handheld devices that allow them to press buttons to answer test questions.

"We always talk about the future and what it's going to look like with technology," said Koch. "Well the future is now. This is the future."

Three other new schools opened Tuesday. Caleb's Creek Elementary in Kernersville; Kimmel Farm Elementary School



Photo by Todd Luck

Principal Lee Koch stands in front of the new Ibrahim Elementary School.

See School on A9

## Gettin' Our Praise-On

*Local gospel choirs to take part in friendly competition during the Fair*

BY LAYLA FARMER  
 THE CHRONICLE

The Chronicle will revive one of its most popular traditions in conjunction with the Dixie Classic Fair this year.

Slated for Oct. 4 and 11 - the two Sundays that the fair will be in town this year - the Gospel Fest will be a hotbed of activity, providing hours of free entertainment for gospel lovers of every variety, said Chronicle Advertising Director Mike Pitt.

"This was just an opportunity for us to showcase some local talent in a spiritual competition," he stated. "It's an exciting event."

The 2009 Gospel Fest will be largely similar to the well known gospel concerts the paper hosted annually for several years in the late 1990's, according to Pitt.

Two thousand nine marks the 35th anniversary for the community paper, and a prime time to enhance its presence in the area, Pitt says.

"This was just a good time for us to reconnect with the



Debra Terry

community in a different venue and to bring diverse groups together," he commented. "We're just hoping to attract people that want to enjoy a good, clean family-oriented event. Hopefully, we can fill a void that's been missing for some segments of the community."

Fair Director David Sparks says he is looking forward to the collaboration.

"We just thought it was a great community event ... it brought a lot of local people

See Gospel on A10

## CONTINUING THE LEGACY

*Like her well-known father, Cynthia Clark is working for herself*

BY T. KEVIN WALKER  
 THE CHRONICLE

Cynthia Clark started her own business just a few weeks ago, but she's no novice at it. Entrepreneurship runs through her veins. It is a gift passed to her from her father - just like her warm smile and engaging eyes.

She started hawking her CC's New York-style Icees the week of the National Black Theatre Festival. Her colorful icee cart, which she planted on a sidewalk near Fifth and Trade streets, became a frequent stop for local folks and festival guests alike.

"We were very successful," Clark said Saturday as she sold her icees



during the Summer on Trade concert. "I was very pleased."

Clark learned the art of sales from the many, many years she spent working at the fish market and produce

stand owned by her father, A.J. Brown, whose business has sat near the corner of Patterson and Indiana avenues for more than 40 years. Clark and Brown's four other daughters started working at the place when they were knee-high to a grasshopper. Four of Brown's girls (one child is now deceased) still work or contribute time to the business, including Clark, who until recently, served as the manager. But Clark says she was not content working for someone else - even her own father.

"I always wanted my own business ... ever since I was a child," she said.

See Clark on A9

Photos by Kevin Walker

**Businesswoman Cynthia Clark stands beside her icee cart Saturday during the Summer on Trade concert event.**

**Far Right: Clark digs into one of her colorful icee flavors.**



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