



# Winston-Salem talents to march in Rose Bowl Parade

SPECIAL TO THE CHRONICLE


North Carolina Central University's Marching Band, better known as the "Sound Machine," has been chosen to perform in the 2011 Rose Bowl Parade on New Year's Day in Pasadena, Calif. Twelve members of the band hail from Winston-Salem. The majority of them are graduates of Parkland High School, which has been a consistent pipeline for colleges in the area looking for students who have both strong musicianship and marching abilities. NCCU was fortunate to be in a position to offer band scholarships to several of these students from our city. The Winston-Salem Alumni Chapter of NCCU is excited about this opportunity for the students to showcase their musical prowess and put their alma mater on the

national map. "This will go a long way in assisting our efforts to recruit students and raise money and awareness for our beloved university," says Christopher Martin, chapter fundraising chair and second generation alum. "Each year, we make a concerted effort to get our alums involved in giving back through recruiting, community service and fundraising. Every dollar we raise goes towards two local scholarships to support young people from our city who desire to attend NCCU." NCCU Chancellor Charlie Nelms has stated publicly that the Rose Bowl Parade trip will require a massive fundraising effort. He hopes that the notoriety and exposure will attract donors to offset the estimated expense of \$400,000. This calculation is based on 200 band members at \$2,000 dol-

lars per person, some new instruments, uniforms, food, lodging and travel. The Winston-Salem Eagles taking part are: Zachary Torrens, a junior majoring in music education, who is one of the drum majors. Joining him will be other Parkland Class of 2008 graduates: Olivia Howard, a junior who plays the clarinet; Jessica Martin, a junior who plays the flute; Dauvan Martin, a junior who plays the alto sax; Letitia Harris, a junior trombone player; and LaReisha Glenn, a junior who plays the trumpet. Asia Marlin, a freshman who plays percussion; and Antawan Frazier, a sophomore who plays the French Horn, are also Parkland grads. Non-Parkland graduates from the city who will march in the parade are: Ken Crockett, a sophomore on the drumline; Phylicia Twitty, a

senior majorette; Beni Harris, a freshman trombone player; and Charles Troutman, a sophomore who plays sousaphone. Jorim Reid has been the band director for the last eight years. "What a fantastic way to usher our school into the next 100 years and Division I status," beams Sylvia Squire, NCCU class of '89' and local alumni president. "We are going to help the university, students and their parents raise the necessary funds. This is such a worthwhile cause and we will be looking for individuals and businesses in this community to help send the local kids strutting and high stepping like only an HBCU can do." For more information about how you can contribute, contact Chris Martin at 336-671-3410 or emartin0808@aol.com.

**Macedonia Holiness Church Of God Of The Apostolic Faith, Inc.**



**Sunday Services**  
 Sunday School ..... 9:45 a.m.  
 Morning Worship ..... 11:00 a.m.  
 M.Y.P.U. .... 6:30 p.m.

**Wednesday Services**  
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# Scouts selling popcorn this month to raise funds

SPECIAL TO THE CHRONICLE

Cub Scouts and Boy Scouts across Northwest North Carolina have introduced a new lineup of Trail's End popcorn products for their annual fundraiser. Since 1980, Americans have generously supported Scouting with their purchases of Trail's End microwave popcorn and ready-to-eat popcorn treats. The Trail's End popcorn sale is integral in helping to pay for local Scouting programs here in Northwest North Carolina. The partnership with Trail's End is great because of the enormous return Scouts receive on their sale, with more than 70 percent of the purchase price going to fund local Scouting. This year's fundraising sale occurs during the Boy Scouts of America's 100th anniversary, and will run the



entire month of October. The new Trail's End products are healthier, taste better, and come in all-new packaging. In addition, consumers will get approximately 20 percent more product than last year without having to pay extra. All of the ready-to-eat

products have beautiful new packaging that's also better for the environment because less packaging waste ends up in landfills. Traditional metal canisters have been replaced with re-sealable bags for freshness. All of the Trail's End packaging now displays

photos of Scouts and describes the benefits of Scouting to boys and to their communities. Consumers can once again donate popcorn to U.S. military personnel. This is a great opportunity to purchase popcorn for the men and women serving our country and to support local Scouting at the same time. Supporting Scouting year-round is simple and easy to do online at [www.trails-end.com](http://www.trails-end.com). Popcorn can be ordered on the Web site and received directly from Trail's End, with Scouts still realizing the great 70 percent return.


**WS Spotlight**

**Name: Nike Roach**

Title: President/Owner,  
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 GALA CELEBRATION

TICKET AND AD DEADLINE  
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Friday, November 5, 2010 6:30 – 10:30 PM

at The Village Inn Golf & Conference Center  
 6205 Ramantha Drive, Clemmons, NC 27012

Individual tickets are \$50 and Ad rates are as low as \$30!

Donations are welcomed.

Contact: Simonra@WSSU.edu 336-750-2111  
 for additional information visit  
[http://info.wssu.com](http://http://info.wssu.com)