

CAREERS

Briefs

New Lottery ED picked

The N.C. Education Lottery Commission has named Alice Garland, deputy executive director for legislative and corporate communications, as the new executive director of the N.C. Education Lottery.

Garland will be the second director and has served as acting executive director since the first director, Tom Shaheen, announced his resignation in August. Robert Farris, chairman of the commission, said the commission's unanimous vote for Garland concluded a national search that included 55 applications and extensive review of the backgrounds checks of the four finalists.

Garland was among the first staff hired at the Education Lottery and has served as deputy executive director for legislative and corporate communications since the lottery began operations in March 2006. For the previous 25 years, she served in executive posts handling governmental affairs and communications.

A native of Greeneville, Tenn., she has lived in Raleigh for more than 40 years. She received a bachelor's degree from the College of William and Mary with a major in urban studies and a minor in economics and received a master's degree in city and regional planning from the University of North Carolina at Chapel Hill. Garland has been a member of the Raleigh Kiwanis Club for 20 years and served six years on the board of directors of the Public School Forum. She is married and has three adult children.



Garland

Major law enforcement conference coming to Winston-Salem in 2013

CHRONICLE STAFF REPORT

Winston-Salem has landed a future Commission on Accreditation for Law Enforcement Agencies (CALEA) Fall Commission Conference.

The event will take place in the Twin City Quarter, which includes the Benton Convention Center and the Marriott and Embassy Suites hotels, from Nov. 13-16, 2013 and is expected to draw about 1,100 attendees.

CALEA is an independent accrediting authority comprised of the four major law enforcement executive associations, which represents about 25 percent of the United States law enforcement profession. The member agencies are the International Association of Chiefs of Police; the National Organization of Black Law Enforcement Executives; the National Sheriffs' Association; and the Police Executive Research Forum.

CALEA is led by Sylvester Daughtry Jr., the former Greensboro police chief. Daughtry, a graduate of N.C. A&T State University, has served as executive director of CALEA since 1999.

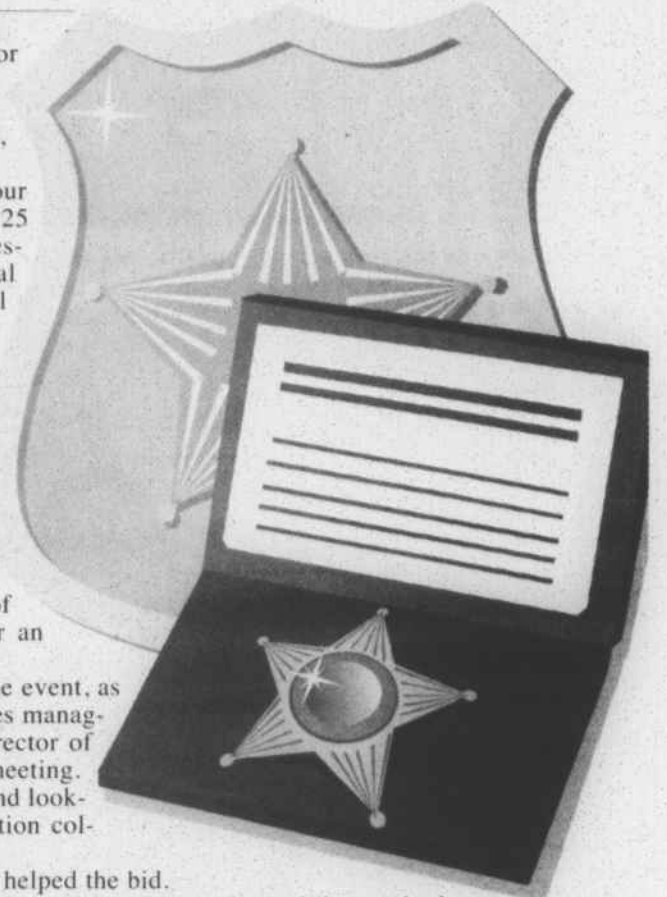
"Securing conventions for future years is a focus for the Visit Winston-Salem sales team and is a key driver to the city's successful growth for our community as a convention destination," said Richard Geiger, president of Visit Winston-Salem. "Specifically, the CALEA convention will deliver an estimated economic impact of more than \$600,000 for Winston-Salem."

The Winston-Salem Police Department played a key role in landing the event, as did Twin City Quarter. Lynn Browning, Visit Winston-Salem's senior sales manager, was joined by Police Chief Cunningham and Ron Stephens, TCQ director of sales and marketing, for the formal bid presentation at CALEA's annual meeting.

"We are proud that CALEA has given us the nod for November 2013 and looking forward to rolling out the Winston-Salem red carpet for our association colleagues from around the country," said Chief Cunningham.

Stephens said the ever-changing face of the city's downtown area also helped the bid.

"Our central North Carolina location, our hotels' proximity to our city's increasingly popular and 'happening' downtown restaurants, retail shops and art galleries, really set us apart and is getting us noticed with meeting planners," said Stephens.



Hispanic League holds Annual Meeting

The Hispanic League held its Annual Meeting on Wednesday, January 19 in Truliant Way Pavilion of Truliant Federal Credit Union on Hanes Mall Boulevard.

More than 50 people attended. A brief social was held before a "Year in Review" video and PowerPoint presentation were shown.

In addition, Maria Justice, Maria Elena Garcia, and Cheryl Lindsay were recognized as they finished their terms on the board of directors.

Four new board members were elected for the 2011-2012 board term. They are: Guillermo Alvarez of Reynolds American; Cris Avila of Norsan Multimedia; Salvador Bravo of Senior Bravo and Las Estrellas Restaurants; and Allison Norton-Rimron of Hanesbrands, Inc. Five board members were re-elected to serve another term. They are Mary Dickinson, Stephanie Goldsborough, Eddie Hernandez, Carlos Iruela and Cristian Pereda. Current board members include Maria Aristizabal, Shane Bowman, Matias Ferrario, Ray Gardea, David Sisk and Jorge Vidal.

To view the Year in Review Video, visit www.hispanicleague.org.



Hernandez



Greensboro College Photos

Dr. Doris A. Brown walks to accept the Virginia Clarke Gray Award.

Teaching excellence earns Dr. Brown Founders Day honor

CHRONICLE STAFF REPORT

Dr. Doris A. Brown was one of three Greensboro College faculty members honored last week at the school's Founders Day Convocation.

Brown, an assistant professor of education, received the Virginia Clarke Gray Award, which is given on the basis of four criteria: excellence in teaching; civility and concern for students and colleagues; commitment to value-centered education; and service to students, the institution, the community or the church.

Brown joined the Greensboro College faculty in 2009 after decades as a classroom teacher, principal and administrator. She is a past winner of the Guilford County Schools Teacher Excellence Award and the District Teacher of the Year award.

Her research has included such big-picture topics as the appropriate use of data in educational assessment and such practical topics as how to best support teachers in stressful environments.

She received her B.A. in elementary education from Mars Hill College and her M.Ed. in early-childhood education and D.Ed. in educational leadership from UNC-Greensboro.

Janet M. Gaddy, an assistant professor of art, also received the Virginia Clarke Gray Award, while Angela "Angel" Tharrington, professor of accounting, received the 2010-11 General Board of Higher Education and Ministry of the United Methodist Church Exemplary Teaching Award.



Gaddy



Tharrington

Zaks makes magazine's list

Jason Zaks, a director and client advisor at Deutsche Bank Alex Brown, was recently ranked #28 in On Wall Street's magazine's fourth annual "Top 40 Advisors Under 40" list for 2010. The list recognizes financial advisors age 40 and under across the country. Deutsche Bank is a leading global investment bank with a strong and profitable private clients franchise. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets.

Deutsche Bank Alex Brown is the US Private Client Services (PCS) division of Deutsche Bank Securities Inc. and Deutsche Bank Private Wealth Management.

Zaks, who has made the list for the second time, has worked in the Winston-Salem office since 2000. He graduated cum laude with a BA in economics and an MBA from Wake Forest University. He has received the Accredited Investment Fiduciary (AIF) certification from the Center for Fiduciary Studies and is a member of the Investment Management Consulting Association.



Zaks

Harrill named to national council

Communities In Schools of North Carolina (CISNC) President and CEO Linda Harrill has been appointed to MENTOR's new Mentoring Partnership Advisory Council.

The national organization MENTOR works to create research-based guidelines for mentoring service providers across the United States. Communities In Schools of North Carolina is part of the national CIS group, the nation's leading dropout prevention organization, and the only one proven to both decrease dropout rates and increase on-time graduation.

The inaugural Mentoring Partnership Advisory Council includes outstanding champions from across the nation who were selected through a peer review process.



Harrill

Diners asked to support RMH with paper hearts

SPECIAL TO THE CHRONICLE

In an effort to raise much-needed funds for Ronald McDonald House Charities of North Carolina, McDonald's owner/operators throughout the Triad area are encouraging their customers to "Share their Hearts" this Valentine's Day and buy a paper heart for \$1.

Through February 14, restaurant patrons may purchase pink paper hearts for \$1 at their local McDonald's with all proceeds from heart sales going to Ronald McDonald House Charities of North Carolina. Houses are located in Greenville, Durham, Chapel Hill, Winston-Salem and soon-to-be in Charlotte.

Since 2007, the local Winston-Salem House has benefitted from campaign proceeds. The city-based House, located on Hawthorne Road, has announced that Sharon Fulcher-Tatom is the new executive director. She replaces Anita Ogburn, who is retiring after 14 years in the position.

"Sharon brings outstanding organizational and fundraising skills to the Ronald McDonald House team," said Kaye Lambert, president of the Board of Director of the Winston-Salem RM House. "Anita's vision and talents, literally and figuratively, built the Ronald McDonald House of Winston-Salem to the 35-bedroom 'home away from home' it is today. She leaves a legacy of leadership and professionalism."

The Ronald McDonald House is a nonprofit organization that provides comfort, support and a "home-away-from-home" for families of seriously ill or injured children receiving treatment at area hospitals. More than 2,800 families from across North Carolina, other states, and around the world stay at the Ronald McDonald Houses of North Carolina each year.

Efforts by local HanesBrands employees have raised millions for local United Way

CHRONICLE STAFF REPORT

HanesBrands employees exceeded their goal for the United Way of Forsyth County during its 2010 year-end campaign, raising \$2.06 million.

Over the last decade, the company's 2,500 Forsyth County employees and proceeds from the company's highly-successful community product sales have generated \$23 million to support community agencies and programs. In fact, HanesBrands and its employees have been the largest corporate contributors to the United Way of Forsyth County in the last ten years.

"We surpassed our \$2 million goal by \$56,000 because of the unwavering support of Hanes employees," said Chris Fox, Hanes vice president of corporate social responsibility and the company's 2010 United Way campaign chairman. "Our employees' generosity - year after year - is a true testament to how much they care about their community, how important they are to the community, and how committed they



Local residents shop to they drop at a recent HanesBrands fundraising sale for United Way.

are to helping United Way provide critical services to those in need."

The company and its employees donate more than money to United Way agencies. To kickoff the company's 2010 campaign on Oct. 1, Hanes granted paid time off to more than 300 headquarters employees to volunteer for a Day of Caring at seven area United Way-supported agencies. Hanes employees did everything from painting patient rooms at

the Community Care Center (a free clinic on New Walkertown Road) to sort food at Second Harvest Food Bank of Northwest North Carolina.

Employee volunteers also staged and ran the company's 2010 product sales. The company held three sales in October - one for employees and two for the Forsyth County community - that generated more than \$380,000 toward the compa-