

# CAREERS

## Briefs

### Marty promoted at WFU

Dina Marty, an attorney in Wake Forest University's legal department, was promoted from Associate Counsel to Counsel effective Feb. 1, 2011. Marty joined the legal department in 2001 as assistant counsel and was promoted to associate counsel in 2006.

While at Wake Forest, her work has focused on a variety of practice areas, including student concerns, employment of staff and faculty, charitable giving, and privacy and security, including HIPAA.

Before coming to Wake Forest, Marty clerked for Judge Trevor Sharp in the U.S. District Court for the Middle District of North Carolina. She graduated from Drake University with a bachelor's degree in journalism and mass communications and earned her law degree from Wake Forest School of Law.



Marty

### Justin McKenzie joins WSSU administration

Justin D. McKenzie has been named Associate Provost and Chief Information Officer for Winston-Salem State University (WSSU).

"Justin's background in higher education and the private sector has certainly prepared him to take on the role of leading our information technology area," said Provost Dr. Brenda A. Allen.

McKenzie is currently the associate vice president and chief information officer for the Florida Institute of Technology and previously had spent six years at the University of Southern Mississippi, where he served as director of information and technology and as chief technology officer. Prior to entering higher education, he was an engineering manager with Howard Technologies in Laurel, Miss., and a lead client support engineer with Andersen Consulting in Bay St. Louis, Miss.

A graduate of the University of Southern Mississippi, he holds a B.S. degree in engineering technology and information systems and an M.S. degree in engineering technology from there. He also earned an MBA in IT management from William Carey University and is currently working on a Ph.D. in human capital development.



McKenzie

### Crisis Control staff changes

Crisis Control Ministry has promoted Chelsea Franzese to pharmacy operations manager. She was the long-term case manager for the Breaking the Cycle program and has been with Crisis Control since 2003.

Jacinta White has joined the staff as long-term case manager. She received her BA in speech communications from UNC Greensboro and her Master of Public Administration from Georgia State University. White is a published poet and spends her time facilitating poetry writing workshops. She has worked with several local organizations in this capacity, including Arts of Life/Brenner Children's Hospital, Hospice and the Juvenile Detention Center. White is currently working on her poetry therapist certification.



Franzese



White

### Small businesses, nonprofits take advantage of bank program

First Community Bank's FCB Resource One program was designed to help small businesses become more efficient with their use of limited time and energy resources. Now, it is also helping nonprofits.



Byers

The program provides things like a bundled package of much-needed and easy-to-use services, including business checking and online banking.

Local nonprofits are now taking advantage of the program. "As a small nonprofit, Imprints has a very lean staff.

So being able to use Resource One to access online services so readily helps significantly with our accounting," Nikki Byers, executive director of Imprints, said. "We can see and pull reports together at a moment's notice—not to mention that we don't have to drive across town for services."

For more information about First Community Bank's Resource One program, visit [www.FCBResource.com/business](http://www.FCBResource.com/business).

## DC-based WSSU student pushes legislative careers

SPECIAL TO THE CHRONICLE

A Winston-Salem State University (WSSU) student who is serving as an intern in the Congressional Black Caucus Foundation in Washington D.C. wants to do her share to expose minority students to international study and legislative career opportunities.

Amilca O'Conner, a WSSU senior rehabilitation studies major, is one of nine participants in this year's Congressional Black Caucus Foundation Inc.'s (CBCF) Emerging Leaders intern program in Washington D.C. She is also currently enrolled in George Washington University's Semester in Washington Program, giving her a combination of hands-on coursework and networking opportunities. The Raleigh native is assigned to the U.S. Department of Labor's Office of Disability Employment Policy.

Having pursued international study and an internship on Capitol Hill, O'Conner sees herself in a rewarding and unique position that many minorities never con-

sider. She recently wrote a blog about her experiences for the U.S. Department of Labor (http://social.dol.gov/blog/discovering-public-service).



"This has been an awesome experience, and while I don't have a job yet, I know that in whatever I will eventually do, I will be committed to exposing minority students to international study and careers in legislative roles," said O'Conner. "Many minorities may not be aware of the educational advantages and promising career

possibilities available in these areas." The CBCF Emerging Leaders Series (ELS) began in 2004 as a special track of issue forums during the Annual Legislative Conference (ALC) designed to equip students and young professionals with legislative and advocacy tools to effect change in their communities.

Program Interns receive a stipend and housing and work in CBC member offices. They also attend professional develop-

See O'Conner on A5

### DISCOVERY'S SWAN SONG



NASA Photo by Bill Ingalls

From left: Mission Specialists Nicole Stott, Michael Barratt, Pilot Eric Boe, Commander Steve Lindsey and Mission Specialists Alvin Drew and Steve Bowen pose for a photograph in front of the Space Shuttle Discovery after they landed on Wednesday, March 9 at Kennedy Space Center in Cape Canaveral, Fla., completing Discovery's final flight. Since 1984, Discovery flew 39 missions, spent 365 days in space, orbited Earth 5,830 times and traveled 148,221,675 miles.

### Forsyth Tech receives millions in software

CHRONICLE STAFF REPORT

Siemens is giving Forsyth Technical Community College software that has a commercial value of \$40.2 million. This is the largest single in-kind grant the school has ever received.

The in-kind software grant, made through Siemens PLM Software's GO PLM™ initiative, will provide the college with software introducing students to product design, development and manufacturing processes technology used by many of the world's leading manufacturing companies.

The software, which includes Siemens PLM Software's NX software, a comprehensive digital product development solution; and CAM

Express software, will be incorporated into the Mechanical Engineering Technology and Machining Technology curricula, which will be used, in part, to train those hired at the new Caterpillar facility in Winston-Salem.

"This grant from Siemens PLM Software exponentially expands our ability to train our students in advanced technologies and prepare them for in-demand manufacturing jobs," said Todd Bishop, program coordinator of Forsyth Tech's Mechanical Engineering Technology program. Bishop applied for the grant and will serve as a liaison between Siemens PLM Software and Forsyth Tech.

### Beautiful honor for city's Stilphen

SPECIAL TO THE CHRONICLE

George Stilphen, the executive director of Keep Winston-Salem Beautiful and the coordinator of the Forsyth County Big Sweep, has received an outstanding community involvement award from N.C. Big Sweep to recognize the record number of volunteers who participated in the 2009 Big Sweep.

The 4,086 volunteers in Forsyth County who participated in the 2009 fall North Carolina Big Sweep is the most Big Sweep volunteers any county has ever had. The previous record, also set by Forsyth County, was 3,817 volunteers in 2007.

"George does a phenomenal job getting the community involved in Big Sweep," said Judy Bolin, the president of N.C. Big Sweep. "He continually leads the way for other county coordinators. I'm hoping 2011 will be another record-breaking year." Big Sweep was founded



George Stilphen at a Keep Winston-Salem Beautiful event.

in 1987 as Beach Sweep, a coastal cleanup with 1,000 volunteers. That cleanup expanded inland and was renamed in 1989 to become North Carolina Big Sweep, the nation's first statewide waterway cleanup. During its 24-year history, more than 300,000 volunteers have retrieved more than 10 million pounds of debris. Keep Winston-Salem Beautiful is an affiliate of

Keep America Beautiful, which initiates, plans and coordinates programs to control litter and beautify Winston-Salem. Annual events include Big Sweep, the Great Winston-Salem Clean-up, and Community Roots Day. Keep Winston-Salem Beautiful also oversees such programs as Adopt-a-Street, Adopt-a-Park and Adopt-a-Flower Bed. N.C.



### New company chosen as key sponsor for April green event

CHRONICLE STAFF REPORT

Piedmont Environmental Alliance (PEA) has announced that Eretz Design will be a Gold level sponsor of the Earth Day Fair and will outfit 150 volunteers in organic cotton tees. The 6th annual Piedmont Earth Day Fair will be held at the Dixie Classic Fair grounds on Saturday, April 16. Eretz Design will be one of over 100 exhibitors offering fairgoers solutions and tips for how to live, work and play in ways that protect the environment.

Former Reynolds High School basketball teammates Garry Wadell, Will Blackwell and Scott Spransy are partners in the newly-formed company.

Winston-Salem-based Eretz (air-ritz) Design specializes in organic t-shirts made out of bamboo, cotton and hemp and screen printed using water-based inks.

The word "Eretz" is an ancient word meaning "land." The mission of Eretz Design is to demonstrate how practicing a sustainable lifestyle not only makes good environmental sense, but is economically feasible as well. The company's tees have been described as comfortable, functional and affordable. The shirts also have a minimal impact on the Earth, according to PEA Co-Founder Janet Loew, who hopes more people choose to buy organic.

"Cotton is one of the most chemically treated crops in the world," says Loew. "It takes about a pound of raw cotton to make one t-shirt, and traditional farms use roughly one-third a pound of pesticides for every pound of cotton grown."

Organic cotton is different. It is grown without the use of toxic pesticides or synthetic fertilizers. Organic farmers use a mix of non-toxic methods to control pests, including beneficial insect releases. In addition, organic standards prohibit the use of genetically engineered seeds.

In addition to outfitting the volunteers, Eretz Design is selling their environmentally friendly organic cotton tees online (<http://www.erezdesign.net/our-pea-tee.html>) and will sell them at the Fair.

Volunteers are still needed for the event. Learn more at <http://www.peanc.org>.