



Rams earn several CIAA honors

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Jump-ropers headed to nationals

-See Page A3



Students learn magic of makeup

Room
North Carolina
Forsyth County Public Library
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THE CHRONICLE

Vol. XXXVII No. 30

WINSTON-SALEM, N.C.

THURSDAY, March 24, 2011

LIQUID ASSETS

Local company starts community fund

BY LAYLA FARMER
THE CHRONICLE

Operation Will Power, a local for-profit company with a service-driven mission, made a big step towards achieving its goal of helping area youth Monday, when it established The Winston-Salem Children and Youth's Fund at the Winston-Salem Foundation with a \$10,000 donation.



Dr. Lartey

Winston Salem Foundation is honored to act as a partner with Goler on the establishment of the Winston-Salem Children and Youth's Fund," said Scott Wierman, president of the Winston-Salem Foundation. "We are looking forward to seeing ... the money reinvested back into the community."

Operation Will Power, which was launched two years ago under the vision and direction of Rev. Seth Lartey, pastor of Goler Memorial AME Zion Church, has pledged to donate 90 percent of its profits to programs and events that benefit youth through the Fund.

"As long as breath is in our bodies, we will do whatever it takes to let our children know somebody cares."



Photos by Layla Farmer

Operation Will Power recently purchased this delivery truck.

Lartey told those who gathered at the church's Family Enrichment Center for the presentation. "You are here today to help us do that."

Operation Will Power generates income through the sales of its I'm Free branded water, which is bottled by the LeBleu company. The brand is now available in local Food Lion stores, as well as in most Quality Mart and Four Brothers convenience store locations in the area, Lartey said. He has set a goal of selling one million bottles by the end of 2011.

"It's a beginning," Jerry Anderson, vice president and general manager of Operation Will Power, said of the down payment the company made on the Fund. "I don't feel like we've arrived anywhere, it's just another brick in the road to success that we envision for our corporation."

Anderson said the company has sold about a quarter of the 44,000 cases it would need to unload in order to hit the one million bottles mark. Awareness about the company and its

See Will Power on A9



Photos by Layla Farmer

Doris Hartsfield with her daughter, District Court Judge Denise Hartsfield.

WSSU's Brown Alumni Chapter turns 60-years-old

BY LAYLA FARMER
THE CHRONICLE

Sixty years ago, Doris Neal Hartsfield, then a young educator fresh out of college, joined forces with a handful of colleagues at the now-defunct Woodland Elementary School to form Winston-Salem State University's Woodland Alumni Chapter. At the time, Hartsfield, who spent 38 years as a first grade teacher before her retirement, said she and her seven fellow charter members were more focused on the social aspects of the group than its long term impacts.



Hillian

"It just so happened that all of us had finished Teachers College (now WSSU) the same year and got a job at the same place," recalled the 81 year-old. "We decided with our principal that we needed to have

an alumni base ... we decided we were going to do it for fun."

Today, the chapter, which was renamed the Brown Alumni Chapter in 1958 in memory of Woodland's former principal, is home to an active membership of more than 70. The Chapter regularly sponsors a Miss Alumni candidate and awards a scholarship to an incoming freshman each year. Chapter members and local supporters paid homage to Hartsfield and the legacy she helped to create last week, during a lavish banquet in the WSSU Conference Center's McNeil Banquet Hall.

"We thought that 60 years of continuous service and loyalty to the university and the community was well worth celebrating in a big way," said Vera Hillian, one of the organizers of the

See Brown on A2

Kids all smiles as Globetrotter pays a visit

BY LAYLA FARMER
THE CHRONICLE

Houston native Aundre Branch is living out his boyhood dream of becoming a professional athlete.

The Baylor University alumnus has entertained audiences in 57 nations around the globe as a member of the Harlem Globetrotters. But Branch, 37, known to his fans as "Hot Shot," says none of it could have been possible if he hadn't remained focused and determined to reach his lifelong aspirations.

"I wanted to play professional ball, that was always my goal," he related. "But I never thought I'd be a Harlem Globetrotter. That's something special."

The father of three shared his insights with students at Bolton Elementary School last Thursday, as part of the internationally-known team's CHEER (Cooperation, Healthy mind

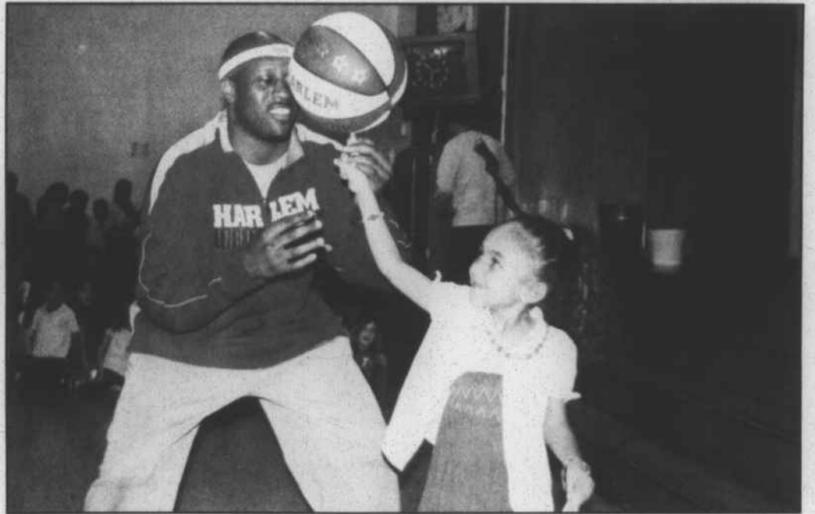


Photo by Layla Farmer

Hot Shot helps kindergartner Shakya Claxton do a trick for her schoolmates.

and body. Effort, Enthusiasm and Responsibility) for Character program.

"Coming up in inner city Houston, I had a lot of chal-

enges I had to face, a lot of distractions around me, but I stayed focused," he told the students who crowded into the gym to hear him speak. "...Now, my childhood

dream has been answered."

Branch's visit last week coincided with the team's appearance at the Lawrence

See Globetrotter on A2

City native is an unlikely freedom fighter

BY LAYLA FARMER
THE CHRONICLE

At a glance, city native Rob Stephens is serene and pleasant, quick to smile and extend a hand to a stranger.

But don't mistake his kindness for weakness. Stephens is a freedom fighter. For much of his 24 years, the UNC alumnus has fought for the things he believes in, from the playgrounds of his youth to the state NAACP office where he now serves as assistant director of the Anti Death Penalty Project. He walks with kings in the modern civil rights movement, keeping company with the likes of State NAACP President Rev. William Barber II, Darryl Hunt and filmmaker/scholar Dr. Tim Tyson.

"I just feel like I'm the luckiest activist/organizer in the state of North Carolina to be able to work the geniuses like the people in NAACP leadership," said Stephens, who was



Photo by Layla Farmer

Rob Stephens (left) poses with NC NAACP President Rev. William Barber II on Monday in Winston-Salem.

See Stephens on A5

ESTEEMED HONOREES



Photo by Jason Pitt

WSSU Chancellor Donald Reaves and WFU Law Professor Luellen Curry (pictured next to her husband, Dr. Carlton Eversley) were among the honorees at The Chronicle's Community Awards Gala on Saturday. See more images from the event on page B1.

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