

# CAREERS

## Briefs

### Simmons joins Visit W-S

Timothy Simmons is the new national sales manager for Visit Winston-Salem. He is responsible for booking conventions with a focus on national and regional markets.

Simmons has more than 17 years of experience in the hospitality and tourism industry, including 12 years as southeast regional sales and marketing manager for Grandover Resort in Greensboro.

"Timothy's expertise in the national and regional markets will boost our presence in an area that is essential for the continued growth of Winston-Salem as a convention destination," said Christian Schroeder, director of sales and services of Visit Winston-Salem. "Our research indicates that convention and meetings is the strongest market segment for Winston-Salem, which only adds to the importance of having such a qualified person in the position."

Simmons will promote the city at national and regional trade shows and will join a sales force responsible for increasing hotel room nights and revenue for Winston-Salem. In addition, Simmons is expected to generate leads for hotels, attractions and other meeting venues in Winston-Salem/Forsyth County.

His e-mail address is: Timothy@visitwinstonsalem.com and his telephone number is 336-728-4216.



Simmons

### Detective to run in Greece

Guilford County Sheriff's Office Detective Keith Jones is the North Carolina Torch Run representative for the Law Enforcement Torch Run Final Leg in Greece from June 9-25. He will be among those running while carrying the Flame of Hope to the 2011 Special Olympics World Summer Games Opening Ceremonies.



Jones

The Law Enforcement Torch Run Final Leg Team consists of an international team of 145 members, including 101 law enforcement officer runners, 10 Special Olympics athletes and support personnel who will serve as Guardians of the Flame as they run the Flame of Hope throughout Greece as well as visiting Istanbul and Cyprus.

Jones has been involved with the Torch Run for 14 years, serving as the Guilford County Sheriff's Office coordinator, co-coordinator and on the N.C. Torch Run Executive Committee. Under his leadership, the Guilford County Sheriff's Office has been one of the top five fundraising departments for the past nine years, raising an average of \$70,000 each year.

### N.C. second best for business

For the second consecutive year, North Carolina was ranked No. 2, behind Texas, on Chief Executive Magazine's list of best states for business. North Carolina received five stars for living environment and four stars each for workforce quality and taxation and regulations in the rankings compiled from surveys of 550 CEOs from across the country. The CEOs considered the factors most critical to an environment where business can thrive.

Business leaders graded the states on a variety of categories that included workforce quality, taxation and regulation and living environment.

"North Carolina workers are 10 percent more productive than the average U.S. worker," said Secretary of Commerce Keith Crisco. "Combine that with leadership that makes strategic investments in infrastructure and technology and it's no surprise that we land at the top of the list time and time again."



Crisco

### "Credit Doctor" dies

Luther R. Gatling, an internationally-recognized authority on consumer credit and the president and founder of Budget & Credit Counseling Services, passed away in his Teaneck, N.J. home on Tuesday, May 31.



Gatling

Popularly known as the "Credit Doctor," he was a frequent guest on such television shows as ABC's "Good Morning America," NBC's "The Today Show," CNN's "Money Line," CNBC's "Money Talk" and Black Entertainment Television's "Our Voices."

His opinions on consumer credit were quoted in magazines like Cosmopolitan and Black Enterprise and newspapers like The New York Times.

Gatling was born in Waterbury, Connecticut on September 9, 1931. He served as the president of the Waterbury City Council and became the Waterbury Mayor before the age of 30.

Gatling is survived by his wife, Bonnie, daughters, Dr. Sharon G. Waldrum, Lydia Miller and Robbin Gatling, and son, Richard Patton.

## TEACHER OF THE YEAR LOVES HER STUDENTS

SPECIAL TO THE CHRONICLE

Northwest Middle School science teacher Iris Mudd was named the 2011-12 Teacher of the Year for Winston-Salem/Forsyth County Schools last week.

A group of teachers, parents and administrators shocked Mudd as they walked in during her first-period class of eighth-graders on June 2. Mudd said she couldn't believe she was chosen.

"Look at this, my hands are shaking!" she said.

Superintendent Don Martin said that Mudd's ability to connect with students stood out to him.

"When looking at her application, time after time, students said they knew that Mrs. Mudd cared about them," Martin said. "We know how important that is to students' success."

Mudd said in her application that her greatest achievement as a teacher has been helping students who weren't successful in earlier years.

"When I am able to build a rapport with a child and help them understand that I truly care about them, the learning then follows," she wrote.

Mudd has taught at Northwest since 2007 and in Stokes County Schools from



Top Teacher Iris Mudd with Superintendent Don Martin.

1978 to 2007. She has been named a Teacher of the Year four times: by Southeastern Stokes Middle School; by Northwest Middle School; by the Stokes Soil & Water Conservation Board; and the N.C. Entomological Society.

Mudd's classroom is a testament to her efforts to make science interesting for her students. Students are surrounded by an armadillo, a hedgehog, a tarantula, a snake, fossils, insects, an owl and a red-shouldered hawk.

"She engages her students in learning about science through experiments, relevant examples

and the sharing of her enthusiasm," said Sharon Richardson, Mudd's principal at Northwest. "Just ask the students - they'll tell you how serious Mrs. Mudd is about science."

Mudd was selected from among four finalists for the award. She will go on to the competition for regional Teacher of the Year. Other finalists were Gregory Gilliam, a fifth-grade teacher at Bolton Elementary School; Angie Leopard, a second-grade teacher at Clemmons Elementary School; and Monica Vasili, an eighth-grade math teacher at Hanes Magnet School.



Wendy Poteat

## Poteat joins W-S Chamber

SPECIAL TO THE CHRONICLE

Wendy Poteat has joined the Greater Winston-Salem Chamber of Commerce as director of Government Affairs. Previously, Poteat served as manager of Government Affairs at the Greensboro Partnership, which works to make Greensboro a more vibrant community, expanding and attracting business while advancing the quality of life for all.

In her new position, Poteat will represent the business community's interests and work closely with

elected officials at all levels of government to ensure that they understand the business implications of key issues affecting the vitality of our economy. The Chamber's policy issues are largely determined by its Government Affairs Council, chaired by Duke Energy's Jimmy Flythe.

"Wendy brings a broad range of insights and experience on policy issues, current laws and pending governmental initiatives that will enable her to effectively advocate for the needs of the local business community," said Gayle Anderson, president of the Chamber. "Her strong communication, organizational and leadership skills will serve her well in managing our Chamber committees and in helping enhance the business climate."

Prior to her work with the Greensboro Partnership, Poteat was the Triad InterNet Project coordinator for the Greensboro Chamber of Commerce and has held other management positions in the Triad. A graduate of Guilford College, with a B.S. degree in criminal justice, Poteat is pursuing her Masters in Public Administration from Capella University in Minneapolis, Minn.



Anderson



## Local students selected for state internships

CHRONICLE STAFF REPORT

Three Forsyth County residents are among the 63 North Carolina college, graduate and law students who have been selected for summer internships with state agencies.

Now in its 41st year, the N.C. State Government Internship Program is coordinated by the Youth Advocacy and Involvement Office in the Department of Administration.

"This program brings three great benefits to North Carolina," Gov. Bev. Perdue said. "It gives our best and brightest students invaluable real-world experience in public service; it gives our state employees a helping hand during the summer vacation months, when state departments often need help the most; and it provides North Carolina citizens with extra services and important work throughout the summer."

Internships, which began late last month, provide students with real-world experience in a wide range of state government workplaces.

The local interns are:

- Katherine Ely of Winston-Salem, a graduate student in public history at N.C. State University, who is interning as a History Camp assistant instructor with the Department of Cultural Resources in Raleigh.

- Manuel Montes of Kernersville, a sophomore business administration major at UNC Chapel Hill, who is interning as the Piedmont Research Assistant with the Governor's Office in Charlotte.

- Trevor Ostbye of Winston-Salem, a second-year law student at Wake Forest School of Law, will intern with Court of Appeals Judge Sam Ervin in Raleigh.

More than 3,000 students have participated since the program was established in 1969.

This summer's interns represent 27 counties, 31 public and private colleges/universities, law schools and community colleges, and over 45 different majors ranging from accounting to therapeutic horsemanship.

## 100 YEARS AND COUNTING



Winston Packaging Photo

Winston Printing Company Founder Alexander G. Gordon stands in front of one of the company's early locations. Now called Winston Packaging, the company is celebrating its 100th anniversary this year. A fourth-generation family business, Winston Packaging, 8095 North Point Blvd., has 50+ employees and designs, prints and converts paper and paperboard packaging for a wide range of industries.

## Two added to Civil Rights Museum staff

SPECIAL TO THE CHRONICLE

The International Civil Rights Center & Museum in Greensboro has hired Laresa F. Thompson as director of Marketing and Communications and Robert N. Andrews II as director of Development. They began work on May 23.

Thompson has more than 15 years of experience in the communications, marketing and broadcast fields. Most recently, she worked at Lowe's Companies Inc., where she held a variety of roles including public relations, internal communications and marketing and advertising. Prior to Lowe's, she worked in the television and radio industry.

In addition, Thompson served on the board of Rebuilding Together of the Carolinas, the leadership advisory council of Precious Giftz, Inc. and in various vol-



Andrews

unteer roles in the Charlotte-area community.

Thompson earned a bachelor's degree in broadcast news from N.C. A&T State University.

Andrews has nearly 20 years of experience in organizing non-profit service organizations and university development offices. He holds a bachelor's degree from N.C. A&T State University and a Master of Divinity degree from the Howard University School of Divinity.

He serves in several lead-



Thompson

ership roles in non-profit, academic, professional and civic organizations and is continually recognized for his dedication and contributions to religious, local and statewide communities.

"We are very excited to have these two new individuals on board with the Museum," said Melvin "Skip" Alston, chairman and co-founder. "Both bring years of experience and strategic initiatives that will help in our future growth."