

# CAREERS

## Briefly

### WFU Business tops ranking

Bloomberg Businessweek has ranked Wake Forest University's Undergraduate Business program #1 in the nation for academic quality and among the top 20 programs overall for the fifth consecutive year. "The Best Undergraduate Business Schools" ranking report was released on March 20.

Overall, Wake Forest's undergraduate business program ranked #18 in the nation, improving one position over rankings from the previous two years.

"The combination of a rigorous education and hands-on internship experience prepares students to succeed in their new careers," said Dean of Business Steve Reinemund.

Wake Forest ranked #8 in the nation for the percent of students with internships, and improved significantly in recruiter assessment rankings, which demonstrates a strong commitment to helping students gain meaningful work experience and find rewarding careers.

"Our focused strategy on employer outreach has really paid dividends for our students who benefit from the opportunities available to them with internships and full-time positions after graduation," said Mercy Eyadiel, executive director of employer relations at Wake Forest University School of Business. "We're seeing a big increase in on-campus recruiting activity as well as job postings as we improve our ability to attract the very best companies and organizations."

To calculate its ranking, Bloomberg BusinessWeek compiles surveys of more than 27,000 senior business majors and 519 corporate recruiters. The full methodology, interactive tables, in-depth profiles and complete 2013 ranking of the best undergraduate business schools is available online at: [www.businessweek.com/bschools/undergraduate/](http://www.businessweek.com/bschools/undergraduate/).



Eyadiel

### Dempsey earns certification

Bailey Dempsey, Crisis Control Ministry's Breaking the Cycle program manager, has earned her Financial Social Work Certification from the Center for Financial Social Work.

Dempsey teaches Crisis Control clients who have been struggling financially how to budget and manage their income more wisely and to understand their emotional relationship to money.



Dempsey

Created four years ago, Breaking the Cycle is a program of Crisis Control Ministry that offers structure, guidance and support for clients as they learn financial management skills. Clients must also open an emergency savings account and make regular deposits, which

are matched up to \$500 by Crisis Control Ministry.

Upon completion of the six-month program, clients have full access to their savings. These savings enable clients to handle financial crises as they may arise without needing to return to Crisis Control Ministry or other assistance agencies.

Now in its 40th year and with offices in Winston-Salem and Kernersville, Crisis Control Ministry is a four-star rated nonprofit whose mission is to assist people in crisis to meet essential life needs and to become self-sufficient.

### Gallins turns 65

Winston-Salem's Gallins Foods is celebrating its 65th anniversary.

Today, the company offers an array of services and products to area businesses, everything from vending items, coffee and water, to catering and corporate food service. When it was founded by Gus and John Gallins in 1948, the company solely provided cigarettes and other items that were distributed through vending machines. The company's services expanded over the decades to meet the needs of its growing and loyal customer base.



Gallins, which prides itself on "freshness, cleanliness and service," has a long list of clients, including local corporations like Reynolds American, HanesBrands, BB&T and Novant Health.

Gallins Foods will be celebrating its anniversary all year long through promotions, giveaways, features and special events.



Mason Spainhour poses with Muggsy Bogues.

DCCC Photos

## Bogues scores with winning message

SPECIAL TO THE CHRONICLE

Davidson County Community College in Thomasville recently hosted former NBA star Muggsy Bogues as part of its Campus Speaker Series. Bogues' theme, "Succeed on Your Own Terms," was designed to give students, faculty, staff and community members an inspirational and enthusiastic message.

Bogues used his personal experiences on the court and in life to spread the message that you can do anything if you set your mind to it — words of advice he shares not only in presentations, but also through basketball clinics, which he has hosted for more than 20 years.

His message provided great motivation for those who might be experiencing stumbling blocks and inspiration to those seeking to accomplish their own personal goals, notes Lynne Watts, director of Student Life and Leadership at DCCC.

Bogues' message especially hit home for guests at the event, such as DCCC Storm basketball player Dylan Beck, who notes he was a big fan of the

Charlotte Hornets when Bogues was on the team.

"I admire the contributions he has made to promote basketball in the area," says Beck, who serves as the Storm team captain and has plans to join the military. "Bogues' words remind me that your passion can become a successful career."



Beck

The event also drew attention from younger students, such as Mason Spainhour, who attends Central Davidson Middle School and aspires to play basketball at the college level someday.

"The message I took from Muggsy was, 'Don't give up, keep going and stay with your dream,'" says Spainhour, who took advantage of an early release day from school and attended the presentation with his dad, Ramie Spainhour.

"He wants to go to the next level, and he needs to learn the concept of self-confidence and not giving up," Ramie Spainhour adds.

Bogues, who stands at just 5 foot, 3 inches, overcame amazing odds to become an all-star at Wake Forest

See Bogues on A8

## Younger joins Forsyth Tech

SPECIAL TO THE CHRONICLE

Forsyth Tech has named Allan Younger as director of the college's Small Business Center (SBC), a newly formed position.

In this role, Younger is responsible for strengthening SBC operations and services in Forsyth and Stokes counties, enhancing support to small businesses in Stokes County and providing community advocacy.

"We want to improve our community outreach so people know about our services," Younger says. "We want small business owners to feel more confident about their success, and they can do that by taking advantage of the countless resources we offer, often at no charge."

Younger holds a bachelor's degree in economics and sociology from UNC-Chapel Hill and is completing his MBA from Winston-Salem State University. He is a former instructor and facilitator for Forsyth Tech and president of GRACE Consulting. His professional experience includes work with the Small Business and Technology Development Center (SBTDC), Republic Mortgage Insurance Company and GE Capital.

"Allan's true passion for small business makes him especially effective as director of the SBC," said Jennifer Coulombe, dean of Business & Industry Services. "Allan's experience as a small business owner and counselor with the SBTDC provide him with a unique perspective."



Younger

## WSSU's Sherrod earns teaching award

SPECIAL TO THE CHRONICLE

Dr. Dennis Sherrod, a professor who holds the Forsyth Medical Center Endowed Chair of Recruitment and Retention in the Division of Nursing at Winston-Salem State University (WSSU), has been selected by the Board of Governors of the University of North Carolina to receive one of the 19th Annual Awards for Excellence in Teaching.

The 17 recipients, representing each of the UNC campuses, were nominated by special committees on their home campuses and the final selection was made by the Board of Governors Committee on Personnel and Tenure. Sherrod, who has more than 30 years of nursing and nurse educator experience as well as over a decade of recruitment and retention expertise, will receive a commemorative bronze medalion and a \$7,500 prize that will be presented at WSSU's commencement ceremony on May 18.

In addition to teaching theory, research, informatics and scholarly projects in the Division of Nursing, which is housed in the School of Health Sciences, Sherrod also researches recruitment and retention issues relating to students, nursing faculty, staff nurses and nurse managers. He is the first to hold the Endowed Chair of Recruitment and Retention, which is the first of its kind in the nation.

Since joining WSSU in 2001, Sherrod has also served as



Sherrod

See Sherrod on A7

## Business committee to advise senator

CHRONICLE STAFF REPORT

U.S. Senator Kay Hagan has created a Small Business Advisory Committee to advise her on legislative issues and assist her in the development of policy proposals to support North Carolina's small businesses.

Hagan announced the committee last week after a tour of The Nussbaum Center for Entrepreneurship in Greensboro, a non-profit committed to enhancing economic development in Greensboro and the surrounding area. Hagan serves on the Senate Small Business Committee.

"This Advisory Committee will make me an even stronger voice for North Carolina small businesses, which are the key to our state's economic recovery," said Hagan. "A strong support system for small business owners means jobs in our state, and jobs are my top priority. A robust dialogue between the small business owners on the ground and the people who craft legislation is crucial to making sure policies in Washington reflect the needs of our small businesses."

The committee will be led by four co-chairs and comprised of 15-20 small business owners and advocates from across the state who will meet with Senator Hagan and her staff throughout the year.



Harris



Wong

Oscar Wong, founder and owner of Highland Brewing Company in Asheville and the Small Business Administration's 2012 Person of the Year; Andrea Harris, president of the North Carolina Institute of Minority Economic Development; Paul Wettenhall, president of Ventureprise; and John Cooper, owner of the Mast General Store system, are the co-chairs.

"Senator Hagan's formation of a Small Business Advisory Committee is a welcome recognition of the vital role of small business in North Carolina and the U.S.," said Wong. "I am honored to be included."

Hagan says that she is a champion of small businesses. She supported the Jumpstart Our Business Startups (JOBS) Act, which makes it easier for companies to raise money, go public and hire more workers, and introduced the Small Business Common Application Act to reduce the paperwork burden that small businesses face when applying for federal assistance by establishing a common application and the AMERICA Works Act, a jobs bill to help address the skills gap and ensure that workers are being trained for the jobs that are available now.

## Back in Action



Forsyth Tech Photo

Sandra Hughes, who retired from WFMY News 2 in 2010 after nearly 40 years with the station, delivers the keynote address last month at Forsyth Technical Community College's Women's Achievement Recognition Program, where a number of students, staff and faculty were honored for their contributions to the school.