

# CAREERS

## Briefly

### Dunn makes Power List

Wake Forest University Chief Investment Officer Jim Dunn has been named to aiCIO's 2013 Power 100 List. The list appeared in the magazine's October issue.

This is the second year aiCIO, an international finance magazine, has published its list of the 100 most influential asset owners. Dunn is one of only ten endowment managers to make the list.

To compile the list, the magazine looks at positive trends in the industry, specifically risk-factor approaches, infrastructure investments and novel advances in risk management. The aiCIO team interviews industry professionals for their thoughts on these questions: Who are the CIOs leading the charge in these areas? Who is taking the risks that other, more timid CIOs, refuse to?

"Because we're benchmark agnostic and use a factor-based asset allocation model, we don't have traditional asset class 'buckets' to fill," says Dunn, who also made aiCIO's Power List in 2012. "We are able to be creative and opportunistic in our investment choices."



Dunn

### NCDP hires Harris

North Carolina Democratic Party Executive Director Robert Dempsey has announced the hiring of seasoned political operative Marjorie Fields Harris as the Constituency Outreach coordinator.

Harris began her career as a Democratic National Committee treasurer in the late 1980s. She most recently served as the campaign manager for Yvonne Lewis Holley, who successfully won the North Carolina State House District 38 seat. Harris also has experience with the National Action Network, The One Campaign and worked as a marketing and public relations consultant for the International Civil

Rights Center & Museum in Greensboro. Harris currently serves as first vice-chair of the Wake County Democratic Party.

"The North Carolina Democratic Party continues to build a winning operation for 2014 and Marjorie will play an important role in that process," said Dempsey. "Marjorie will work hand in hand with our eight statewide caucuses to build an effective, organized auxiliary operation that will help re-elect Senator Kay Hagan and Democrats up and down the ballot in 2014."

In her new role, Harris will work with the eight auxiliary caucuses of the state party, county parties and congressional district parties to enhance their visibility in the upcoming 2014 elections and help devise strategic engagement for voter engagement and outreach.

### Grant for A&T's Simkins

Dr. Scott Simkins, director of the Academy for Teaching and Learning at N.C. A&T, has been awarded a National Science Foundation (NSF) grant of \$247,901 to develop online tools that students can use to improve their math skills in economics courses.

The project, "The Math You Need, When You Need It: Modular Student Resources to Promote Successful Integration of Quantitative Concepts in Introductory Economics Courses," is led by Simkins, with co-investigators Dr. Mark H. Maier of Glendale Community College, Glendale, California, and Dr. Jeffrey Sarbaum of the University of North Carolina at Greensboro.

This NSF grant is the fourth in a series that Dr. Simkins has been awarded since 2000, totaling more than \$1 million. Simkins and Maier have collaborated on each of the projects, which focus on the development, implementation and sharing of innovations in economics. Much of their work has focused on adapting teaching innovations originally developed in other disciplines for use in introductory economics courses.

For example, their first NSF grant adapted Just-in-Time Teaching (JiTT), an innovation originally developed in physics, for use in economics. Their work led to an edited book, "Just-in-Time Teaching: Across the Disciplines, and Across the Academy," in 2009, highlighting the use of Just-in-Time Teaching in a variety of disciplines, including the natural and physical sciences, humanities, and social sciences. Just-in-Time Teaching has recently gained popularity as a tool for "flipping the classroom."

Simkins, Maier, and two other collaborators are currently completing a \$500,000 NSF project that created an online "pedagogical portal" for economics instructors.



Simkins

## GOLER COMMUNITY DEVELOPMENT CORPORATION

### Symposium to aid minority businesses

CHRONICLE STAFF REPORT

The 5th Annual Piedmont Construction & Design Symposium, "Celebrating Collaboration and Expanding Future Opportunities," is set for Wednesday, Nov. 13 at Wake Forest Biotech Place, 575 N. Patterson Ave.

Hosted by the Piedmont Contractors Resource Center and the Goler Community Development Corporation, the symposium is expected to draw large contracting and development companies, providing an excellent opportunity for networking for attendees. The symposium will continue the tradition of featuring experts to help analyze the region's economic outlook for the construction industry. Announcements about upcoming new, public-private and private construction and expansion projects are typically made at the event.

This year, the N.C. Department of Administration will present information about the state's new "Repair and Renovation Initiative." The symposium luncheon, sponsored by Novant Health and Wexford Whiting-Turner, will include the inaugural Piedmont Construction & Design Symposium Pioneer Awards.

Awardees will include Clinton E. Gravely, who opened Gravely & Associates in 1967. Over the years, his firm amassed a portfolio of more than 800 projects, including 100 churches and the North Carolina A&T State University Library. Pioneers like Gloria Shealey, president & CEO of the Daniele Company; Ron L. Leeper, president and owner of R.J. Leeper Construction; and Thomas P. Trollinger, president of Contract Office Furnishings, Inc., will also be feted.

Register for the conference at [www.piedmontcontractors.org](http://www.piedmontcontractors.org).



Gravely

## Terry hired at UNCG

SPECIAL TO THE CHRONICLE

UNCG has appointed Dr. Bryan Terry as associate provost for enrollment management effective Jan. 1.

Since 2009, Terry has served as associate vice president for enrollment management and student academic success at Montclair State University in New Jersey. He was associate vice president for enrollment management at Seton Hall University from 2006-2009.

"Dr. Terry has extensive experiences around issues of enrollment and student success," said UNCG Chancellor Linda P. Brady. "We are delighted he will be joining our academic affairs team."

At Montclair, Terry implemented a recruitment plan that increased out-of-state applications by 15 percent in the first year, by 30 percent in the second year and by 40 percent in years three and four. Under his watch, community college transfer enrollments at Montclair increased by 12 percent over two years.

During his first year at Seton Hall, applications increased by more than 400 percent. Freshman retention rates increased by four percent that year.

Terry holds a Ph.D. in educational administration and foundations from Illinois State University, a masters in

human resource management from Thomas Edison State College, and a graduate certificate in enrollment management from the University of Florida-Gainesville. He has worked in higher education since 1991.

"I am excited and honored to join the UNCG community," Terry said. "This is an unbelievable opportunity to join a great institution. During the interview process, I met with faculty, staff and leadership and recognized the many incredible opportunities, and delightful people, at UNCG. UNCG offers a fascinating student experience with first-rate undergraduate and graduate education on a beautiful campus in an ideal part of the country."

"I look forward to working with Chancellor Brady, Provost (David) Perrin, Vice Provost Alan Boyette and the team of enrollment professionals to further the mission of the university. My first order of business will be to build on UNCG's success in recruiting, enrolling, retaining and graduating a diverse student body. This will obviously take a team effort and I am encouraged by the enthusiastic reception I have received from UNCG so far. I look forward to starting on Jan. 1."



## MORANT NAMED TO FEDERAL BOARD



WPU Photo

Wake Forest University School of Law Dean Blake D. Morant has been appointed to the Federal Judicial Center Foundation Board by U.S. Supreme Court Chief Justice John G. Roberts Jr. Morant's five-year term began Oct. 24. The board reviews and accepts proposed gifts for the work of the Federal Judicial Center, which provides orientation and continuing education to federal judges and court personnel and conducts policy research about federal court procedures and practices. Morant's appointment continues Wake Forest Law's close relationship with the nation's High Court and the Federal Judicial Center Foundation Board. Dean Emeritus and Professor Robert Walsh's five-year term on the board ends this year. Walsh was appointed to the board by Roberts in 2008.

## Hanes announces perk for teachers

CHRONICLE STAFF REPORT

State Rep. Ed Hanes Jr. has fostered an agreement with The UPS Store at 380-H Knollwood St. to provide teachers in Forsyth County with 100 free photo copies per month for the rest of the school year.

Since there are upwards of 4,500 teachers in the public and private schools in the county, more than \$45,000 a month in free services may be provided.

Hanes said he pushed for the agreement to help teachers who have been adversely impacted by state budget cuts.

"Photo copying is a large expense and one that our school administrators have to keep a close watch on," he said. "After speaking with several teachers and gaining a better understanding of the limitations, I contacted UPS to see if they could help. Needless to say, I couldn't be happier with the level of support they are offering our schools in this time of need."

Hanes, who was once a Durham teacher, said he can relate to the predicament that many teachers now find themselves in.

"I've been on the other side of that deal, and it's no fun to not be able to provide enough material for your students, much less the extra copies for remedial help," Hanes said. "The Governor's policy on education and the budget passed in support of that pol-



Hanes



USPS Photo

Tracy Belden is credited with helping to save a Greensboro woman's life.

## Postal carrier hailed as heroine

CHRONICLE STAFF REPORT

When postal carrier Tracy Belden dismantled her vehicle to deliver mail to a resident last month, she met the woman in a startling, most unexpected manner - lying in her driveway, behind a car, bleeding from her forehead.

"She is 86 years old and had fallen badly while walking to her car," recalled Belden, a Winston-Salem resident who works out of the Greensboro Main Post Office. "She was very feisty and trying to get up, but couldn't. Blood was everywhere and I was trying to help her. A car passed by and I flagged it down, asking the driver to call 911, and the lady yelled 'No!' She was still trying to do everything herself!"

The passer-by called for help had a towel that they used to help slow the blood flow. The injured woman gave Belden her son's phone number, and an ambulance arrived within minutes to take the woman to the hospital, where

she underwent emergency brain surgery after suffering from a hematoma.

She was also reported to have suffered a blood clot, a broken nose and an orbital fracture above the eye, but she is now home and recovering well.

"I may not have ever seen her if I didn't have to dismount to deliver her mail," said Belden. "Her daughter told me she's doing better. I'm so relieved by that."

Belden's supervisor said the postal carrier's actions are indicative of the strong character of the men and women of the U.S. Postal Service.

"Tracy called me at the office to tell me she may be a few minutes behind on her route that day, and I told her it was fine," said Deirdre Haith, customer service supervisor. "To be there for our customers is what we all strive to do, and Tracy went far above and beyond just being there. The customer owes her life to Tracy, and we're very proud of her for that."