

# CAREERS

## Briefly

### Leaders talk equity

About 80 stakeholders concerned with developing a strong, sustainable Piedmont Triad economy, including planners, developers, educational and nonprofit representatives and elected officials, attended Piedmont Together's second Equity Summit on Nov. 14 at Centennial Station in High Point.

This summit follows Piedmont Together's first – and perhaps the Piedmont Triad region's first – regional equity summit on Aug. 7.

Equity is a lens through which Piedmont Together's economic development plan-in-progress is focused, and is a key economic asset. According to a Marketplace Morning Report from Nov. 7, the International Monetary Fund did a study of 100 nations and found that "for every 10 percent increase in equality, there was a 50 percent sustained, longer period of growth."

Joycelyn Johnson of Wake Forest Baptist Health opened the summit with a recap of the prior summit's discussion. Under the leadership of Bob Powell of N.C. A&T University State and David Allen of the Beloved Community Center, discussion during the Nov. 14 summit centered around barriers to equitable development, and potential solutions. For the region to experience equitable development, discussions leaders believe: elected officials need to be more involved; capacity in neighborhood advocates should be built; schools should be connected with industry; best practices should be compiled and shared; and metrics for success in equity progress should be determined.

### Board's new members

Visit Winston-Salem's Board of Directors – the Forsyth County Tourism Development Authority (FCTDA) – has two new members: Dana Lu Bryson, owner of the Village Inn Event Center, the Crosby Pub & Restaurant and the Historic Brookstown Inn, and Thomas "Tom" Ferrell, general manager of the Courtyard by Marriott.

The board elected Robert (Bob) R. Swenson, area managing director for the Twin City Quarter complex, as chair and Ricky Shore, president and CEO of Aladdin Travel & Meeting Planners, as vice chair. Each will serve a two-year term. The FCTDA's immediate past chair, Joe Potter, senior vice president of operations for IMG College, was reappointed to the Board as the Winston-Salem Chamber of Commerce appointment.

The new members join Mayor Pro Tempore Vivian H. Burke; RaVonda Dalton-Rann, executive assistant to the Chancellor of Winston-Salem State University; Walter Smith, owner/general manager of the Ramada Plaza Hotel & Spa at the Sundance; and Gloria Whisenant, Forsyth County Commissioner.

Visit Winston-Salem is the official sales and marketing agency for the Winston-Salem and Forsyth County tourism industry.

### LGBT people of color face workplace challenges

According to a new report, "A Broken Bargain for LGBT Workers of Color," lesbian, gay, bisexual and transgender, or LGBT, workers of color are among the most disadvantaged workers in America. Due to discrimination coupled with a lack of workplace protections, unequal job benefits and taxation, and unsafe, under-resourced U.S. schools, LGBT people of color face extraordinarily high rates of unemployment and poverty.

"Contrary to popular stereotypes, LGBT workers are more racially diverse than the general population, making it critical to address the unique obstacles they face," said Sharon Lettman-Hicks, executive director and CEO of the National Black Justice Coalition. "Bias and prejudice based on race, sexual orientation and gender identity/expression intersect to the detriment of LGBT workers of color."

The following are among the report's findings:

LGBT youth of color are among the children who are most at risk of dropping through the cracks of the U.S. educational system because of unsafe and under-resourced schools.

Barriers such as unwarranted background checks, inadequate or nonexistent nondiscrimination protection for LGBT workers and the lack of mentorships and on-the-job support make it difficult for many LGBT workers of color to find good and steady jobs that provide them with the economic security they need to support themselves and their families.

LGBT workers of color receive unequal pay and unfair access to job-related benefits, leaving them with less to care for themselves and their families – even if they are doing the same jobs and working just as hard as other workers.



Johnson

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## WSRAR HONORS MEMBERS

CHRONICLE STAFF REPORT

The Winston-Salem Regional Association of Realtors (WSRAR) handed out several honors last week.

David Cooper was the 2013 Thomas W. Lambe Jr. Hall of Fame inductee, an honor that recognizes WSRAR members who have been active for at least 10 years and have made contributions to the real estate industry and WSRAR organization that have had an enduring effect.

Cooper, the owner of Cooper Realty, has been a member of WSRAR since 1977.

"David has so much knowledge of the real estate industry and has endured the highs and lows of our business," said WSRAR President Kristina Farrell. "He has such a positive attitude and is a great addition to the list of Hall of Fame inductees."

Charles Miller was named the 2013 Realtor of the Year for making significant contributions to the real-estate industry through professional and volunteer endeavors.

Miller has been in real estate since 1981 and is the CEO of Miller Hatcher Commercial Real Estate.

"Charles has served in many capacities for our Association, including the Realtors Commercial



(Above) David Cooper poses with his award.

(Right) Jeff MacIntosh (center) accepts his award from Jody Peske (left) and WSRAR President Kristina Farrell.

Division president in 2011. Charles is always willing to volunteer and serve our Association," Farrell said.

City Council Member-Elect Jeff MacIntosh received the 2013 Citizenship Award. The

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## Popular TED Talks coming to W-S

CHRONICLE STAFF REPORT

The Community Arts Café, 411 4th St., will sponsor lunchtime TED Talks beginning Wednesday, Dec. 4.

Devoted to "Ideas Worth Spreading," TED is a nonprofit started in 1984 as a conference bringing together people from three worlds: Technology, Entertainment and Design. Since then its scope has become ever broader. Today, TED and TEDx events are held around the globe, challenging the world's most fascinating thinkers and doers to give the talk of their lives in 18 minutes or less.

The local talks, free and open to the public with no registration necessary, will be hosted the first Wednesday every month at noon. Kevin Morgan Watson, founding editor of Press 53, will host the talks. Cyndi Briggs, a local writer and teacher, will select a TED Talk video to show on the big screen in the Community Arts Café Underground Theater. A brief discussion will follow.

"Cyndi and I are excited about hosting these lunch-hour TED talks," said Watson, "and we are grateful to TED for making these videos free to share with the public."

A new TED talk will be shown each month. Food will be available for purchase at the Community Arts Café, which was founded in 2006 by Jim and Cathy Tedder as an artist development and community building dedicated exclusively to the coverage and support of the local arts.

For more information, contact Briggs at [cyndi.briggs@gmail.com](mailto:cyndi.briggs@gmail.com) or go to [communityartscafe.com](http://communityartscafe.com).



Patricia Norris poses with other members of the WSSU Public Safety team.

## WSSU Police accredited

SPECIAL TO THE CHRONICLE

The Police Department at Winston-Salem State University (WSSU) received its official accreditation by the Commission on Accreditation for Law Enforcement Agencies, Inc. (CALEA) at the organization's November conference.

"The members of our police department have worked diligently toward accreditation and we are extremely proud of this accomplishment," said WSSU Police Chief Patricia Norris. "In August, a CALEA assessment team was on site for three days as part of an intensive review (of) our policies, our work ethic and our overall law enforcement practices. Following a review by the CALEA Board of Commissioners, we were unanimously awarded our initial

accreditation."

The CALEA accreditation program is designed to improve the delivery of public safety services by maintaining a body of standards developed by public safety practitioners to cover a wide range of up-to-date public safety initiatives. A nonprofit organization, it has credentialing authority through the joint efforts of law enforcement's major executive associations, including the International Association of Chiefs of Police, the National Sheriff's Association, the National Organization of Black Law Enforcement Executives and the police Executive Research Forum. CALEA commissioners include law enforcement executives, elected officials, business executives and academic administrators.



North Hills teacher Lauren Parmley works with one of her students.

## Teacher's magic touch

SPECIAL TO THE CHRONICLE

On his way to the bus after school one day, a North Hills third-grader stopped to show Principal Karen Roseboro the note that his teacher had written just for him.

Lauren Parmley's note said that she believed in him and in his ability to succeed. Roseboro was touched by how the words meant so much to the boy that he stopped to show her the note. Parmley regularly writes such personal notes to her students.

"She writes these notes and she puts them in the backpacks," Roseboro said. "She puts words of encouragement."

Taking that extra step to show how much she cares about the students says a lot about who Parmley is, Roseboro said. She has been a wonderful addition to the school both for her students and for those who work with her, Roseboro said.

Officially, Parmley is a first-year teacher. This is her second year at North Hills, though. During the 2012-13 school year, she did her student teaching there as a senior at Winston-Salem State University. As a student teacher, she taught second-grade so, this year, many of the students she taught last year are now in her class as third-graders.

"I have the same babies I had last year," she said. "That was a major plus."

With 25 students in her class, it's important that they see themselves as part of a family, she said.

Third-grader Nicole Jones likes having her as a teacher.

"She takes her time," Nicole said. "She goes back and helps you when you don't



Roseboro

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