

CAREERS

MED honors

Eight North Carolinians were honored for their leadership in diversifying the marketplace during the second annual North Carolina Statewide Minority Enterprise Development (MED) Week celebration Sept. 11 in Greensboro.



Davenport

The Agency Diversity Advocate of the Year was presented to Charlotte-Mecklenburg Schools. The Individual Diversity Advocate of the Year Award went to Stephane Berwald, senior associate, Lil Associates in Charlotte.

MWBE Outstanding Achievement Awards

were presented to six businesses:

- Core Technology Molding Corp., Geoff Foster, CEO and president, Greensboro.
- Geodynamics, Sloan Freeman, CEO, Newport.
- Honey Baked Ham Café, Jackie Barton, co-owner, Jacksonville.
- John Davenport Engineering, John Davenport, president, Winston-Salem.
- Superior Mechanical Systems, Leonard Burch, president, Charlotte.
- Taylor Fish Farms, Valee Taylor, partner, Cedar Grove.

"Business diversity is essential for our economic vitality and for providing the diversity of products and services required to sustain competitive advantage," said Andrea Harris, president of the North Carolina Institute of Minority Economic Development, which co-hosted MED Week celebration along with the North Carolina MWBE Coordinators' Network. "These individuals and organizations have distinguished themselves by operating successful businesses and organizations that help create a vibrant, diverse marketplace."

Company awards grants

Winston-Salem-based Excalibur Direct Marketing has announced the nine non-profit recipients of its 40th Anniversary Community Grants Program. The agencies will receive more than \$40,000-worth of pro bono direct marketing services from Excalibur, a national direct marketing company that specializes in database analysis, direct mail, creative, printing and fulfillment.

Arts For Life (Weaverville) the Augustine Literacy Project, Bookmarks, Habitat for Humanity of Forsyth County, the NC Black Repertory Company, Safe Harbor Rescue Mission (Hickory), the SECU Family House, the Winston-Salem Piano Teachers' Association and the Yadkin Arts Council/Willingham Theatre (Yadkinville) receive the services.



Wilson

Sixty-five North Carolina non-profit organizations submitted applications for the grants. Grant requests were reviewed by an independent panel of community members with expertise in marketing and fundraising. Grant recipients were selected based on the clarity of the organization's request and the impact that Excalibur's services could have on the organizations. Grants are being made by Excalibur on behalf of its employees, whose work makes the program possible.

"I've always been passionate about achieving our clients' goals and collaborating with business, arts, education, and nonprofit leaders to make good things happen for our communities," said J.D. Wilson, founder and president of Excalibur. "Our growth and success in business is a happy byproduct of our commitment to delivering results for our clients and communities."

Brisk exporting in W-S

According to the U.S. Department of Commerce's International Trade Administration (ITA), merchandise exports from the Winston-Salem metropolitan area totaled \$1.7 billion in 2013.

International trade figures released by ITA show 156 U.S. metropolitan areas exported more than \$1 billion in merchandise in 2013. More than 200 metropolitan areas registered positive export growth between 2012 and 2013 — with 134 reaching record export levels.



Sizemore

Key merchandise export categories for the Winston-Salem metropolitan area in 2013 included textiles, transportation equipment, machinery, chemicals, and beverages and tobacco products. Trading partners in the Asia Pacific Economic Cooperation and Asia were the leading destinations for Winston exports.

"Metro area exporters continue to reach out to world markets through the Internet, improved logistics options, and the array of available export assistance—all of which have changed the dynamics of doing international business," said Greg Sizemore, director of the U.S. Commercial Service in Charlotte. "We assist many businesses (in) finding new sales opportunities in markets where they haven't previously done business before."

ECSU has a new chancellor

SPECIAL TO THE CHRONICLE

Stacey Franklin Jones, a management and technology partnerships consultant with extensive higher education leadership experience, has been elected chancellor of Elizabeth City State University by the Board of Governors of the 17-campus University of North Carolina.

UNC President Tom Ross placed Jones' name in nomination on Sept. 4 during a special meeting of the board held at SAS Institute in Cary. Jones, 53, will assume her new duties Oct. 1, succeeding Charles L. Becton, who has served as interim chancellor since Willie Gilchrist retired from the post in June 2013.

"Stacey Franklin Jones brings to the role of chancellor a rare blend of leadership experience in higher education, industry and government, as well as a practical understanding of how to guide institutions through

serious challenges, whether academic or financial in nature," Ross said. "A mathematician and systems engineer by training, she has held executive, management



Franklin Jones

and research positions at respected higher education institutions, including Johns Hopkins University and the University System of Maryland, and consulted for technology-focused corporations involved in large government and private contracts.

Since 2011, Jones has been a senior consultant on executive management, technology partnerships, and corporate development. Based in Washington, D.C., she has helped technology-focused contractors develop their core capabilities in scientific and technology support services, build partnerships with subject-matter experts and scholars, and secure and manage contracts from federal agencies including the Departments of Labor and Health and Human Services.

Raised in Boston, Jones graduated magna cum laude from Howard University in 1982 with a bachelor's degree in mathematics. She later earned masters' degrees in numerical science (1986) and technical management (1991) from Johns Hopkins University and a doctorate in computer science (1997) from George Washington University. In addition, she has completed the Management Development Program at Harvard University and the Executive Leadership Program at Hampton University. In 2005-06, she was an American Council on Education Fellow hosted by Rensselaer Polytechnic Institute.

Jones spent the early part of her career (1982-93) in private industry as a defense and electronic systems software engineer and product development manager for Northrop Grumman in Maryland. She then worked for several years as an engineering manager and system architect for other Maryland-based companies before transitioning into higher education.

She began her academic career in 1997 in the computer science department at Johns Hopkins University, where she was a research scientist and adjunct member of the research faculty, teaching systems programming, co-designing a "surgery for engineers" course, and conducting investigations funded by the National Security Agency.

In 2000, Jones was recruited to Benedict College in Columbia, S.C., the nation's fourth-largest private historically black college. At Benedict, she served two years as chair of the Mathematics and Computer Science Department before becoming dean of the School of Science, Technology, Engineering and Mathematics (STEM), a position she held from 2002 to 2008. Under her watch, the STEM school achieved accreditation from key national organizations, and the physics program repeatedly ranked among the top five nationally for science degrees awarded to African

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Toyota loans Rams a Prius



WSSU Photo by Garrett Gams

Winston-Salem State University Athletic Director Tonia Walker (center) accepts the keys to new Toyota Prius hybrid vehicle from General Sales Manager Jim Butler at Modern Toyota on Sept. 9 as Alva Mason, Toyota's national manager of African American Business Strategy, stands near. As part the Toyota Green Initiative (TGI), a stewardship program designed to educate students and alumni of historically black college and universities about the benefits of sustainability, the automobile maker is giving the athletic departments of 22 CCAA and SWAC schools one-year leases to Priuses.

Montgomery's tenure at Bethesda to start

CHRONICLE STAFF REPORT

City Council Member Derwin Montgomery will begin serving as the executive director of the Bethesda Center, the city's largest homeless shelter, on Sept. 22.

He replaces Peggy Galloway, who had served as executive director since August 2010. She informed the agency's board of her decision to retire in March. According to the agency, a search committee was formed to find her replacement. Galloway says the agency is being left in capable hands.

"Derwin has the capacity to lead, to inspire people and to articulate our vision clearly for serving the homeless," Galloway says. "I am excited that the leadership Derwin brings will be effective, result-oriented and exciting. The good news is he will be working with a Board of Directors that is involved and committed to making a difference for those who are homeless."



Montgomery

Board Chair Kathryn Milam said, "Derwin comes to us with great qualifications and outstanding connections in the community as well as with an abundance of enthusiasm and caring for the clients we serve. He has big shoes to fill, but I'm sure he'll make excellent progress building on Peggy's stellar tenure." Montgomery represents the East Ward on the Winston-Salem

City Council and is the pastor of First Calvary Baptist Church. He will leave his position as Professional Development and Parent Engagement Manager at Family

Services, a position he held for a year and a half. He also worked for two years at Winston-Salem State University, his alma mater, in the Department of Housing and Residence Life.

"I am honored to follow in the footsteps of someone like Peggy, who has guided the Bethesda Center well," Montgomery says. "The Bethesda Center is a vital part of our community, serving clients who often have no other options. I look forward to leading Bethesda into its next chapter of service. I see great things in the future of Bethesda and our clients."

The Bethesda Center for the Homeless was founded in 1987 and has worked collaboratively for 27 years with other organizations in and around Winston-Salem to provide support services for the homeless. Today, it has become a leader in caring for the community's most desperate homeless individuals. The mission of the Bethesda Center is to reduce homelessness in our community by providing temporary shelter and support services to adults that result in independent living.



Galloway



Submitted Photos

Bishop Vashti McKenzie, Sybil Wilkes and Synthia SAINT James

Events and special guests planned for Fuse-Hall's installation

CHRONICLE STAFF REPORT

Dr. Rosalind Fuse-Hall will be installed as the 17th president of Bennett College on Saturday, Sept. 27 on the campus quadrangle at 10 a.m.



Dr. Rosalind Fuse-Hall

Fuse-Hall assumed leadership of the historically black college for women, one of only two in the nation, on July 1, 2013. Officials say she has infused energy and enthusiasm into its fabric by stressing the strong foundation on which it was built.

A week of celebrations will be held under the theme "Reviving the Bennett Ideal." It all starts on Monday, Sept. 22 with Community Day from 5 - 7 p.m. at the school's Global Learning Center. The Miss Bennett College Reception will also be held at the Center on Wednesday,

Sept. 24 at 6 p.m.

On Thursday, Sept. 25, the Belle Ringer Luncheon, which costs \$75 per person,

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