

# ARTS & LIFESTYLE



## Benefit concert tomorrow

The Winston-Salem Jaycees will host its annual Band Aid for Burn Survivors benefit concert on Friday, Oct. 3. Proceeds aid the state's only two burn centers – the NC Jaycee Burn Center in Chapel Hill and the Burn Center at Wake Forest Baptist Medical Center.

This year's concert will be held at Southern Smoke Eatery, 3441 Myer Lee Drive. Doors open at 7 p.m. Three bands – Shoemaker & Estep, The Next of Kin and The Time Flyers – are donating their talents to the event.

Tickets are \$10 each, or two for \$18 at the door. VIP packages are available for individuals and businesses. The event also includes a 50/50 raffle and a silent auction, with items donated by the Carolina Hurricanes, Old Winston Social Club, Major League Baseball, RedBox and more.

"I can't say enough good things about this event. It's one of my favorite of our 100-plus projects every year," said Winston-Salem Jaycees President Scott Underwood. "We're bringing businesses, volunteers, the arts and members of the community from all walks of life to celebrate the survivors and to lend support to the burn centers that see our loved ones through these tragedies."

More information about VIP packages and sponsorships is available at [www.bandaidforburnsurvivors.com](http://www.bandaidforburnsurvivors.com).

## Truliant casting

Truliant Federal Credit Union is casting real members and their families to be featured in the organization's 2015 wide-reaching ad campaign.

The campaign will run in Triad, Charlotte, Virginia and South Carolina markets, and communicate Truliant's commitment to help guide members' futures. Casting is being managed by Truliant's Charlotte-based ad agency, Tattoo Projects. Members in all markets are encouraged to enter for the opportunity to be featured on billboards, print ads, magazines and direct mail.

"We are very excited for the upcoming campaign and all that it represents," said Karen DeSalvo, Truliant's chief marketing officer.

"As we considered how to convey our Life Improved brand and who to cast, we immediately thought about our own stars – our members whose lives we strive to improve every day."

Interested parties must be members of Truliant and submit a short narrative on why they like being a part of the credit union and how Truliant has improved their life.

Six to eight members and their families will be selected to participate in the campaign, which will kick off with a professional photo shoot late in 2014. To be considered for the casting call, members can submit a 100 word or less account of how Truliant has improved their lives along with contact information and a family photo to [casting@tattooprojects.com](mailto:casting@tattooprojects.com). Submissions will be accepted through Oct. 24. For more information, visit [Truliant.org/campaign](http://Truliant.org/campaign).

## Beal film

A short film by Endia Beal, interim director of Winston-Salem State University's Diggs Gallery, is part of a new exhibit at Samuel Dorsky Museum of Art at State University of New York in New Paltz.



Endia Beal

On display until Dec. 14, the exhibit, "Race, Love, and Labor: New Work from the Center for Photography at Woodstock's Artist-in-Residency Program," includes a video produced by Beal, who participated in the program last summer. She produced the acclaimed video with equipment funded by a grant received from the Arts Council of Winston-Salem & Forsyth County.

The video, "9 to 5," is a narrative comprised of real interviews given by minority women about their personal experiences with prejudice and racism within the corporate space. Each woman participated in a five-minute video interview. The similarities between their stories formed the baseline for the narrative.

## Robinson attends 'Scandal' fashion launch

CHRONICLE STAFF REPORT

Sheila Robinson, the publisher of Triad-based Diversity Woman magazine, attended the launch of The Limited's new collection inspired by the hit drama "Scandal."

The Sept. 22 New York City event was attended by Kerry Washington, the star of the ABC show. Washington hailed the collection for embodying the elegance and power of the show, which centers around a political-savvy problem-solver.

Washington teamed with Lyn Paolo, the costume designer for "Scandal," to create the line, which includes 42 looks and an assortment of pants, jackets, outerwear and tops.

Robinson was invited to the exclusive event by Linda Kearns, whom she worked under at DuPont. Kearns is now an apparel brand strategist for stylists like Paolo.



Submitted Photos  
Sheila Robinson with actress Kerry Washington.

## Allen receives Arts Council's top honor

CHRONICLE STAFF REPORT

Simona Atkins Allen was presented with the Arts Council of Winston-Salem and Forsyth County's coveted Arts Council Award for a lifetime of volunteerism in the arts. Allen accepted the award during the Arts Council's 65th Annual Meeting on Sept. 22. She was nominated for the award by the board of Delta Fine Arts.



Pledger

Allen was one of the moving forces behind the creation and development of Delta Fine Arts and has been an inspirational leader on many projects.

A granddaughter of Winston-Salem State University founder Dr. Simon Green Atkins, Allen has continued her family's rich legacy of service.

Beginning in 1970, Allen chaired the Projects Committee of the Winston-Salem Chapter of Delta Sigma Theta Sorority, which guided the incorporation of Delta Fine Arts, which was the Southeast's first gallery and arts organization founded by black women.

A former Delta Arts Board member, Allen has donated countless volunteer hours to Delta Arts as a consultant and as a member of numerous committees. Over the past 40 years, her contributions have helped bring the work of internationally-known African American artists to the city, including permanent murals by Dr. John Biggers at Winston-Salem State.

She also played a role in the North Carolina Museum of History's presen-



Arts Council Photo  
Simona Atkins Allen with Arts Council Board Chair Steve Berlin and Arts Council CEO Jim Sparrow (right).

tation of "Behind the Veneer: Thomas Day, Master Cabinetmaker," a two-year exhibition featuring 53 pieces of Day's furniture. She presented the request for help to the North Carolina Department of Cultural Resources for the purchase of the furniture and was instrumental in fundraising.

In 2001, she chaired a capital campaign and worked to identify and acquire the property for the current location of the Delta Arts Center at 2611 New Walkertown Road.

Due to her fundraising efforts and extensive knowledge of African-American art and artists, in 2009 Delta Fine Arts presented the landmark "Reflections: The Afro-American Artist," which featured 100 works of art by 80 African-American artists and

was accompanied by performances, lectures, and dialogues with artists. The exhibition was held at the Benton Convention Center and was seen by more than 10,500 people, including 7,000 students from local schools.

The Arts Council's R. Philip Hanes Young Leader Award went to Philip Pledger, founder of the annual music festival Phuzz Rhest. The Arts Development Award for a collaborative innovative project went to Peppercorn Children's Theatre and Reynolda House Museum of American Art for their eight performances of "Five Row: Growing Up with Reynolda."

Four retiring trustees – Bill Benton, Cheryl Lindsay, Wanda Merschel and Silvia Rodriguez – were recognized as well.

## On Their Marks



Photo by Jeffrey Toomer/City of W-S

Winston-Salem Police Officer Fleurette Gregory-Phillips performs the national anthem on Friday, Sept. 19 to start the Fourth Annual Moonlight Madness 5k and Fun Run downtown. Hundreds took part, raising much-needed funds for the United Way of Forsyth County.

## Emmy nod for CDI film about bats

SPECIAL TO THE CHRONICLE

A feature science documentary, "Killer in the Caves," produced in part by a local research team in collaboration with the Center for Design Innovation (CDI), has been recognized with an Emmy nomination for Outstanding Cinematography in a Documentary Film by the National Academy of Television Arts & Sciences.

CDI design researchers Nick Hristov and Louise Allen directed a team of students from Winston-Salem State University (WSSU) and UNC School of the Arts (UNCSA) in the production of film footage that anchors the overall piece.

The film describes the plight of bats along the East Coast due to White Nose Syndrome, a human-spread fungus that has devastated millions of bats in one of the largest known population declines. Funded and distributed in North America by the Smithsonian Channel in collaboration with a German production house, taglicht media, the production will be distributed globally by the National Geographic Society.

The CDI team filmed and contributed the signature material that gave the story the distinct visual feel that secured the Emmy nomination. The production acknowledges recent UNCSA graduates Ian McClerin and Eduardo Uruena, recent WSSU graduate Brittani George, and current WSSU junior Curtis Rice. Representing a new generation of scientist-storytellers, the team utilized high-speed and thermal imaging not only to examine and push scientific and technological frontiers, but also to communicate scientific discoveries on a very visible global scale.

The film is competing for the award in a category with CNN and Animal Planet - giants in the filmmaking industry. Hristov and Allen planned to represent the collaborating entities at the awards ceremony in New York City on Sept. 30.

CDI was established in 2005 as a multi-campus research center of the UNC system, the result of a partnership between Winston-Salem State, UNC School of the Arts, and Forsyth Technical Community College. Ongoing research activities at CDI continue to push the boundaries of scientific possibilities and stretch the thought processes that lead to new knowledge and design applications. Unique collaborations, educational programs, and projects put new technologies and ways of thinking into the hands of students and increase the skillsets available to regional businesses.



Hristov