

CAREERS

WSSU, Kenyatta union

Winston-Salem State University (WSSU) has signed a memorandum of understanding with Kenyatta University in Nairobi, Kenya, that will lead to student and faculty exchanges and research collaborations.

WSSU began working with Kenyatta University several years ago as part of an interdisciplinary study abroad program focusing on culture, language and politics of Kenya and Tanzania and East Africa in general. A significant component of the program relates to exposing students to the diversity of Swahili culture and linguistic development in East Africa through engagement with historical and political trends such as indigenous African institutions, the East African slave trade, colonialism and post-colonial developments.

"This agreement will take WSSU to the next level of student and faculty engagement with diversities in Sub-Sahara Africa as part of a dynamic global environment, and enhance the WSSU strategic mission to prepare students for success through academic excellence and curriculum internationalization," said Dr. Joti Sekhon, director of international programs.

New Scouts CEO

Girl Scouts Carolinas Peaks to Piedmont (GSCP2P) has named Lane D. Cook as its new CEO following a thorough national search.

Cook is a senior executive with more than two decades of non-profit experience. She will replace Marcia Cole, who announced her retirement to the council's Board of Directors in January. Cole will work with Cook for a brief period of time to transition the operations to Cook's new leadership.

Cook, who will assume her new position on Nov. 10, was most recently VP of Advancement at Alexander Youth Network in Charlotte, where she was responsible for the development of fundraising and volunteer services, as well as strengthening staff structure. Under her leadership, the organization exceeded its annual fundraising goal each of the last two fiscal years.

"I am excited to lead GSCP2P and to bring the Girl Scout leadership experience to more girls, engaging more adult volunteers to serve as role models and creating innovative and effective programming that will keep Girl Scouting relevant and exciting for the next generation," Cook said. "I look forward to working with the council's dedicated staff, volunteers and board members to ensure the council can maximize revenue streams and develop new ventures that provide financial sustainability."

Cook has also served as VP of Legacy Giving and Advisor Relations and VP of Development at Foundation for the Carolinas, where she supervised and supported the Foundation's development efforts across a 12-county region and raised more than \$7.5 million in new gifts, resulting from more than 400 face-to-face visits and group presentations.

A native of South Carolina, Cook currently resides in Fort Mill with her husband, Michael and two daughters, Cate and Caroline.

Crosby promoted

The Johnson Controls' board of directors has elected Grady L. Crosby as a corporate officer and appointed him as vice president of public affairs and chief diversity officer. In this role, Crosby will develop and implement focused government relations strategies, and lead the company's sustainability and community involvement initiatives to build partnerships that align with the Johnson Controls brand and build value. Crosby will also serve as president of the Johnson Controls Foundation.

Crosby is succeeding Charles A. Harvey, who is retiring from the company at the end of the calendar year after more than 27 years of service.

Since joining Johnson Controls in 2011, Crosby has held several positions of increasing responsibility, most recently as vice president and global general counsel for the company's Power Solutions business.

Prior to Johnson Controls he was associate general counsel for Hanesbrands Inc., general counsel and secretary for National Textiles, and staff attorney for Sara Lee Corporation. Crosby has a Bachelor of Arts degree in political science with a minor in business administration from Howard University, and a Juris Doctor from Wake Forest University School of Law.

Johnson Controls has 170,000 employees who create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles.

A&T is nation's largest black college

SPECIAL TO THE CHRONICLE

Preliminary fall enrollment numbers indicate that North Carolina A&T State University has secured the largest enrollment of a historically black college and university (HBCU) in the nation.

N.C. A&T begins the academic year with approximately 10,734 students, up 173 from last year's enrollment at the same time. According to news reports, Florida A&M University's (FAMU) approximate fall enrollment is 10,231, down 504 from the previous year and Howard University's approximate fall enrollment is 10,480, up 183. In previous years, FAMU led in enrollment of all HBCUs and Howard came in second.

"It shows that the strategies put in place to move us toward the fulfillment of A&T Preeminence 2020 are paying off," said Akua Matherson, associate vice chancellor for enrollment



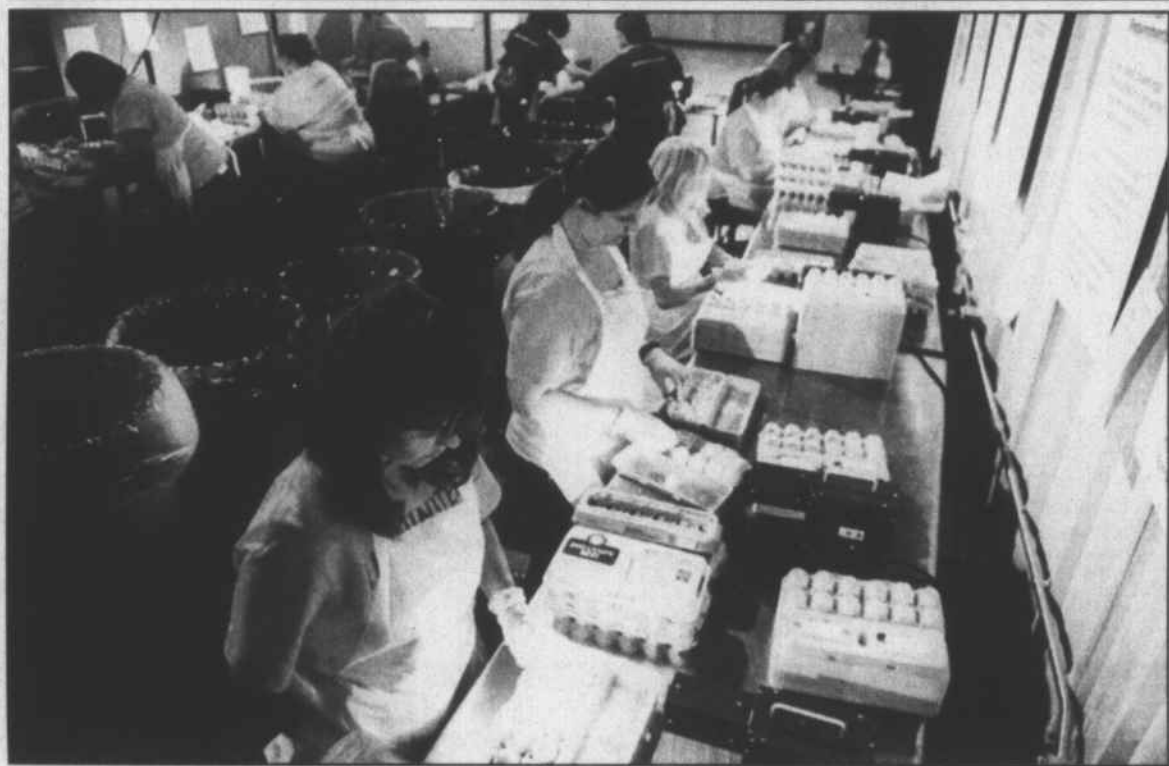
NC A&T Photo

management. A&T Preeminence 2020 is the university's strategic plan. One of the key metrics to measure success is a total enrollment of 13,500. To meet that mark, the university has to continue: recruiting right-fit students while

becoming the institution of choice for more transfer students; generating significant growth in graduate enrollment; strengthening the research enterprise and research opportunities; and improving upon student retention rates.

This year, A&T posted a retention rate of 79 percent or 6,296 students.

"Continuous growth in enrollment ensures that we will continue to be a viable part of the economic engine and growth of the Triad," Matherson said.



Hanesbrands Photos

HanesBrands employees perform quality checks on eggs at the Second Harvest Food Bank.

Below: Employee volunteers clear a wooded, brushy area at The Children's Home.

HanesBrands employees spend day volunteering

CHRONICLE STAFF REPORT

Four-hundred HanesBrands employees chose to participate in the company's annual Day of Caring on Friday, Sept. 26. The day was the culmination of the company's annual United Way campaign.

For three hours, employee volunteers spread out over the city to take part in community service projects at eight community agencies. At Youth Opportunities, they painted a mural on the exterior of the building and did landscaping. Landscaping and trail maintenance were done at YMCA Camp Hanes. At the Second Harvest Food Bank of Northwest North Carolina, employee volunteers sorted food, inspected eggs, repacked beans and renovated a closet. They painted and sorted clothes at Family Services' Child Development wing. At The Children's Home, volunteers painted, cleaned and gardened. Gardening was also on tap at the Jerry Long YMCA, where volunteers also painted picnic tables. Employee volunteers performed landscaping duties at Habitat for Humanity and The Commons, where they also did some painting.



During its United Way campaign this year, employees and the company pledged contributions and hosted a food drive.

"Our employees are incredibly committed to making a difference in the community where they live and work," said Russell D'Souza, HanesBrands' vice

president of global transaction services and chairperson of the company's 2014 United Way campaign. "They are extremely thrilled and honored to lend a helping hand to local agencies that provide assistance to those facing immediate crisis. Hanes and its employees are committed to making Winston-Salem and Forsyth County a great place to live for all of its citizens."

Hanes and its employees have been the largest corporate contributor to the United Way, donating more than \$34 million over the past 15 years to support community agencies and programs.

"HanesBrands exemplifies philanthropic corporate citizenship in our community," said Cindy Gordineer, president and CEO of United Way of Forsyth County. "Because of their generosity and commitment to improving the quality of life for all of us, they have won United Way of North Carolina's Spirit of North Carolina award seven times. We are very grateful for the support HanesBrands gives to United Way of Forsyth County through their volunteerism, corporate giving, and strong annual employee campaign."



Contest winners propose downtown shuttle

SPECIAL TO THE CHRONICLE

Reid and Kirsten Hinsley, entrepreneurs who want to offer a free downtown shuttle funded by advertisers, are the winners of the city's 2014 Small Business Plan Competition and will receive a \$5,000 grant for start-up costs and up to \$5,000 in a matching micro-loan.

Their service, Camel City Caravans, would use golf carts to shuttle downtown patrons between the Arts District, Fourth Street and Burke Street. The Hinsleys have both worked downtown for years and saw the need for a service to help people go between downtown hotspots without having to get back in their cars and find parking spaces.

The business plans were judged by the city's Small

Forsyth Tech board changes

SPECIAL TO THE CHRONICLE

Forsyth Technical Community College has appointed two new trustees for the coming year: A. Edward "Ed" Jones, retired Deputy County Manager for Forsyth County; and John M. Davenport Jr., president and owner of Davenport Transportation Consulting.

Ann Bennett-Phillips, VP of the Campaign Group at the Capital Development Services, Inc., was re-appointed to the board.

Jones and Davenport replace two trustees who retired following a long tenure of service on the board: Gordon Hughes, who served the from 1990-2014, and Dewitt Rhoades, who served from 1976-2014.

Edwin "Ed" Welch Jr., president of I. L. Long Construction, remains chair and R. Alan Proctor, senior VP of Wells Fargo, continues as vice chair.

The Forsyth Tech Foundation has announced the following six new board members for the coming year: Martha Logemann, CPA, of Logemann & Co. PA; Curtis Leonard of Leonard Ryden Burr Real Estate; L. Duane Davis Sr. of First Tennessee Bank; Joanne C. Ruhland of Wake Forest Baptist Medical Center; Sean M. Sanz of Novant Health/Forsyth Medical Center; and Andrea D. Keppel, a retired educator and community volunteer.

The Foundation's board chair is Jimmy Flythe, director of Duke Energy; the vice chair is Nancy Hawley of R. J. Reynolds Tobacco Company; the Member-at-Large is Kim Stogner of Womble Carlyle Sandridge & Rice, LLP; and the immediate past chair is C. Doug Cross of Atrium Corporation.



Davenport