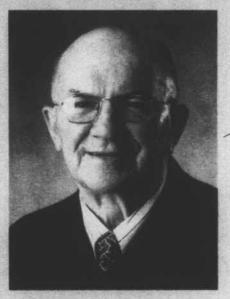


Key to all the research being done is funding. A recent AARP article noted that \$5.4 billion went to cancer research, \$1.2 billion to heart disease, and \$3 billion to HIV/AIDS research while Alzheimer's disease research received only about \$566 million. Dr. Craft notes that funding is "catching up" as more people are "realizing the impact" of Alzheimer's disease on patients, caregivers, and society, particularly in light of an aging population. Dr. Craft notes, "The National Institute on Aging (NIA) has increased its funding to Alzheimer's disease and much of our research is supported by the NIA."

As important as funding is, both Drs. Craft and Baker recognize that the biggest contribution to the prevention of Alzheimer's disease is that of study participants. "We are making progress, but we need their help. Their contribution makes it possible," remarks Dr. Baker. Dr. Craft agrees, "My message to the community about Alzheimer's disease is that there are lifestyle changes that will help; that's it's never too late to make changes; and the research depends on their help. Not only will the individual benefit from program participation, but society benefits as well."

If you would like to learn more about the Alzheimer's Disease Prevention Program or to volunteer for a research study, call 1-855-381-MIND (6463).



The Roena B. Kulynych Center for Memory and Cognition Research

The Roena B. Kulynych Center for Memory and Cognition Research was created to support research on prevention and treatment of memory impairments and dementia. Petro "Pete" Kulynych and his family wanted to "leave a legacy" after witnessing the steady deterioration of his wife, Roena. "My daughters and I want Roena's life to make a difference."

On January 17, 2015, Petro Kulynych passed away at the age of 93 in Wilkesboro, North Carolina. Memorials may be made to the Roena B. Kulynych Center for Memory and Cognition Research, WFUBMC, Office of Development & Alumni Affairs, P.O. Box 571021, Winston-Salem, NC 27157.