



Photos by Tevin Stinson

Essence of Beauty Studio holds grand opening event.



Mayor Pro Tempore Vivian Burke wishes Yasmine Crowell success on her new beauty salon located at 4221 North Liberty St.

Full-service salon opens in Ogburn Station

BY TEVIN STINSON
THE CHRONICLE

The Ogburn Station Business Corridor received a major face lift on Tuesday, Oct. 6, when Essence of Beauty Studio held its grand opening.

Essence of Beauty is owned and operated by licensed cosmetologist Yasmine Crowell, who is also studying for her Masters in Business Administration degree with a concentration in management.

During the grand opening, Crowell said that she is excited to see her dream of owning her own salon become a reality.

"I always knew this was what I wanted to do," said Crowell. "I remember making drawings of my ideas when I was in the first grade."

According to Crowell, reconstruction on the old building located at 4221 North Liberty St. began in early January.

The designer for the salon, Donald Banboo, said after getting Crowell's drawings and ideas, making the designs was easy.

"Yasmine had some wonderful designs and ideas,

which job a lot

Unlike beauty Essence of welcomes bring their along. With for children who aren't service have a place to have fun while their mothers get work done.

Crowell said being family friendly was one thing that was very important to her.

"Most salons don't allow you to bring kids if they aren't receiving service," said Crowell. "Being family friendly is one of the many ways Essence of Beauty is different."

The Salon is full service and offers personalized styling, and hair coloring. In addition to hair care, Essence of Beauty provides body waxing and razor eyebrow shaving.



Crowell

made the easier."

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ing.

Experienced technicians also offer soothing manicures and pedicures, as well as color changes and gel polishing.

Essence of Beauty has something for the men as well. The studio has a barber shop.

"I think having a barber shop is something that will make us stand out as well," Crowell said.

When construction is complete, the barber shop will have its own entrance at the back of the building.

"I think having separate entrances was a good idea because the women still want their privacy," Crowell laughed.

The mission of Essence of Beauty is to ensure each customer experiences the essence of beauty that transforms self images and destinies one experience at a time.

Mayor Pro Tempore Vivian Burke stopped by the grand opening ceremony to wish Crowell much success with her new business.

"The salon is just beautiful," said Burke. "I am happy to see Yasmine reach her goal of being a business owner. We need more black-owned businesses, and most importantly, we need to support black-owned businesses."

Gov. McCrory's MLK Commission is offering grants

SPECIAL TO
THE CHRONICLE

Gov. Pat McCrory's Martin Luther King Commission, part of the Human Relations Commission under the NC Department of Administration, is awarding a limited number of grants to promote an awareness and appreciation of the life and philosophy of Dr. Martin Luther King, Jr.

Applications must be postmarked no later than Oct. 30.

The theme of the 2015-2016 Martin Luther King, Jr. Grant Program is Content of Character, as described in a quote from Dr. King, "I have a dream, that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character."

The Commission will award a total of two or three grants ranging from \$1,500 to \$3,000 each to not-for-profit organizations, including, but not

limited to: educational institutions, community-based organizations and churches that submit successful proposals to reach children under 14 years of age, instilling an awareness of the philosophy of Dr. King. The overall goals of the program are to engage children in peer-to-peer educational activities that disseminate information about the life and philosophy of Dr. Martin Luther King, Jr., and to capture the outcomes of such activities. The program anticipates that, through these activities, young children will understand the life and teachings of Dr. King.

Because the Commission is interested in reaching a geographically diverse group within a specific region, applicants are encouraged to partner with other organizations within a region, such as local Human Relations Commissions, Economic Development Councils, Urban Leagues and community colleges to design and implement a multi-

dimensional program that will maximize the number of children and families reached in their region. Eligible activities may include, but are not limited to, the following: developing and delivering replicable school performances about the positive aspects of non-violent behavior; utilizing performances or other media to present the peer-to-peer counseling that is effective in reducing the long-range emotional and physical impacts of bullying; recommending

guidance for handling situations where bullying exists; creating mentoring and tutorial programs to enhance learning for special needs children.

Applicants are encouraged to use the checklist included in the Request for Proposal to ensure that applications are complete. For more information, please contact Patricia Tyson at 919-807-4425 or Emily Hunter at 919-807-4424.

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THE CHRONICLE DIXIE CLASSIC FAIR

Gospel Fest

Sunday
October 11th
3:00 pm-6:00 pm
Clock Tower Stage

Emcees

Debra Terry-accomplished actress, comedian, singer and producer, is the event's organizer and emcee, owner of Mustard Seed Entertainment.

Carmen Russell- well-known member of the Russell family who owns and operates **Russell Funeral Home**, has had a visible role in the community for over 30 years.

Local Gospel Talent

OCT 11- Bryon Strickland • Peace of Mind • Walter Johnson • Matrimony Mime • Pastor Todd Curry with St. Peter United Church of God Choir • Love & Faith Mass Choir • Gregory Amos, Saxophonist • Bishop Christopher Brinson

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