

African-American receives Mary Kay pink Cadillac

BY TODD LUCK
THE CHRONICLE

Jodria Bufford has received the ultimate Mary Kay reward, a pink Cadillac, for her success selling the beauty brand's popular cosmetics.

Bufford said that she's the first African-American woman in years to get a Mary Kay pink Cadillac locally.

Bufford, an Independent Senior Sales Director for Mary Kay, received the pink Cadillac SRX on Thursday, Oct. 8 at Flow Cadillac. Mary Kay sales its cosmetics through its 3 million Independent Beauty Consultants worldwide and offers incentives such as career cars when they reach certain levels of

success, with the pink Cadillac being the top incentive. Bufford has built a successful sales unit, that's had as many as 130 women in it at one time.

May Kay career cars are for both personal and professional use. They're replaced with a new car every two years based on the level of success the salesperson is at. Bufford said she plans to keep her pink Cadillac. She said it's a prestigious symbol of the hard work of her sales unit.

"It really is a trophy on wheels," she said.

Bufford said that before she started with Mary Kay in 2010, she would've never dreamed she'd be selling cosmetics for a living.

"If anyone had ever told me someday you will

leave your job and you will sell lip gloss, I would have told them they were out of their mind," she said.

Bufford was a mortgage banker and Realtor when she joined Mary Kay to help out a fellow Realtor who was selling the brand's cosmetics as a side job. She quickly discovered how much money she could make and earned her first Mary Kay career car in her first year. By 2012, she was earning as much selling cosmetics as she did working for Self-Help Credit Union, so she decided to do May Kay full time.

Having worked in law enforcement and banking, Bufford said she felt she was an unlikely beauty consultant.

"I wasn't a girly girl. I had a law enforcement



Photo by Todd Luck
Jodria Bufford is with her new Mary Kay Pink Cadillac, a prestigious honor the cosmetic company gives to its top sales people.

background, so I didn't wear makeup until I started selling Mary Kay and I said 'How am I going to do that?'" she said. "But what I found was there are more women like me than there are 'glamazons,' and somebody that doesn't intimidate them, they can sit in their kitchen or at their dining room table and discuss

what look they want to achieve or what areas they would like to improve."

Bufford said it's the personal connection with clients that keep them coming back to their beauty consultants, who get to know them and their beauty needs. It's the type of relationship that's hard to find in a store. isle. That's

the key to Mary Kay's success, she said.

"The product is wonderful, but it's the relationship tied with the product that makes it different," she said.

Currently there are 6,032 Mary Kay career cars on the road nationwide and about 1,318 of them are Mary Kay pink Cadillacs.

Statewide youth council conference centers on service

BY TODD LUCK
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Teens from youth councils from around the state learned about service during the State Youth Conference held this past weekend in Winston-Salem.

About 100 teens representing nine cities attended the conference. There are 22 youth councils across the state. They vary in size and function, but are typically associated with city or county government and involve civic engagement.

The Winston-Salem Youth Advisory Council (WSYAC) advises the city on matters pertaining to youth and does an annual community service project. The members are selected from local high schools. Winston-Salem Human Relations Director Wanda Allen-Abraha, whose

the High Point Youth Council, was among the youth council teens helping with Winston-Salem/Forsyth County Schools' anti-bullying walk on Saturday morning at BB&T Ballpark.

"I love seeing what we do, how it impacts others," she said. "Just helping today at the ballpark we saw people get happy because we were there to support them and their event."

Ashlyn Mann and Andrea Mattox, co-chairs of the Thomasville Area Teen Council, also helped with the walk. Like all youth councils, community service is a big part of what their group regularly does.

"It helps us help our community. We all love to give," said Mann. "We'd all rather give than receive, all of us."

Other service projects

zons.

"I like working with people from different backgrounds," she said. "I go to Salem Academy and, yes, we have a really diverse community but it's all over the world. I don't really get to see diverse life in Winston. Now I feel like I've diversified myself in Winston, in the people I've met, the people who I know now and the friendships I've formed."

Walk is designed to aid heart group

SPECIAL TO THE
CHRONICLE

The 2015 Tanglewood Heart & Stroke Walk is scheduled Saturday, Oct. 17 at Tanglewood Park, 4061 Clemmons Road, Clemmons.

The event schedule is as follows: Parking opens at 7:30 a.m., opening ceremonies start at 8 a.m., the 1 or 4-mile walk begins 9 a.m. and tent festivities begin at 9:30 a.m. and last through 11:30 a.m.

The walk is free. Walkers are eligible for a Heart Walk T-shirt once they have raised a minimum of \$100.

"Walk with friends, family, coworkers or strangers you'll bond with along the way. The

Tanglewood Heart & Stroke Walk is a 1 or 4-mile pet-friendly walk route," organizers say.

For more information, contact Sonja.Seeloff@heart.org or visit www.tanglewood-heartwalk.org.

The Heart & Stroke Walk is the American Heart Association's premiere event for raising funds to benefit heart disease and stroke research and prevention education in the community.

The Heart & Stroke Walk is designed to promote physical activity and heart-healthy living for the entire family.

Researchers point to the need to fund the vital research and programming that addresses heart disease

and stroke in women and minorities

The Walk is the American Heart Association's premiere event for raising funds to save lives from this country's No. 1 and No. 5 killers — heart disease and stroke. Designed to promote physical activity and heart-healthy living, the Heart & Stroke Walk creates an environment that organizers say is fun and rewarding for the entire family.

Participation will help raise even more in the fight to save lives.

The American Heart Association is the largest voluntary health organization dedicated to defeating heart disease, stroke and other cardiovascular diseases.

"I like working with people from different backgrounds."

—Isabella Rieco, chair of WSYAC,

department oversees the local youth council, said the conference gives the WSYAC a chance to share with other councils.

"What we're doing is having our students here locally to showcase to the other cities from across the state what they've been doing to serve the community," said Allen-Abraha.

Different cities with youth councils take turns hosting quarterly statewide conferences. The teens arrived Friday evening (Oct. 9) and left Sunday morning. They spent Saturday morning doing community service projects and then gathered at Winston Square Park to discuss what they learned. They also painted on the Youth Expression Wall, a wall in the park that youth can paint on, which was created as a service project by the local WSYAC several years ago.

Jewel Tillman, chair of

on Saturday included volunteering at the Habitat Restore, Twin City Stage and the Goler CDC community garden at the Downtown Health Plaza. Isabella Rieco, chair of WSYAC, said the service projects helped expose the teens to issues they didn't know existed.

"It really opened their eyes and we really came together, all the different councils from across North Carolina, to get this stuff done," she said.

Rieco said the local council is very active locally and its last community service project was creating a series of public service announcements called "Just Do You" that encourages teens to make healthy choices.

Naomi Aaron, who is also on WSYAC, she said enjoyed helping with the conference. She said being part of a youth council has helped broaden her hori-

Mount Sinai
FULL GOSPEL DELIVERANCE CENTER
100TH Church Anniversary

AN OPEN THANK YOU LETTER FROM
Reverend Yvonne H. Hines
October 15, 2015

Dear Ministry Partners, Family, Friends and Mount Sinai Congregants:

Profoundly privileged to commemorate **100 YEARS** of Christian ministry and community service, October 4, 2015, the **MOUNT SINAI FULL GOSPEL DELIVERANCE CENTER** embraced family and friends who converged from diverse locales across the nation for the grand celebration. Deeply grateful and honored, we tender unpretentious thanks to the bishops, pastors, city officials, business partners, family and friends for your presence and patronage.

A formidable foundation is monumental to an enduring legacy. Hence, we pay homage to the dedicated and prayerful men and women who, **100 YEARS** ago, did so much with so little to bequeath us such a rich and blessed heritage. We reverently acknowledge the **Bishop H. D. Wilson (1915-1976)** who carved out churches from tent meetings and brush arbor revivals, and the **Bishop J. L. Hines (1976-1995)**, the 20th century Avant-Garde General and ecclesiastical paradigm who, under a divine mandate, formatted the blueprint for Mount Sinai—a viable 21st century ministry.

And to you, the Congregants of Mount Sinai, uniquely gifted, committed and compassionate parishioners who perpetually distinguish yourselves as shining lights, I thank you for the pleasure of your company on this God-ordained path. Your assiduous productivity in this **100th Celebration** and all our endeavors vehemently conveys your allegiance to Kingdom touchstones and to our amalgamated mission, "to communicate and celebrate the transforming love of Jesus Christ." As we continue the journey together, I know we will build an even stronger and more vibrant Church and community, by God's grace. Thank you, my co-laborers, for the marvelous "joy" to serve as your Pastor.

May the unrestrained blessings of our faithful God rest upon you all, now and in times yet to come; this is my prayer.

Multipled Thanks,
Yvonne H. Hines
Reverend Yvonne H. Hines
Senior Pastor

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