



Photo by Erin Mizelle

Reynolds American Inc. CEO Susan Cameron, right, presented the Man of the Year award to employee Alan Caldwell as Publisher Emeritus Ernie Pitt helps. Caldwell is director of corporate and civic engagement.

Alan Caldwell **Man of the Year**

Alan Caldwell was born and raised in Winston-Salem. He attended Diggs Elementary, Carver Elementary, Junior High and High School, and East Forsyth Sr. High School where he was vice-president of the 1974 Senior Class. He participated in football, basketball and track.

Cardwell received an athletic scholarship to attend UNC-Chapel Hill where he earned a BS in Industrial Relations in 1978. He played football while at UNC-Chapel Hill, playing in the 1974 Sun Bowl, 1976 Peach Bowl and 1977 Liberty Bowl. He was a student member of FCA-Fellowship of Christian Athletes and co-captain of 1977 ACC Football Champions. He was named All ACC Defensive Back in 1977 and Honorable Mention All-American.

In 1978, he played as a defensive back for the NFL Los Angeles Rams before moving to the same position with the New York Giants in 1979-80. In 1981 he left football and joined R. J. Reynolds Tobacco Company & Reynolds American. He is currently Director of Community and Civic Engagement for Reynolds American, Inc.