

Arts Council's ArtPop Program in full swing

SPECIAL TO THE CHRONICLE

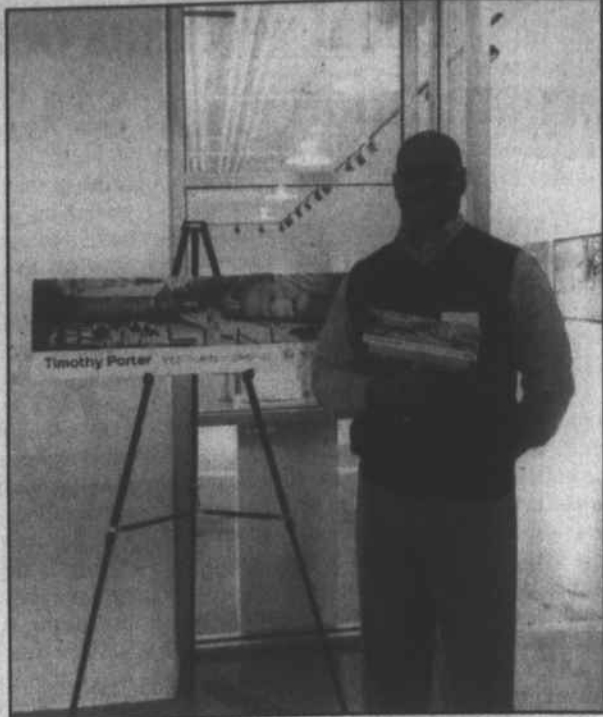
The Arts Council of Winston-Salem and Forsyth County has launched its ArtPop initiative promoting original works by local artists through the use of donated outdoor advertising space. Artists who reside in Forsyth, Stokes, Davidson, Surry, Davie, and Yadkin counties were eligible to participate. Five works were cho-

stretched. Daniels is the principal in Owens Daniels Photography and specializes in lifestyle portraiture, special events, street art and food photography.

"I use photography as a means to communicate and express my interpretation of the world around me," he said. "It allows me to interact with people I would not otherwise be able to engage with or have access to. The goal of my camera is to open unexplored worlds between the



Owens Daniels with his winning ArtPop competition billboard art titled, "Scorcer." He received a miniature billboard as a memento.



Timothy Porter with his winning ArtPop competition billboard art titled, "Fall Feeding." He received a miniature billboard as a memento.

"Art has no boundaries."

-Jim Sparrow, President and CEO of The Arts Council

sen to appear on billboards on major arteries in a 13-county region as space becomes available on billboards owned by Fairway Outdoor Advertising.

Owens Daniels, a Winston-Salem freelance digital photographer, and Timothy Porter, graphic artist and web designer with the Winston-Salem/Forsyth County School System, are among the artists whose works will appear on billboards during the coming year.

Their billboards are prominently displayed on U.S. Highway 52 in Winston-Salem.

Daniels' billboard, titled "Scorcer," is a photograph of a dancer in a dramatic leap with arms out-

subject & myself - a world of interesting people, relationships, opportunities, experiences and life stories that the viewer can share." He currently has photographs hanging at Sweet Potatoes Restaurant on Trade Street.

Porter's billboard, titled "Fall Feeding," features a watercolor of a farm scene. Porter was born in Yadkin County. While being naturally talented, he honed his skills and earned the Bachelors of Fine Arts degree at Atlanta College of Art, which has since merged with Savannah College of Art and Design (SCAD). A prolific artist for years, he has increasingly focused on mastering skills needed to become a

master watercolor painter. Other selected artists

played on donated billboard space. ArtPop is now on the streets of nine other cities across the country with at least 20 more to come in 2016.

The Arts Council is partnering with ArtPopStreetGallery of Charlotte, the creator of the program, and the Greensboro Division of Fairway Outdoor Advertising. The Arts Council is paying for the creation of the artwork on the billboards and Fairway is contributing the outdoor advertising space.

*Kelly Keegan, Rural Hall. Title of work: Nature by design. Medium - Digital photography.

*Kevin Marion, Mocksville. Title of work: Cylinders 7. Medium: Digital photography.

*Jennifer McCormick, Winston-Salem. Title of work: Headspace. Medium: CT of a head and pastel.

ArtPop promotes local artists' work through available media space. The first official ArtPop program was launched in Charlotte in 2014 when the works of 20 local artists were dis-

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"Art has no boundaries," said Jim Sparrow, President and CEO of The Arts Council, "and by partnering with Fairway Outdoor Advertising, we can take art to travelers on public highways. Our local artists will delight countless motorists each day with amazing works of art as they go to and from work or go about other daily activities. The works range from abstract and

provocative to representational and sublime. We know they will be a real treat for travelers."

Michael Peters, General Manager, Fairway Outdoor Advertising of the Triad said, "I've seen the ArtPop impact in other communities and the thrill and excitement it brings to both the local artists and the community. It's an amazing outlet to showcase the creative skill and talent of our local artists. Let's face it - what artists wouldn't love to see their work, up in lights, displayed on a gigantic 14' x 48' billboard, for thousands of people to see each week? That's the awesome Power of ArtPop!"

There were 43 submissions and works were chosen through a juried process chaired by Cheryl Lindsay, Hanesbrands and Arts Council board member. Other members of the panel were Saul Guinto Salinas, Que Pasa Media Network; Rosa Otero, Salem College Art Department; Tammy

Evans, Winston-Salem State University, Department of Art + Visual Studies; Will Taylor, Visual Arts Department at the University of North Carolina School of the Arts; Anu Williams, Humanities, Communication, and Fine Arts department at Forsyth Technical Community College; and John Pickel, Visual Art Department, Wake Forest University.

The robust arts community in Winston-Salem and Forsyth County enriches the lives of area residents every day and accounts in large part for the recognition the city and county continue to receive as a great place to live, learn, work and play. The Arts Council raises funds and advocates for the arts, sponsors events in conjunction with other arts organizations, promotes and funds arts education, creates cultural and learning opportunities, develops social capital and aids economic development.



Pictured from Left to Right: Linda Lewis, Associate Executive Director; Kenny Taylor, Vice President, SunTrust Bank; Judith Bailey, President, Board of Directors.

Shepherd's Center receives grant from SunTrust

SPECIAL TO THE CHRONICLE

The Shepherd's Center of Greater Winston-Salem received a \$5,000 grant from the SunTrust Foundation in support of the agency's Minor Home Repair Program. The grant funds will be used for repair materials and supplies for older adults who cannot pay for the cost of their repairs.

Kenny Taylor, Vice President of SunTrust Bank, presented the check to Linda Lewis, Director of

the Faith In Action Care Program, and Judith Bailey, President, Board of Directors.

The Faith In Action Care Program of the Shepherd's Center provides essential support services to older adults in the greater Winston-Salem area. During 2015, 1,760 individuals and families were served through the services of the program. Requests for minor home repair services increased during 2015 as 444 requests were received from over 300 older adults.

Poverty Thought Force posts surveys on poverty-fighting ideas

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The Winston-Salem Poverty Thought Force is soliciting community feedback on the ideas generated through a series of "world café" community conversations on how to reduce the poverty rate.


Five surveys have been posted online at PovertyThoughtForce.com, each focused on a different aspect of poverty: education and lifeskills, health and wellness, jobs and workforce, development, housing and homelessness, and hunger and food insecurity.

The Poverty Thought Force is encouraging everyone to complete the surveys, including those

who were not able to attend any of the world cafés. Organizers would like to have the surveys completed by May 27.

In 2014, more than 24 percent of the population in Winston-Salem lived in poverty based on household income, giving Winston-Salem the highest poverty rate among North Carolina's five largest cities.

Mayor Allen Joines initiated the Poverty Thought Force to find ways to reduce the poverty rate. The panel is chaired by Rogan Kersh, the provost of Wake Forest University, and has 22 members representing a broad range of civic and academic leaders.




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LUNCH + LEARN


FRIDAY APRIL 1, 2016
TOPIC:
INNOVATIVE TECHNOLOGY IN EARLY CHILDHOOD

FRIDAY MAY 27, 2016
TOPIC:
TIME FOR SCHOOL

TIME:
12:00 - 1:15 PM

LOCATION:
MUDPIES DOWNTOWN EAST (TRAINING ROOM)
251 EAST 7TH STREET - WINSTON-SALEM, NC

Questions?



Have an Idea? Let us Know news@wschronicle.com