

## 11 Local Leaders Cited

A retired Baptist Minister, an outstanding civic worker and a noted educator were among the 11 Community leaders who were honored Sunday afternoon "for the outstanding or noteworthy service" by the Mecklenburg Chapter of Las Amigas, Inc.

Dr. James F. Wertz, moderator of the Opportunity Hour, popular Sunday morning television show on WOCC-TV and former pastor of St. Paul Baptist Church, was the recipient of the organizations' "Most Outstanding Citizen" award.

Mrs. Bertha Maxwell was honored for her contribution to the field of education and Mrs. Bertha Lewis was given the "Human Relations" award.

The occasion was hosted by the Friendship Baptist church on Beatties Ford Rd., and Bishop George J. Leake was the guest speaker. Music was rendered by the Friendship

Baptist Church Choir. A reception was given in the Adult Fellowship Hall at Friendship Baptist Church following the program.

Other honorees were: WBTB announcer Lester Strong, who received the "Public Relations" award; Mrs. Rosena Nicholas, "Music"; Mike Bennett, East Mecklenburg's football player; "Sports", Richard Sarton; "Community Services"; Rufus Washington; "Most Outstanding Leader." The organization award went to Kelly Alexander Jr., for NAACP Youth Council, and to Roscoe Johnson for the Opportunity Industrialization Center.

Has your name been in the Charlotte Post lately? Keep us informed of what you are doing so that we can let your friends know by running it in the Charlotte Post.



MRS. BERTHA LEWIS  
...Human Relations



MRS. BERTHA MAXWELL  
...Education



MRS. GERRI WILEY  
...Club President

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MISS DELORES MASSEY

### Miss Massey Is Delta Deb

Miss Delores Elaine Massey of 2901 Southwest Boulevard is being spotlighted as one of the Delta Debs of the week. She is the daughter of Mr. & Mrs. D. Harvey Massey. Delores is 18 years old and was born under the sign of Aquarius.

Miss Massey is a senior at West Mecklenburg High School. There she holds membership in the Red Cross, Junior Achievement, Project Hope, Upward Brund and the Spirit Club.

Aside from her full schedule of school activities, Delores finds time to function with the NAACP.

Delores is interested in equality for all people and also getting a deeper understanding of her religion. She enjoys as her hobbies reading, writing poems, and listening to music. Singing and playing the violin are her special talents.

Miss Massey is an active member of Gethsemane Baptist Church. She is presently serving as secretary of the Junior Missionary and Treasurer of the City-Wide Missionary.

After graduation, Delores is planning to attend A&T State University in Greensboro to major in Business Administration. Her ambition is to become an accountant.



MISS EVANGELINE WHITE

### Deltas Pick Miss White

Miss Evangeline White is the daughter of Mr. and Mrs. Walter C. White of 2216 Abelwood Rd. She is 18 years old and was born under the sign of Capricorn.

Evangeline is being featured as one of the Delta Debs of the week. Miss White is a senior at West Mecklenburg High School and is actively engaged in the chorus and Student Council. She has also been a member of the Zeta Phi Epsilon Sorority and Explorers which is a part of WBT Radio Television Broadcasting.

Evangeline is interested in computer programming and Broadcasting for Television and Radio. She enjoys reading and bowling as hobbies. Miss White attends Mount Carmel Baptist Church regularly with her family. Evangeline hopes to attend North Carolina Central University in Durham to study English and IBM.

Her ambition is to work with Computer Programming.

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Executive of Burger King Corporation is being congratulated by member of OMBE.

## Burger King Sponsors Minority Enterprise

MIAMI-Burger King Corporation has sponsored a new Minority Enterprise Small Business Investment Company, Burger King MESBIC, Inc., capitalized at \$250,000 and headquartered in Miami to provide venture capital to minority businessmen across the nation. The U.S. Commerce Department's Office of Minority Business Enterprise (OMBE) will work closely with the fast food company to implement the program.

Over and beyond the significance of such cooperation between the fast food industry, as represented by Burger King Corporation, and the U.S. Government, is the fact that Burger King MESBIC, Inc., as licensed by the Small Business Administration, out of fifty-one MESBICs now operating across the country is the first single purpose company. The SBA waived the requirement that licensed MESBICs invest not more than 20 percent of their assets in a single Standard Industrial Classification firm. Relieved of this restriction, Burger

King may invest all capital funds in the business of minority franchise.

As Arthur A. Rosewall, President and Chief Executive Officer has expressed, "Burger King Corporation's participation in the minority enterprise effort will realize new business opportunities for minority group members."

J. G. Hollingsworth, Group Vice President of Marketing for Burger King commented, "Burger King has led the way in fast food franchising to minority groups. We are pleased to take this additional step which we feel will pave the way for further meaningful expansion in this important area of our development. We have high expectations for the MESBIC concept and hope to lend our own strength and experience to its support."

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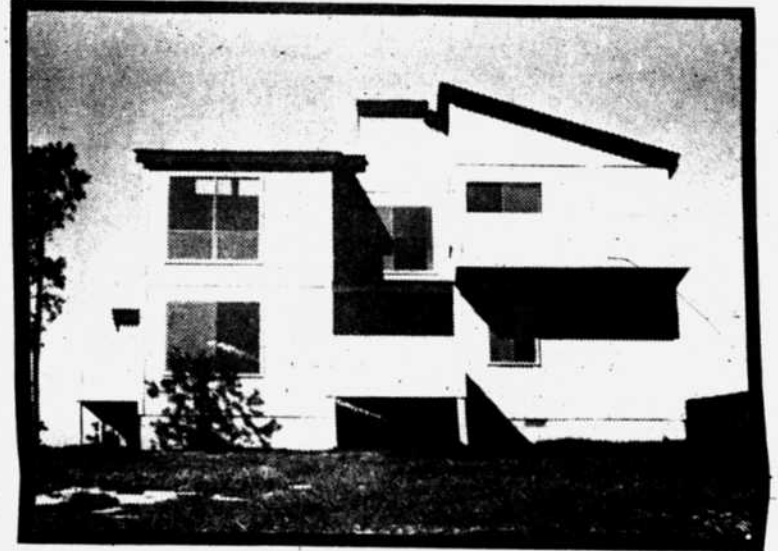
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