

Energy Shortage

Fails To Dim Development

If the first full week in January, 1974, is any indication, the nation's energy shortage has failed to dim the economic development of Charlotte - Mecklenburg. No less than four blue-ribbon corporations announced plans to open new Charlotte - Mecklenburg facilities during the week ending January 11th.

Factors. Usually Charlotte Mecklenburg is competing with several other possible locations and competitive advantages are also evaluated.

Above all, says Ficklen, any indication that a company is contemplating a move must be kept absolutely confidential.

"Sometimes," says Ficklen, "corporate mergers are involved. In other cases, consideration of several locations might result in unusual advantages being granted if the future move became public knowledge. There are many reasons why confidentiality must be honored until after the move is announced."

Selective and desirable economic development of Charlotte Mecklenburg supplies needed job opportunities, a broadening tax base, employment for commercial and residential construction and a controlled expansion of goods and services for the community.

William M. Ficklen, Economic Development Manager for the Charlotte Chamber of Commerce, characterized the four announcements as "unusual but gratifying."

"It is unusual for the work with four economic prospects to culminate in one week," said Ficklen, "but it is gratifying to see up to two and three years of work in each case come to a successful conclusion for Charlotte - Mecklenburg."

Work in economic development is a complex, time-consuming and highly confidential process, says Ficklen. It involves contacting highly desirable corporate operations which fit into the overall economic development goals of the Chamber, supplying them with a wealth of statistical information on Charlotte Mecklenburg and its quality of life. Then there is a waiting period while the corporation evaluates moving costs, marketing or manufacturing advantages, cost of land and construction, availability of labor and raw materials, taxes and a hundred other

Glenn-Sifford Vows Spoken

Wedding bells rang at 4 p.m. Saturday at the New Hope Baptist Church when Janet Sue Glenn became the bride of Robert Easley Sifford.

The bride, wearing a white satin lace trim gown and carrying a white carnation was given in matrimony by her father.

Janet is the daughter of Mr. and Mrs. Douglas Glenn of 2042 Syracuse Dr. She is a junior at West Mecklenburg High School.

The groom is the son of Mr. and Mrs. James Sifford of Rt. 4, Box 421 B-1. He is also a student at West Mecklenburg High School.

The bride's maid of honor was her sister, JoAnne. She wore a blue brocade silk gown and carried a single carnation. Roger Sifford, brother of the groom, served as his best man.

The couple were honored at



MR. AND MRS. ROBERT EASLEY SIFFORD ...She Was Miss Janet Sue Glenn

a reception at the home of the bride, 2042 Syracuse Dr. They

will reside at Rt. 4 Box 2, B-1, Mt. Olive Rd.



ACCIDENT VICTIM, James E. Cooper, address unknown, lies shortly after being hit by a car on stretcher while ambulance attendants prepare to load him for a trip to Charlotte's Memorial Hospital. Mr. Cooper was conscious and apparently not seriously injured even though his body came to rest approximately 30 feet from the point of impact. PHOTO BY PEELER.

Automobile Accident Injures James Cooper

James E. Cooper, address unknown, was knocked approximately 30 feet when he stepped into the path of a 1968 Buick driven by James Robbins of 730 Woodruff Place.

The accident occurred at 8:15 last Monday night at the corner of Keller Street and Beatties Ford Road in front of

a Kayo Gasoline station operated by Ms Joan Cunningham of 630 East 6th Street who said Mr. Cooper "was hollering at me as he crossed the street." "He was looking straight at me," she continued, "and I knew he was going to get hit." "It's a wonder he didn't get killed," she concluded, adding, "I didn't know what to do."

Mr. Cooper was not killed, and apparently suffered no severe cuts and bruises though the driver of the car, Mr. Robbins, said he heard Cooper's body hit on top of his car.

"I ain't never been this nervous," said Mr. Robbins during the interview, after supplying information concerning the accident to Investigating Officers R.L. Rigsbee and D.E. Smith.

Mr. Cooper was taken to Memorial Hospital where the extent of his injuries had not been learned by press time.



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The affair is being sponsored by Mrs. Joyce Ballard, Mrs. Betty Johnson, Mrs. Laura J. Lawhorne, Mrs. Vivian Nivens, Mrs. Shirley Wise, and Mrs. Vickie Jackson and it will be held at 3401-B Beatties Ford Rd.

The honored guest is the wife of Willie Waddell of 3401-B Beatties Ford Rd. and the sister-in-law of Mrs. Lawhorne.

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Advertising with the identity of the advertiser or the advertiser's address withheld bear an additional charge of \$1.00 per insertion. These ads are accepted in strict confidence. No information will be given by the Charlotte Post concerning advertiser.

DEADLINE

Deadlines for receipt of copy for classified advertising are at 5 p.m. Monday. Cancellations must be made before these deadlines.

OTHER INFORMATION

Card of thanks are \$2.00 each, payable in advance. Memorial notices and resolutions of respect and legals are charged at regular classified rates.

The Charlotte Post, P.O. Office Box 97, Charlotte, N.C. 28230, Telephone 392-1306