

**Flaherty Says:**

**State To Aid Counties With Food Stamp Backlog**

Secretary of Human Resources David Flaherty has announced a program to aid counties in alleviating the backlog of food stamp applicants. The program includes state matching funds to pay overtime to county food stamp workers.

Governor Holshouser directed me to come up with a plan to help our citizens particularly between now and Christmas. We went to the county directors of social services and this plan is a direct result of their counsel," Flaherty said.

Flaherty said the matching fund sets up \$400,000 in state money. Counties who seek to draw on this pool will match dollar for dollar. Then there will be a federal match of that total. "The state puts up a dollar, a participating county puts up a dollar and in turn the federal government will match that with two dollars," Flaherty said. He said the state would go ahead and pay the 75 percent portion and get

a later reimbursement so that the process won't be held up.

"The county directors felt this would be a better way than hiring additional personnel who would have to be trained and 'broken in'. We would lose the drive of trying to do something between now and Christmas if we waited to do that," he said. "One county director said his people would work 12-14 hour days and Saturdays to get the job done," Flaherty continued. "That's the spirit we need."

Flaherty said that the Governor's Office of Intergovernmental Relations was asking U. S. Secretary of Agriculture Earl Butz to waive the restrictions requiring re-certification of food stamp participants for 60 days. "The Governor is involved in this because he wants to do what he can to help our citizens during this economic crunch and especially at Christmas. We urge the counties to participate in this program. Many of them have

asked us for help."

In addition to the asking for the re-certification waiver and setting up the matching funds, the program includes:

- Urging food stamp offices to make better use of their existing personnel.
- Ask that issuing locations remain open every working day instead of closing near months' end to complete reports.
- Set up satellite locations such as volunteer fire departments and churches.
- Work with local industries to train their employees to handle some of the paper-work when cutbacks and layoffs occur.
- Utilize staff members from 'sister' service agencies such as health departments.
- Make use of volunteer groups whenever possible for transportation, clerical help with forms etc.

Flaherty said the money for the state's share of the matching fund would come from a freeze he was putting on 100 job positions within the Department of Human Resources.

"We've held several meetings during the last few days with county commissioners, county social services directors, members of the Governor's staff, Dr. Collins Kilburn, chairman of our Project Reach Committee, and members of the staff of the state social services office. This is a concerted effort to make a difference in the way many people will spend Christmas. We have more long-range plans in the works too, but this is our prime concern right now," Flaherty concluded.



AFRICAN MODONNA AND CHILD, one of approximately 40 works by Father Renato Saudelli which will be on exhibit in the E. H. Little Fine Arts Center at Queens college through December 20. The oil was sketched by Our Lady of Consolation Catholic Church's priest while he was a missionary in East Africa.

**Friendship Choir To Present Xmas Musical**

The Music Department of Friendship Baptist Church will present its Christmas Musical Sunday, December 15 at 6:15 p.m. in the church sanctuary, 3301 Beatties Ford Road.

The Choir is under the direction of Gerardo Stroud, Minister of Music and Rev. Coleman W. Kerry is Pastor of the church.

The real meaning of Christmas will be done through songs with a reflection of love, joy, peace and happiness.

**What's New For Holiday 1974?**

Put yourself in a party mood this holiday season. Celebrate the festivities dressed in softness and shimmer, subtle shine. The fashions are femininely seductive, sleek and sophisticated, or quite innocent and demure -- a look for every mood. GLAMOUR Magazine says: It's a return to feeling really dressed for a party without saying goodbye to comfort. The clothes are made of fabrics with a touch of class, fabrics that are easy to care for and easy to wear.

Fabric newsmakers include rich velvets, plush velours; luminous satins; slinky crepes; floats, feather-weight chiffons. Knits make the scene; in sheer, open lacy looks with a special hand-worked feeling; in silky shiny textures; or brightened with just a hint of sparkle from metallic threads rather than an all-over glitter so popular last year.

More touches of glitter are reflected this season from luminous beading and eye-catching sequins. Other important trappings: narrow ribbons, delicate laces, braiding, feathers, fur. Detailing comes into focus with gentle shirring, tucking, lettuce-edging, faggoting, and embroidery -- especially on soft, pretty blouses and dressy tops. Romantic ruffles and the flourish of deep, eyeletted flounce are additional attention-getters.

MONOCHROMATIC HOLIDAY DRESSING

The tone-on-tone color feeling so prevalent this fall continues into the holiday season. Ombred gradations of velvet, satin, and chiffon are especially important looks. These are the outstanding color groupings:

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**Ms. Brenda Joyce Joins**

**Gulf Oil's PR Office**

William Cox, Director of Public Relations for Gulf Oil Corporation, announced the re-assignment of Ms. Brenda Joyce from the Pittsburgh Community Relations office to the Public Relations Department in Washington, D. C.



MS. BRENDA JOYCE

In her new assignment, Ms. Joyce will supply information on Gulf and the energy industry to local print and electronic news media and the Washington Bureau of Publications and Networks. As a member of Gulf's Washington office, she will have special responsibilities for public information activities concerning governmental actions of importance to the corporation and for Washington metropolitan area community relations.

Before being assigned to Washington, Ms. Joyce spent three and one half years as a community relations specialist for Gulf. She prepared press releases, evaluated contribution requests from minority organizations across the country, supervised the advertising budget for minority newspapers, and assisted with the supervision of the minority magazine advertising budget. She did frequent public and media appearances, representing the corporation and served on the boards of several community organizations. Ms. Joyce also supervised corporate participation at minority conventions.

In response to requests, Ms. Joyce participated in several special projects while a community relations specialist for Gulf.

She was asked to coordinate the advertising and public relations for Pittsburgh's

...Going to Washington First Black Solidarity Fair in 1971, a three-day mini expo which was organized by Pittsburgh's most active community leaders.

Rev. Jesse Jackson and Operation PUSH were the special guests of the Solidarity Fair. Ms. Joyce was then asked to coordinate public relations for PUSH EXPO '72. Her next special project was coordinating the art exhibition of the American Heritage Reception at the 1973 Presidential Inaugural. The reception was the first event to recognize the contribution of various ethnic groups to the American culture ever to have been held during an Inaugural celebration. Over six hundred pieces of art were selected for the exhibition at which Ms. Joyce hosted Mrs. Pat Nixon and Mrs. Julie Nixon Eisenhower.

Recently, Ms. Joyce served as Director of Communications for the dedication of the Mary McLeod Bethune Memorial.

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