

IT MAKES CENTS

Meats, Fruits, Vegetables, Frozen Foods, Dairy, Groceries...
Add Them Together And You Have Food Town's LFPINC!!!

Any customer who shops FOOD TOWN is displaying good sense. It just makes good sense to shop where your dollar buys more... and now, with FOOD TOWN's LFPINC (Lowest Food Prices In North Carolina) including meats, fruits and vegetables, dairy, and

produce, as well as groceries, it makes more sense than ever to shop FOOD TOWN. Compare... you'll agree that throughout the store, on every shelf, you'll come out with a lower tape total at FOOD TOWN.

THE TOTAL TELLS THE TRUTH		OUR LOW PRICE	WHY PAY
BAKERY FRESH ZEST A OR	Premium Saltines..... 1-lb. Box	.59	.69
OCEAN SPRAY COCKTAIL	Cranberry Juice..... 48-oz. Bottle	.95	1.00
OCEAN SPRAY JELLIED OR WHOLE BERRY	Cranberry Sauce..... 300 Can	.39	.45
OCEAN SPRAY ORANGE-	Cranberry Relish..... 14-oz. Size	.45	.51
WHITE LILY BAKING POWDER	Biscuit Mix..... 2 7-oz. Pouch	.39	.41
GORTON'S FROZEN BREADED	Flounder Fillet..... 11-oz. Pkg.	.99	1.00
GORTON'S FROZEN	Fish and Chips..... 11-oz. Pkg.	.99	1.00
ROYAL PINK	Pink Salmon..... 1/2 Can	.91	1.00
LUCKY LEAF PURE	Apple Juice..... 32-oz. Bottle	.48	.53
DELUXE FRENCH OR THOUSAND ISLAND	Wishbone Dressing..... 8-oz. Bottle	.49	.55

GUARANTEED TENDER... EVERY BITE... EVERY TIME

Armour's Testender STEAKS

- ☆ FULL CUT ROUND
- ☆ TOP ROUND SWISS STEAK
- ☆ HEEL OF ROUND ROAST

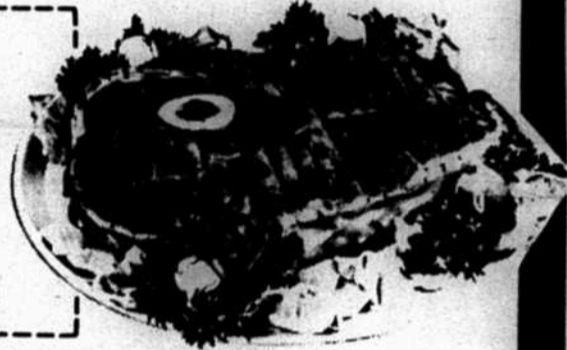
\$1.69
lb.

TESTENDER SIRLOIN TIP
STEAK or ROAST
lb. **\$1.79**

ARMOUR TESTENDER
TOP ROUND STEAK
lb. **\$1.79**

ARMOUR TESTENDER
TOP ROUND ROAST
lb. **\$1.79**

ARMOUR STAR SLICED
LUNCHEON MEATS
6-oz. PKG. **65¢**



ARMOUR TESTENDER
CUBED STEAKS
lb. **\$1.99**

ARMOUR TESTENDER
BONE-IN RIB STEAKS
lb. **\$1.99**

ARMOUR TESTENDER Deluxe
CHUCK ROASTS
lb. **89¢**

ARMOUR TESTENDER SHORT
Ribs of Beef..... lb. **89¢**
IN 3-lbs. PKGS. OR LARGER, FOOD TOWN
Ground Beef..... lb. **79¢**
HORMEL'S SAUSAGE
Lil' Sizzlers..... 12-oz. PKG. **\$1.09**
CURTIS FRANKS
Party Treat..... 24-oz. PKG. **\$1.49**
CURTIS
Hot Dog Chili..... 8-oz. PKG. **55¢**

ARMOUR TESTENDER FULL-CUT
CHUCK ROASTS
lb. **79¢**

Testender Boneless Lean
STEWING BEEF
lb. **\$1.29**

BONELESS CHUCK OR
SHOULDER ROASTS
lb. **\$1.39**

ARMOUR TESTENDER Bone-In
SHOULDER ROASTS
lb. **\$1.09**

HAMBURGER OR HOT DOG ROLLS 3 Pkgs. \$1 WHY PAY \$1.35	FROZEN SEALD SWEET ORANGE JUICE 100% PURE FROM FLORIDA 12-oz. Can 43¢ WHY PAY 49¢	FROZEN LIBBY'S LEMON ADE REGULAR OR PINK 6-oz. Cans 99¢ WHY PAY \$1.29
BORDEN'S INSTANT Potatoes 28-oz. Box 99¢ WHY PAY \$1.49	VAN CAMP'S PORK & BEANS 300 Can \$1 WHY PAY \$1.18	FROZEN CAL-IDA FRENCH FRIES 2-lb. Bags \$1 WHY PAY \$1.47
JIF PEANUT BUTTER 18-oz. Jar 79¢ WHY PAY 99¢	ARMOUR'S POTTED MEAT 3-oz. Pkg. \$1 WHY PAY \$1.41	ARMOUR'S VIENNA Sausage 5-oz. Pkg. 29¢ WHY PAY 40¢
QUARTERS MRS. Filbert's OLEO 1-lb. Pkg. 39¢ WHY PAY 69¢	FROZEN BANQUET COOKIN' BAGS 3-oz. Bags \$1 WHY PAY \$1.40	ASSORTED SHASTA DRINKS 3-oz. Cans \$3.19 WHY PAY \$4.16
Banquet Frozen FRIED CHICKEN 2-lb. Box \$1.99 WHY PAY \$2.49	ALUMINUM REYNOLDS WRAP 25-ft. Roll \$1 WHY PAY \$1.32	GLEEM TOOTH PASTE 5-oz. Tube 59¢ WHY PAY \$1.03
SCOTTIES FACIAL TISSUE 2 200-Ct. Boxes 89¢ WHY PAY \$1.10	BORDEN'S SPACE SICLES 24-Ct. Pkg. 99¢ WHY PAY \$1.29	BORDEN'S PURE ORANGE JUICE Quart. Cartons 4 \$1 WHY PAY \$1.56
HOUSEHOLD CLOROX BLEACH Gal. Jug 69¢ WHY PAY 87¢	15 OFF LABEL PALMOLIVE LIQUID 32-oz. Bottle 89¢ WHY PAY \$1.27	DOW SPRAY BATHROOM Cleaner 17-oz. Can 89¢ WHY PAY \$1.03
		7 OFF ON 2 BARS DEODORANT Phase III 2-Bar Pack 67¢ WHY PAY 81¢

FOOD TOWN WILL BE OPEN ALL DAY LABOR DAY SEPTEMBER FIRST

BORDEN'S DELUXE
ICE CREAM
HALF GALLON ROUND CARTON
1.09
WHY PAY \$1.59

GOLDEN RIPE
CHIQUITA BANANAS
lb. **19¢**

LARGE SIZE
HONEY DEWS
each **99¢**

JUICY SWEET SEEDLESS
WHITE GRAPES..... lb. **39¢**
JUICY CALIFORNIA
RED PLUMS..... lb. **49¢**
LARGE No. 2 1/2 SIZE
STALK CELERY..... ea. **29¢**
CRISP CRUNCHY
GOLD CARROTS..... 2-lb. Pkg. **37¢**

CLEAR PLASTIC Glad Wrap 200-ft. Roll	.65	.73
FOR FINE WASHABLES Woolite Powder 6 1/2-oz. Box	.68	.79
FOR FINE FABRICS Woolite Liquid 8-oz. Size	.72	.79
CHORE GIRL Cleaning Sponges 3-Ct. Pkg.	.45	.49
CHORE KNOB Pot Cleaners Pkg.	.22	.29
SANIFLUSH ANTI-GERM Toilet Bowl Cleaner Can	.81	.99

VALUABLE COUPON

SAVE 11¢
WITH THIS COUPON AT FOOD TOWN ON 2 BATH SIZE
LIFEBUOY WHITE or CORAL SOAP
WITH COUPON **51¢** WITHOUT COUPON **62¢** WHY PAY **68¢**
Limit One Coupon Per Purchase
Valid After August 30, 1975

Save-Rite

FOOD TOWN

Why Pay More? ... Food Town Sells It For Less!

NOW 4 CONVENIENT LOCATIONS IN CHARLOTTE TO HELP YOU SAVE

- EASTWAY DRIVE OPEN 8 A.M. TO 12 MIDNITE
- LAWYERS ROAD OPEN 8 A.M. TO 10 P.M.
- 5112 CENTRAL AVENUE OPEN 8 A.M. TO 10 P.M.
- 6216 PLAZA ROAD OPEN 8 A.M. TO 10 P.M.