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BLACK CONSUMERS

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Few Blacks

Reject Integration

While 74 percent of a national survey of blacks favored integration, only 29 percent of them felt that "it is the best method for overcoming racial discrimination."

The largest proportion, 45 percent, felt that although integration is desirable, blacks should have an equal voice in the control of schools and housing first.

The poll, taken by the firm of Lee Slurberg Research Inc. for the National Urban League, also showed that relatively few black Americans reject integration, and that only 14 percent felt that blacks should not live within the white society.

More than 2,000 black men and women were also questioned about other areas of concern to black America. It found that 77 percent of those questioned thought of employment as a priority issue and nearly half (46 percent) saw it as their first priority.

Black attitudes toward the American system were also surveyed. The study found that three-fourths of all blacks felt that U.S. society has serious problems and nearly half of these blacks called for sweeping changes.

The Slurberg poll, taken in the late spring, was a national probability sample based on the 1970 census. Interviewing was conducted by trained, resident black interviewers.

Many of its findings agreed with an informal survey conducted among National Urban League affiliates in 109 cities across the country, which found that black Americans rated the problem of unemployment to be one of the most serious facing the black community.

Lee Slurberg Research Inc. is primarily a public opinion company, which has done considerable work for nonprofit clients, including the National Urban League. It conducts the national Black Omnibus poll, from which those latest findings were drawn, on a quarterly basis.

Utility Department

Receives \$21 Million

The Charlotte-Mecklenburg Utility Department has received a \$21 million grant from the Environmental Protection Agency to assist in the construction of wastewater facilities in Mecklenburg County.

The \$21 million represents 75 percent of the total project cost for a 10 million gallon-per-day addition and improvements to the McAlpine Creek Wastewater Treatment Plant. The funds will also be used for construction of the Big Sugar Creek, Beards Creek (sewer line to Matthews), and the Toby Creek outfalls.

Local funds to match the \$21 million grant include \$4.4 million in general obligation bonds reserved by the Charlotte City Council for that purpose; the Council has also applied for \$3.5 million from the State of North Carolina. The State money is dependent upon the successful passage of

the November Clean Water Bond Referendum.

According to Lee S. Dukes, director of the Charlotte-Mecklenburg Utility Department, "This grant represents a significant contribution to the cost of facilities to improve the quality of water in our local streams as specified by the 1972 Federal Water Pollution Control Act. We should be able to start construction on some of the projects by January, 1978."

The Charlotte-Mecklenburg Utility Department provides service to 92,500 locations or approximately 350,000 persons. The Department maintains 2,900 miles of water and sewer lines and a network of 5,468 fire hydrants. Water treated and pumped averages 39.7 million gallons daily and 60 million gallons during peak periods. The amount of sewage treated is approximately the same.

Community

Classroom To Sponsor

Original Designs

The Community Classroom (open school) at West Charlotte High School and the Afro-American Cultural and Service Center will sponsor a display of original show clothing designs Monday through Friday at the Afro-American Center at Spirit Square from 9 a.m. to 5 p.m.

It runs Oct. 17 - Nov. 30. Designs are by Tim Irby, a student at West Charlotte, who also teaches drama at Spirit Square



MISS BERTHA JEAN ADAMS
...Preparing for fashion career

Bertha Jean Adams Is Beauty Of Week

By Jeri Harvey
Post Staff Writer

Bertha Jean Adams, the POST's Beauty of the Week, is deeply involved in preparing for a career in fashion, but this pretty Gemini still takes time to be a friend and "big sister" to youngsters in her neighborhood.

"My favorite spare time activity is spending time with little children," she said. "I enjoy taking my friend's children to the park, helping them with homework and things like that. A lot of time their parents don't have time to do things with them and I get a lot of fun out of helping out," she explained.

Bertha Jean is a senior at South Mecklenburg in the DECA program, studying fashion. She goes to classes in the morning and works at Dudley's Beauty Center in the

afternoons. Asked what she does at Dudley's, she rattled off a mind-boggling list of things, running the gamut from sales and bookkeeping to making up customers, and hair styling. Her expertise in so many areas stems from the fact she's been working with the company since she was a tiny girl.

Starting out at 11 years old in door-to-door sales with her mother, also named Bertha and who has been with the company a number of years, this ambitious young woman has worked her way through all stages of the business. Nothing about her life is hit-or-miss. She has very definite career plans and goals which she outlined to us. "After I finish high school next spring," she began, "I plan to go to Chicago and spend five or six months with Mr. and Mrs. Dudley, founders of the firm, learning everything I can about the business, then I intend to enter a beauty school and complete my professional training to become a licensed beautician. She continued, "Then, still working with the Dudley chain, I hope to open my own shop where the customer can come for every known type of beauty service - from head to toe."

Bertha Jean's ultimate goal is to be a fashion coordinator, and though she's appeared in a few fashion shows, this beauty is one of the few we've talked to who isn't at all interested in becoming a model. She said she feels there is more opportunity for greater success "in the other end of the business."

The daughter of Mr. and Mrs. A.C. Adams, Bertha Jean has a sister, Vera - 15 and three brothers, Bennie - 11, Clyde - 16 and Willie - 20. They attended Temple Church on Tuckaseegee Road where Rev. Mitch is pastor.

It's Official Now

Rev. Goodman Will Be Installed

As C. N. Jenkin's New Minister

Rev. George C. Goodman will be installed as pastor of C.N. Jenkins Memorial United Presbyterian Church Sunday,

October 23, at 4 p.m. The installation sermon will be delivered by Rev. James F. Reese of Cherry Hill, N.J.

A native of Salisbury, Rev. Goodman attended Johnson C. Smith University where he received an A.B. He taught for a number of years and later became first black communi-

AFL - CIO Concerned

Revised Social Security

Bill Raises New Issues

Blacks

Endorse

Amendment

The North Carolina Black Democratic Leadership Caucus has unanimously endorsed the proposed constitutional amendment that would give the people of North Carolina the right to reject or re-elect a governor.

Meeting in Jacksonville, October 8, the caucus also unanimously endorsed the highway and clean-water bond issues and all the other constitutional amendments on the November 8 ballot.

The caucus is chaired by state Senator Clarence Lightner of Raleigh. Vice Chairperson is Dr. Lavonia Allison of Durham. The caucus has over 500 members and is composed of black leaders from across the state.

A resolution adopted by the caucus says that "whereas the Democratic Party of North Carolina has always sought to improve the administration of our state government to make it more efficient, effective and responsive to the needs of the citizens of North Carolina... the North Carolina Black Democratic Leadership Caucus endorses all seven issues, encourages all voters to vote for them and commits the organization to work for their passage November 8, 1977 in order to bring the benefits of good government to all the citizens of our state."

Senior Citizens

Will Meet The

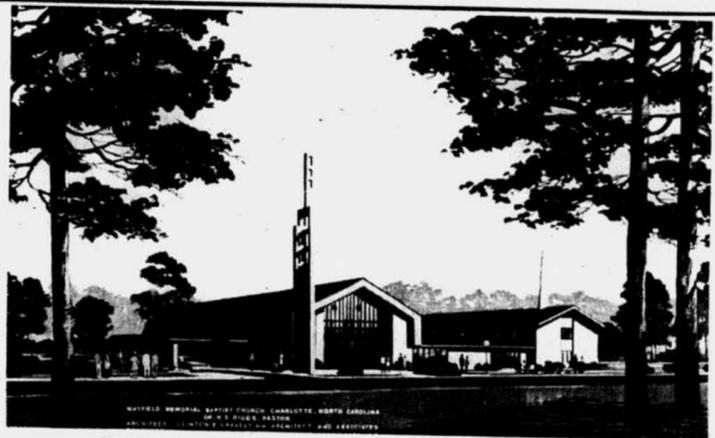
Candidates

"Senior Citizens Meet the Candidates" will be held Wednesday, October 26, 2-4 p.m. in the auditorium of the main branch of the Public Library on North Tryon St.

Each candidate will be allowed a 3-5 minute presentation, after which the meeting will be opened for questions and answers.

All senior citizens, and groups or agencies serving senior citizens, are invited to attend.

The program is sponsored by Senior Citizens United, a non-profit organization of senior citizens. The president is Ms. Elizabeth Wigfall. She may be reached at 372-2450 for further information.



PROPOSED NEW SANCTUARY ADDITION

...Of Mayfield Memorial Baptist Church

Sunday Afternoon

Mayfield Memorial Church

To Hold Groundbreaking Rites

By Jeri Harvey
Post Staff Writer

Groundbreaking ceremonies will be held Sunday, October 23, for the new sanctuary addition at Mayfield Memorial Baptist Church, 700 Sugar Creek Road West.

In making the announcement the pastor of Mayfield, Rev. H.S. Diggs, said members of the church had entertained plans for a new sanctuary for some time but the phenomenal growth of the membership made it mandatory for the action to be taken sooner than expected.

The church, which was founded eight years ago with an estimated 350 members, now has around 1,300 members.

The new structure will increase the seating capacity by

approximately 100 percent.

In addition there will be a new pastor's study, usher's and first aid room, finance room, flower preparation room, Lord's Supper preparation room, baptismal dressing rooms for men and women, choir room, robe room, custodial storage room, and 7 additional rest rooms.

There will be a large court between the present chapel and the new sanctuary. Two enclosed corridors connecting the new and existing facility will allow entry to the court. Dominating the entire structure will be a bell tower.

The inside of the new sanctuary will be done in a color scheme of red and white and the atmosphere will be further enhanced by stained glass

windows.

The present structure, located at the intersection of Sugar Creek and Argyle, contains 54 rooms, 4 assembly rooms, a chapel, lobby, 13 restrooms and a vestibule. The chapel now in use will be converted to serve as the church Fellowship Hall and multi-purpose room.

Upon completion of the additions, the Mayfield facility will be valued at more than \$2,000,000. Rev. Diggs revealed. He said the architect for the project is Clinton E. Gravelly of Greensboro and the construction contract has been awarded to Moretti Construction Company. Rev. Diggs declined to speculate on the completion date of the project.

Joblessness Benefits Cutback Threat Told

WASHINGTON - The pending cutback of unemployment benefits on Nov. 1 is a threat to family life whose adverse effect will be felt in the U.S. for decades, a leading Protestant churchman asserted here before the Congressional Black Caucus.

The speaker, Rev. Dr. Howard E. Spragg, New York, executive vice president of the United Church Board for Homeland Ministries, heads the oldest church missionary agency which concerns itself with problems of the poor in this country. The board is the national missionary arm of

the United Church of Christ.

He called upon the Congress members to oppose a cutoff of unemployment benefits at 39 weeks. (Supplemental benefits in those states with greater than five percent unemployment had been extended to 65 weeks but were cut back to 42 in March, 1977, and are scheduled to reduce further to 39 on Nov. 1.)

"Supplemental benefits are crucial to the 261,272 people who now receive them and should be continued until full employment is achieved," he said.

"The task of raising child-

ren is appropriate family settings has never been more difficult in the U.S.," Dr. Spragg pointed out. "But a parent who is deprived of the ability to earn a living by economic conditions beyond his control and whose meager unemployment benefits are cut off, faces a family disaster which may destroy an entire generation."

"Parents who are not able to work lose their sense of self-worth. They must face their children, must try to express their love for them, must cherish them, while knowing they do not have the resources to provide for the children's legitimate needs of decent education, housing and health care."

"It is widely recognized that the unemployed are among the most unfairly treated groups in the country," Dr. Spragg charged.

"To withdraw unemployment benefits without a turn around in the economy which offers jobs to those who want them desperately is an unfeeling, almost savage, act."

"Its effects, however, will not save money in the long run. On the contrary, it will raise welfare costs; it will increase juvenile delinquency, it will complicate the almost unsolvable problems of our cities, and it will cost us billions in social problems for years and years to come," Dr. Spragg predicted.

Carter

Plan

Revised

Special To The Post
Rewritten from AFL-CIO NEWS

The House Ways & Means Committee completed action on a social security financing bill after scrapping several Carter Administration proposals that had won high marks from the AFL-CIO.

It cleared for the House floor a bill that includes a relatively non-controversial change in the benefit formula and a highly controversial requirement that all federal, state and local employees be brought under social security by 1982.

The bill does not, however, include the Administration plan for an injection of general tax revenues during recession periods when unemployment reduces the payroll tax collections. The AFL-CIO has strongly endorsed the concept of a federal contribution to supplement the paycheck tax on workers and employers.

The closest the committee came to that approach is a provision authorizing Treasury loans whenever the social security reserves fall below specified levels. Any such loans would trigger a temporary increase in the tax rate that would be used to repay the government.

Even this token involvement of federal funds has stirred strong Republican-led opposition and the committee adopted the provision by a narrow 20-17 margin.

The Administration would have taxed employers on their entire payroll, not just the portion presently covered by the social security tax. That provision, also urged by the AFL-CIO, was rejected by the committee.

Both the committee and the Administration agreed on raising the ceiling on wages subject to the payroll tax at a faster rate than contemplated by present law.

Their present \$16,500 ceiling would be raised to \$19,900 next year, with annual step-ups taking it to \$27,900 in 1981. Thereafter, an indexing formula would continue to cover 90 percent of the nation's total payroll. Those who pay on a higher wage base would of course receive higher benefits when they retire.

The committee bill would also raise the payroll tax rate at a somewhat faster schedule than provided under present law -- to reach the maximum, 7.45 percent level in 1990 instead of 2011.

In 1981, when the tax rate under present law would have risen to 6.3 percent, the committee bill would take it to 6.45 percent. The present rate, paid by employers and workers, is 5.85 percent.

It would make some changes in the benefit structure, removing penalties for elderly persons who marry or remarry and allowing persons over 65 to earn more money before having their social security payments reduced.

But the issue of mandatory coverage of all public workers was fast emerging as a rock of contention when the bill reaches the House floor, probably in the last week in October.

The committee majority insists that the influx of millions of additional workers in the public sector is needed to avoid still further increases in the payroll tax rate.

TURTLE-TALK



Those who founded the United States would probably be amazed at what it is today.