



Don A. Grigg  
...Charlotte native  
**Don Grigg To**  
Head Writers

**Associates**

Don A. Grigg has been named to head a newly-formed business writing service and public relations firm called Business Writers Associates (BWA), headquartered in Washington, D.C., the firm announced today.

A native of Charlotte, N.C., Grigg was formerly a special public relations representative for Southern Railway System. His experience includes media and community relations in the 13-state area served by the railroad, public relations for the American Marketing Association, the Public Policy Foundation, national engineering societies, D.C. Department of Environmental Services volunteer litter reduction program, and local and state political organizations.

A member of the National Press Club and several state press associations, Grigg has written articles for national business and motor car racing publications and special interests area magazines.

He is a MBA graduate of the University of North Carolina Graduate School of Business and he holds a BS degree in Aerospace Engineering from N.C. State University.

According to Grigg, BWA will offer professional skills in business communications, public relations, conference planning, and assistance to groups seeking public and private grant sources.

"We're not the easiest company to describe because we are servicing a heretofore neglected market for top professional PR and writing services. Our clients are small to medium size organizations who can't afford full-time personnel or the hefty price tags of most conventional PR firms," said Grigg.

"Our writing service is built around what we call Business Journalism."

"It's our name for a professional-level of writing for organizations which have internal and public communications needs," said Grigg.

Grigg said that BWA is offering a conference editorial services focusing on the many and varied documents required to promote and document meetings and conventions.

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