

Sports Beat

BY BILL JOHNSON



Bolton Stars For Losers

Bulldogs Edge Rams For Gold Bowl Crown

By Gerald O. Johnson
Richmond, Va. - Playing before 14,500 spectators, the Bulldogs of South Carolina State College edged the Rams of Winston-Salem State, 10-7, here Saturday to capture their second straight Gold Bowl Football title.

The contest, which annually pits the winner of the Mid-Eastern Athletic Conference championship against the champions of the Central Intercollegiate Athletic Association, was played in City Stadium in conditions not suitable for gridiron warfare.

Taking advantage of a short kick, Winston-Salem marched to a touchdown with their first possession. The drive started when quarterback Kermit Blount lost two yards on an option maneuver, but halfback Randy Bolton ripped off 17 yards for a first down at the SCSC 35. Halfback Arrington Jones picked up 12 and 3 yards on consecutive carries before Blount hit Antonio Howard with a 13-yard pass. Bolton bolted 7 yards to the one and Jones took it in from that point Derek Brewington added the point from placement and Winston-Salem went ahead.

CIAA Cagers

Provide Exciting Action

Entering its second week of basketball activities, the CIAA is providing some of the most exciting collegiate action to be found anywhere.

Defending champions Winston-Salem State University's Rams are off to a 3-0 start, with All-CIAA returnee Carlos Terry leading the conference in scoring with better than 25 points per game.

The Rams will test their mettle when they meet rival Shaw University and its 6-11 All-America candidate, Jake Rodgers on December 11, while Johnson C. Smith, idle last week, meets neighboring Livingstone in the Carolina Classic on December 8 and 9. Smith, a 102-85 conqueror of Belmont Abbey, who stopped Division I Old Dominion, is led by All-Conference forward Herbert Entzminger.

Thomas Blue, 6-7 senior center from Elizabeth City State University is the CIAA "Player of the Week." Blue averaged 20.5 points and 18 rebounds, leading the CIAA in the latter department, in leading the Vikings to a 3-1 start.

Darrell Warwick, a 5-10 freshman guard, Hampton Institute, is "Rookie of the Week." Warwick, who hails from West Philadelphia High School averaged 19.4 points per game through the Pirates (3-2) first five encounters.

Trichology Corner



Mr. Charles R.B.

Question: Why do Trichologists take so much information on their customers. ANSWER: Because Trichologist work purely from a scientific basis. They believe that every method for hair care should be able to stand clinical analysis or be able to be proven by clinical methods. There should not be a hit or miss basis from guess work. Customers should follow a planned course of hair care to get good results.

Send Questions To: Trichology Corner P.O. Box 16447, Charlotte, N.C. 28216.

The House Of Charles When You Care Enough To Look Your Very Best



Willie Jeffries Wins second crown

7-0, with 8:05 left to play in the first period.

S.C. State, which has now won both Gold Bowl Contests, quickly retaliated following the ensuing kickoff. Coach Willie Jeffries' powerful team traveled 80 yards with just six plays to knot the score at 7 apiece. Second string quarterback Nate Rivers provided the key play, going 64 yards with a quarterback option and Malcolm Montgomery kicked the extra point.

The two teams fought on fairly even terms throughout the remainder of the first half. The Bulldogs moved to the Rams' 31 yard line before their attack stalled and Montgomery's field goal try went

far to the right. Winston-Salem mounted a drive that carried to the S.C. State 37 before a field goal attempt fell far short and to the left.

S.C. State put together another serious drive near the end of the third period when Jackie Reed and Charlie Burgess led a march to the Rams 20, but a 15-yard penalty set the Bulldogs back to the Rams 47 and a field goal attempt by Montgomery sailed far wide of the goal posts.

The Bulldogs got their big break when linebacker Eugene Grant captured Blount's fumble at the Winston-Salem 32. They drove down to the Ram 7 before the Winston-Salem defense toughened and Montgomery hit with his game-winning field goal from 25 yards away.

Winston-Salem's final bid for victory went up in smoke when Brewington's kick fell far short of what would have been a 43-yard field goal.

S.C. State outgained the Rams 286 to 174 in net total yards.

Charlotte native Randy Bolton rushed 13 times for 86 yards and was voted the Winston-Salem "Player of the Game" honors. S.C. State's quarterback Nate Rivers turned 16 carries into 134 yards and one touchdown to win the "Most Valuable Player" award.

Winston-Salem closed one of its most successful campaigns

in history with a 11-1-0 record. S.C. State finished its campaign 9-1-1.

This Is Your Paper Use It

CHARLOTTE TIP - OFF BASKETBALL TOURNAMENT

CHARLOTTE PARK CENTER

Friday, December 16 -

Saturday, December 17, 1977

4 Top Teams:

- ALLEN UNIVERSITY
- BARBER-SCOTIA COLLEGE
- JOHNSON C. SMITH UNIVERSITY
- ST. AUGUSTINE COLLEGE

Admission:

ADULTS

\$5 Advance Both Nights

\$3 (per night)

STUDENTS

\$1.50 (with I.D.)

A.D. Neal's Barber Shop-Holloway Men's Shop (Tryon Mall)-National Hat Shop-Tena's House of Charm-Johnson C. Smith Business Office Or Any Active Alumni

Sponsored by the Johnson C. Smith Alumni Association

Proceeds will go to Johnson C. Smith University

FUTURA



Ford introduces Futura.

A dramatic combination of styling and technology for 1978 . . . and beyond.

Here is a car for the automotive future. With dynamic styling, Comfort for five passengers, yet fuel and cost efficiency for the years ahead. A car realistically priced for today. The new Futura. Before you consider any other car available today, read on . . .

These are just part of a comprehensive engineering program Ford has instituted to reduce the costs of scheduled maintenance.

\$4,267 As shown

Sticker price excluding taxes, title and destination charges. Futura comes with standard front bucket seats.

Scheduled maintenance costs reduced.

33 MPG HIGHWAY
23 MPG CITY

It's what's ahead.

The new Futura. Visit your local Ford Dealer for a personal test-drive. And find out what's ahead for 1978 . . . and beyond.

Futura has been engineered to hold down the costs of scheduled maintenance in the years ahead. Recommended oil changes on the standard engine come only once every 10,000 miles. And it's now 30,000 miles between lubri-

Futura's EPA mileage estimates—with 2.3 litre engine and manual 4-speed—are the highest of any car in its class. Of course, your actual mileage may vary depending on how you drive, your car's condition and optional equipment. California ratings are lower. Futura is also available with 3.3 litre 6-cylinder and 5.0 litre V-8 engines.

Ford Fairmont Futura



The better ideas keep coming from your local Ford Dealer.

SEE YOUR LOCAL FORD DEALER

BET YOU DIDN'T KNOW THAT...

The reason some people can't do their Christmas shopping early is they don't know who their friends will be by Holiday times...

List this reporter among those who believe that the current major league players draft is bad for baseball. Common sense dictates that no one gives his best with the kind of security now being offered top players. And long-term contracts take away the incentives to go all out on the field. It also takes away the threat of a player being traded for poor performances and for various other reasons.

St. Augustine's will walk away with the championship of the eighth annual Charlotte Tip-Off Basketball Tournament here next weekend. Neither Johnson C. Smith nor Allen are ready to play at their best and, it would appear that Barber-Scotia is not capable of pulling an upset.

Coach Harvey Heartley will introduce a couple of hotshot freshmen in guard Anthony Boggan and forward George Roberts, who have just about won starting positions in the St. Augustine's lineup.

Word out of Durham is that Robert "Stone-wall" Jackson has turned down the head football coach position at North Carolina Central. The former Johnson C. Smith head coach is reportedly happy with his present assistant coach duties.

Don't be too surprised if Willie Smith, who recently resigned the head coach job at NCCU, is seriously considered for the Director of Athletic position at the Durham school.

Cureton Johnson and his able public relations staff at Howard University are pushing Gerald Glover for All-American honors. The 6-7 native of Atlanta, Ga., who has been named to the All-MEAC team three times, has been nominated to play in the Pizza Hut Classic in Las Vegas next April.

Here We Go Again Dept...Dr. Frank Bannister was the keynote speaker at Winston-Salem's banquet in honor of head football coach Bill Hayes. The noted sports figure was quoted as saying Winston-Salem State should be playing the likes of Wake Forest, etc. What Bannister is saying is that we ought to throw the best of the black colleges against a predominate white school that is equipped with the cream of the black athletes.

Dr. Bannister also berated the white media for not giving better coverage to the black schools. In our opinion, he should have told his audience that the time is now when Blacks should stop begging whites to do the jobs that they should do for themselves. Black schools should first equip themselves with able, aggressive public relations departments that are designed to sell their schools with top quality, consistent stories. It would also appear that Dr. Bannister overlooked or completely ignored one of the state's most excellent and most aggressive weeklies (The Winston-Salem Chronicle). Shame on you, sir!

The Black Press is the only media that will fully concentrate on selling black products. Therefore, the Black community and the Black Press should grow together.

A case in point is that two of the state's most gifted basketball players, Herbert Entzminger of Johnson C. Smith and Edward Roper of North Carolina Central, likely will go unnoticed at all-star rating time because of the lack of consistent publicity by their school's sports information departments.

It's News To Me

by Betty Carroll

Holidays and Winter Days
HOLIDAYS and winter days—the season for entertaining and sharing with family and friends. One nice way to entertain is at a tree-trimming party, post-holiday or bowl game party. Treat guests to an easy buffet built around a mouth-watering main dish soup. For delicious recipe ideas, write to:
SOUP'S ON FOR SUPPER!
BOX 355-NPS
Collingwood, N. J. 08108

Keep Toys Working
TOO MANY Christmas toys end up unused because of squeaky or stuck parts. This year, keep toys working with WD-40. It loosens and lubricates stuck parts. Non-greasy, WD-40 leaves no residue to stain children's clothing or furniture and is harmless to most painted surfaces. WD-40 is available in handy spray cans at your local stores.

Bake Better—With Less Fat—With Cocoa
HOLIDAY time means luscious desserts, and that means chocolate. But did you know you can substitute unsweetened cocoa for baking chocolate in any recipe, cutting down on saturated fat. 3 level tablespoons of cocoa plus 1 of shortening (use polyunsaturated oil or margarine) equals 1 ounce baking chocolate. The cocoa bonus—your cakes and other festive goodies will be richer, moister, more chocolatey!

Memo: To Santa!
ACCORDING to a survey taken by the Dell O'mo Research Bureau of San Francisco, liquors are again the most popular Christmas giving gift item. The company listed among the favorite holiday items Drambuie, Courvoisier, Tia Maria, Peter Heering, Applejack, Sciarada, Booth's Gin, and Sandeman ports and sherries among the best known. These and other brands come in special Christmas gift wrappings.