

Public Library of Charlotte
310 N. Tryon St., Charlotte, N.C. 28202

YOUR BEST
ADVERTISING MEDIA
IN THE LUCRATIVE
BLACK MARKET
CALL 392-1306

BLACK NEWSPAPERS
EFFECTIVELY REACH
BY FAR, MORE
BLACK CONSUMERS

VOL. 4 NO. 37

CHARLOTTE, NORTH CAROLINA-28208-Thursday, March 23, 1978

Price 25c

THE CHARLOTTE POST

"Charlotte's Fastest Growing Community Weekly"



LOVELY LULA RATLIFF

...Plans to enter CPCC

Attractive Lula Ratliff

Is "Beauty Of The Week"

BY Jeri Harvey
Post Staff Writer

Attractive Lula Ratliff caught photographer Jim Black's eye when he was shopping in White's Store on North Tryon St. recently and as a result, we have the good fortune to have her as The Post Beauty of the Week.

A native of Chesterfield, S.C., Lula has lived here for the past two and a half years and said, "I really like Charlotte because there is always something to do; concerts, shows, athletic events. If nothing else, I can go to the shopping malls and window shop. In Chesterfield, there just isn't that much to do," she added.

Even more important to Lula, however, is the availability of jobs here. Speaking of the job situation in Chesterfield, she said, "When kids finish high school there, they either have to leave or work in a mill - if they're lucky. White

kids don't have any trouble though; they can always get a job as a cashier or waitress or clerk or something, but when blacks go in and apply they're told to come back later and half the time that's the end of it. They still don't hire blacks too fast for most jobs."

Lula finds her present employment enjoyable but has set a nursing degree as an ultimate goal and will begin actively working toward it in September when she plans to enter Central Piedmont Community College.

It was while caring for her mother before she died that Lula decided she'd like to become a nurse.

"I realized then," she said, "that I wanted to help people who were ill; that I felt rewarded taking care of the sick."

Another reason for wanting to further her education is her mother's insistence that all her children achieve as much

Beauty Of Year

Contest Hits Peak?

By Jeri Harvey
Post Staff Writer

The Post Beauty of the Year contest has passed the half way mark and activity has reached a peak. Last week, contestants reported the highest number of subscriptions, to date, for the four weeks the contest has been in progress. As we enter the final two weeks it looks as if contestants and their supporters are pulling out all the stops to bring the contest to a successful close.

Earning the highest number of points for the past week was Alice Brannon, a former Beauty of the Week and presently a student at Livingstone College. Alice has been assisted a great deal by her mother, Mrs. Alice Brannon, and the team-work is paying off.

Besides being the weekly leader, Ms. Brannon also captured the overall lead from Bertha Adams. The five top places are now occupied by Alice Brannon, Cheryl Howell,



Ms. Alice Brannon
...This week's winner

Bertha Adams, Darlene Heron and Charlotte Gordon, respectively.

With two more weeks to go before the contest deadline, we remind our readers that they can help their favorite contestants by renewing subscriptions, giving gift subscriptions and asking friends and co-workers to subscribe.

Remember you can extend your present subscription for as many years as you wish and receive a substantial discount.

What better way to help some deserving young lady win valuable prizes and promote the only black newspaper in Metrolina?

County Government

Offices To Close

Mecklenburg County Government offices and agencies will be closed Monday, March 27, in observance of Easter Monday.



It takes a mighty conscientious man to tell the DIFFERENCE between being TIRED and LAZY.

PUBLIC LIBRARY OF

1978

CHARLOTTE 28206 MECKLENBURG COUNTY
MARCH 23, 1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978

1978