BLACK NEWSPAPERS EFFECTIVELY REACH BY FAR, MORE BLACK CONSUMERS

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#### Is Top Concern **Qualifty Of**

#### Life For

#### Senior Citizens

Improving the quality of life of senior citizens is the top concern of the Division of Aging of the North Carolina Department of Human Resources, headed by Nathan Yelton. Fewer than one-third the 100,000 North Carolinians responding to a statewide "North Carolina Tomorrow" survey indicated they were satisfied with programs for senior citizens.

Yelton is trying to ease the probelm through development of a state policy on aging. The policy provides our elderly citizens choices about how they want to live as well as enabling them to stay in thier own homes.

Participation is the key in the decisions that will affect senior citizens. As a result of seventeen "speak out" sessions scheduled across North Carolina last spring, participants came up with 115 recommendations. Already 40 of these recommendations are being implemented.

According to John Tanner, head of the Individual and Family Support Services for the Division of Social Services, "We need to expand our services to keep elderly out of our institutions. We can do this by use of homemaker services, chore services, adult day-care services, and housing and home improvement services."

"There are approximately 6,400 elderly people in North Carolina who are not getting the necessary care services;" added Tanner

It is estimated that from one-third to one-half of the health problems of the elderly are directly related to nutrition. Nearly 23 million Americans over the age of sixty-five, 85 percent, report the presence of at least one chronic health condition. Although poverty impose nutritional limitations on approximately 20 percent of older Americans, over eating appears to play a major role in the nutrition related health problems of the remainder.

Steps have already been implemented to reduce the problem of poor nutrition for the elderly.

## Rights Amendment

#### Opponents To

#### Present Views

Opposing forces in the Equal Rights Amendment issue will present their views on May 8 on the Central Piedmont Community College campus

Phyllis Schlafly, chairman of the Stop-ERA movement, will lecture at 12 noon, and Betty Friedan founder of the National Organization for Women, will speak at 1 p.m. The speakers will not participate in a debate. David Raey, assistant to

Phyllis Schlafly said in a telephone interview that Friedan and other pro-ERA leaders were afraid to debate with Schlafly because her arguments were so accurate. "The ERA has a euphemistic appeal, but Phyllis always deals with facts and real



A NARROW MIND and a WIDE MOUTH often go to-



MRS. JACQUELINE (JACKIE) GARDNER ....25-year-old Capricorn

#### **Jackie Gardner**

### Is Beauty Of Week

By Dianne Simpson Post Staff Writer

The pulchritudinous features you see before you are those of this week's Post Beauty of the Week, Mrs. Jacqueline (Jackie) Gardner of 4811 Cinderella Road.

This 5'9" 25 year old Capricorn is, believe or not, a housewife and mother of two lovely daughters, Marnia (5) and Candace (3).

She and her husband Herbert are both originally from Greenville, N.C. but moved to Charlotte about 4 years ago because of her husband's job transferal with Sears. Since her arrival in Charlotte, Jackie admits that she likes the queen city. "I like the largeness of Charlotte in comparison to the minuteness in size of that of Greenville," Jackie stated. "And Charlotte also," Jackie continued, "possesses an environment that I don't know too many people and not

too many people know me. Jackie looks upon herself as being a very outgoing person, but one in her own way. "I'm not a socially enthusiast, nor am I a hermit either. I guess you might say that I'm more

or less a conservative person. Jackie is presently enrolled at CPCC where she is concentrating in the studies of executive secretarial work. When asked why she decided to further her studies at CPCC she replied, "I want to gain knowledge on secretarial procedures because, hopefully, I would like to acquire a suitable job with satisfactory pay. Wanting money and acquiring it fast are the main reasons.

Jackie related that she leads a most busy life being a housewife, mother and student. "It's like a full week's job every day," she com-"Nonetheless, I en-

Her hobbies are singing and decorating. Although Jackie admitted that she loves singing, she has only sang in her church choir and in her high school. When asked if she thought on serious terms about her singing and maybe pursuing a career as a professional singer, Jackie smiled. "I enjoy singing and when it comes down to my most favorite artist I must shout out

Dionne Warwick because I like her style. But, because I feel a singing career would mean a lot of distant moments away from my family, I know I would never want to sing as a

profession. I like spending as much time as I can with my family." However, Jackie admitted that she has occasionally sang for many benefits and enjoyed them and hopes to do many more.

As far as activities are concerned Jackie sang, doing solos, on the Choir of the PTL Club directed by the well known Doris Akers. This

titled "The Trinity Choir." Jackie, who wants to be successful in everything she does, is extended our most felicitations for her being selected as the Beauty of the

#### Noted Author To

#### Speak On Rights

#### Amendment

Civil rights activist Anne Braden of Ky. will join Rev. Aaron Johnson of Fayetteville and Durham Attorney Jerry Paul at the 4th N.C. Alliance State Conference in Raleigh May 6.

Ms. Braden, a journalist active in a Southern civil rights, civil liberties, anti-war and labor movements, will be the keynote speaker at the Conference. Last November she was one of 72 white Southerners to petition Gov. James Hunt, asking him to grant the Wilmington 10 defendants pardons of innocence.

"The Conference will bring together North Carolinians to evaluate the Alliance work since our last State Conference a year ago; and to formulate the strategies against racist and political repression necessary to ensure human rights and dignity in North Carolina," stated Anne Mitchell, co-ordinator for the N.C. Alliance Against Racist & Political Repression. We welcome Anne Braden

back to North Carolina to work with us in attacking issues vital to people's struggles in our state. Anne Braden is a vice-chairperson of the National Alliance and co-chairperson with Rev. Ben Chavis of the Southern Organizing Committee for Economic and Social Justice

The Conference will be held in Raleigh Saturday May 6 at Wake County Opportunities, Inc. building at 567 E. Hargett

# Win In Tuesday's Election

Six Black Candidates

#### **WIN Has**

#### **Best Over-all**

#### Performance

North Carolina's effort to help people on welfare become productive workers and selfsupporting continues to receive plaudits from the federal government.

For the federal fiscal year ending this past October, North Carolina's Work Incentive program (WIN) had the best over-all performance in the country.

National figures are not available for the first quarter of the 1977-78 fiscal year, but reports from the southeastern regional office of the Departments of Labor and Health, Education and Welfare (HEW) show North carolinahead of all other south eastern states in its WII program.

The state received a letter this past week from Merwin S. Hans, executive director of the National WIN Coordination Committee, commending it for its continued outstanding WIN effort.

Based on the first quarter performance, it is estimated the state will have a reduction of approximately \$7 million in welfare payments for the fiscal year.

North Carolina has the highest cost benefit ratio in the southeast with a welfare savings of \$7.58 for every one dollar spent on the program.

WIN is a joint effort in North Carolina by the Employment Security Commission of the Commerce Department and the Division of Social Services of the Department of Human school, a career conference is

The responsibility for finding jobs and on-the-job training for Aid to Families With Dependent Children (AFDC) recipients rests with local Employment Security offices. County social services departments provide supportive social services during the pro-

Currently, 45 counties are participating in the WIN program with 80 percent of the state's AFDC cases residing in these counties

#### Workshop Planned

A workshop for parents of preschool children-birth to 4 years will be held on Wednesday evening May 24, at 7:30 p.m., Irwin Avenue School, 329 North Irwin Avenue. The theme for the workshop

is "The Total Child"

#### inghouse representative, Don Gill. Of Southeastern District

## Lutherans Elect Clancey

## First Vice President

#### Rev. Bryant E. Clancey Jr., 41, of Prince of Peace Lutheran Church, was elected First Vice President at the Southeastern District, Lutheran Church of the Missouri Synod in Hickory, April 28-30.

The synod is composed of 200 congregations in five states and the District of Columbia. Clancey will assist the synod president to handle the affairs of the district. His term of office is four years.

"I feel it is a great honor to be offered the position," said the minister. "I think it is a position through which we can do some good work in the



Rev. Bryant E. Clancey, Jr. .. Prince of Peace Pastor He served as second vice

president, in charge of the long-range planning and budget staff during the period before this recent session of the synod. Before that, he was third vice president and chairman of the Department of Mission and Ministry

CAREER CONFERENCE SPONSORERS

First Annual Youth Careers

Conference Will Be Held Here

road, employs about 1,000 pe-

Walter G. Byers, former

Fairview Elementary School

principal, is chairman of the

Education and Scholarship

Committee for the fraternity

"We believe a clear insight

into the careers available is

extremely important," Byers

reportedly said. "If we can

guide a few students toward

making intelligent choices

which may affect them the

department of the Carolina

Motor Club, has installed

computers that provide insta-

flights, hotel and motel acco-

ntaneous data on airline

succeeded beyond our wildest the report

percent are black.

The report said 18

for the Charlotte-Mecklenburg School Dis-

trict, Gerson L. Stroud, administrative assist-

ant to the superintendent of schools. Standing

left to right, Odell Robinson, Mary Kyman,

donated by JCSU to pull the

conference toghether. Early

this week, he reported that 720

students have applied to at-

tend the event. He expects

others will come without mak-

co-sponsor after being con-

availability of rental cars

agency in the Charlotte

The computer equipment is

being leased from United

Airlines and is the only instal-

lation of its kind in a travel

area. Termed the "Apollo

Travel Agent Services

System", the computer is cap-

able of providing immediate

flight information and ticket

ing on 270 airlines all over the

In addition, the Apollo

System provides information

and can immediately confirm

reservations for over a half

million rooms at 3,000 loca-

tions, including many foreign

countries. It is also capable of

providing instant information

regarding the availability of

rental cars and weather condi-

tions anywhere in the country

same equipment in its

Durham Office simulta-

neously. The computers in

both the Charlotte and

Durham Offices will tie-in

directly with United's central

Jim Mummah is United Air-

lines City and Sales Manager

in Charlotte and Ken Gunter

services the World Travel

Agency account for the air-

reservations system in

Denver, Colorado.

World Travel installed the

ing applications.

school buses

John Garcia and Ron Hare

inghouse Boulevard and York nators worked out of an office

WTA To Provide Improved

Data On Airline Flights

The World Travel Agency, a mmodations, as well as the

world.

Chatting after a meeting with district junior

high school counselors are, seated left to

right, Walter G. Byers, chairman of the

fraternity's education and scholarship com-

mittee, J. C. Champion, director of counselors

For Younger Students

By Sidney Moore, Jr.

Post Staff Writer

has been shown to be more

effective at the junior high

level rather than late high

planned for the younger stu-

It will be held at Johnson C.

Co-sponsors of this project

are Pi Phi Chapter of Omega

Psi Phi Fraternity and West-

inghouse Corporation of Pitts-

Charlotte was chosen as the

site of the conference for two

record in its attirmative act-

ion program and the city has a

progressive image of a black

community that has demon-

strated a willingness to co-

operate in ventures to pro-

mote the common good, ac-

cording to a published report

of statements from West-

reasons. The Westinghouse

Turbine Plant has a good

Smith University (JCSU) on

Saturday, May 6, from 9 a.m.

to 2:30 p.m.

burgh.

Because career counseling

Clancey resides in Charlotte with his wife Elmer, son Steven who is 7, and daughter Amy who is 8 months old.

Two other blacks received prominent offices

Bob Scruggs was elected to the Board of Directors and Rev. William Parson of Winston-Salem was elected Circuit

# Unsuccessful

Blacks Are

Three Other

Six of nine black candidates in the Tuesday, May 2 election were successful.

The Rev. George Battle apparently squeaked by William Auten to become a member of Charlotte-Mecklenburg Board of Education. He led Auten by 2,272 votes, according to published unofficial returns. The minister was fourth in the non-partisan race, which was contested by a total of 14 candidates

Two other blacks lost. They were Dr. Rowe Anderson and retired educator Maggi L. Nicholson.

Barring any difficulties, Battle will take office the first week in July

Winners in the primary contests are not so lucky. Many have Republican opposition in November. This fate waits for both black nominees for

County commission. Incumbent Bob Walton and new nominee L. C. Coleman are two of five Democrats who will face a full slate of Republican opponents. Party politics, however, may dim the

chances of both being elected.

An apparent riff between former commission chairman Liz Hair and the Rev. Robert L. Walton resulted in less support for him in some white The plant, located on West- Byers and other coordiprecincts and less support for her in some black pre cincts, according to published reports. Although both of them and a number of other Democrats are pushing party unity, many onlookers predict heavy split-ticket voting in November.

William Harris, a school Republicans already occupy transportation specialist, has two seats on the Board of worked out pick-up points for County Commissioners. With a Republican mayor at the Mark Hyman Associates helm, both parties covet a Inc., of Philadelphia recommajority on the Commission. mended the fraternity as a

Less such controversy will affect the chances for success rest of thier lives, we will have tacted by Westinghouse, said of other black candidates. Veteran N.C. Senator Fred

D. Alexander led the primary ticket. He is one of four Democrats nominated. A lone Republican will face this slate in November. Vivian Galloway, candidate

for Sheriff, is one of the three unsuccessful black candidates on Mecklenburg County bal-However, she bested three of her white male opponents to place third in the number of votes received. Judicial candidates Clifton

E Johnson and Richard C Ervin won their bids. Judge Johnson had no opposition and Judge Ervin beat his Democrat opponent. Ervin will face another challenger in Novem

#### Slides Of Old Brooklyn To

#### Be Shown

Pictures depicting the old Brooklyn section of Charlotte will be shown on Tuesday. May 9 at 7:30 p.m., at Green-

ville Center. Retired minister D G Burke said the collection contains 200 slides. Some have been featured with articles and broadcasts about the institutions and lifestyle that existed when the Brooklyn community florished

'We're trying to preserve that heritage because Brooklyn was a center of black heritage before all these other areas grew up," said Burke.