

Thorpe Is Attuned To Latest Fashion Trends

By Nancy Anderson
Post Staff Writer
Fifteen-year-old Robin Thorpe, a junior at West Charlotte High School, has been modeling successfully since junior high school.

Attuned to all the latest fashion trends, Ms. Thorpe stated there are advantages to being a model at such a young age. "Well, for one thing, I get to wear makeup and be seen by the public." She continued, "I also have a headstart by chance I want to pursue a career in modeling."

"Mademoiselle" and "Essence" are her favorite fashion magazine and her favorite models are Beverly Johnson and Iman. "I like reading and learning different makeup techniques, which is usually my stumbling block, and various shopping hints."

A model only on weekends so there are no conflicts with regular study hours, Ms. Thorpe also attended Barbison School of Modeling and enjoys reading, dancing and shopping.



Robin Thorpe
...West Charlotte junior

A career-minded individual, Spelman and Howard are among the choosing in continuing her education. "My major as of now will either be child psychology or Early Childhood Education. I would also like to receive my master's."

Grove Baptist Church she is also active in school-related activities such as the West Charlotte Ambassador Club, Spanish Club, Junior Class Vice President, and an attendant in the homecoming court. Daughter of Mrs. Tommie Ingram, Ms.

Thorpe reveals her mother's opinion of her profession: "Oh, she enjoys it," she replied. "I think she is really proud of me. She's always getting compliments." Ms. Thorpe will be appearing Sunday, December 13, at Hair Original in an Evening of Fashions. Designs by Joanne Moore.

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MC'S SAVING LIVES!

Will knows no age, and Laureal Robinson, age 3, proved that when she struggled back for continued life during a severe bout with pneumonia. "I was so afraid my baby could have died," replied Laureal's mother, Mrs. Cynthia Robinson. Her condition always seemed to get worse. She also had a high fever and an ear infection." Laureal was treated efficiently at the Metrolina-Comprehensive Health Center on Wilkinson Blvd. "The staff there are so concerned and friendly, stated Mrs. Robinson. After treatment at the Metrolina Center, Laureal was them admitted to Charlotte Memorial Hospital for 24 hours under close observation. "The doctors at Memorial conducted a series of tests and also did a number of

X-rays," informed Mrs. Robinson. "After a number of days I began to notice a gradual improvement in Laureal's condition." The mother of two additional children, De'Edeick, 6½, and Bertina, 11, Mrs. Robinson says this is the first time such severe illness has ever stricken any of her children. "I've always had an unusual fear of doctors for some reason, but Laureal really had me frightened." The Center, only in operation for a short while, has provided not only efficient service to the community, but also convenient service. "They really helped me in a time of need," she began. "How lucky I was that they were so close. It's like a blessing in the sky."

Fitness Package

A Charlotte YWCA fitness package is now available at both Park Road and Trade Street Centers. The package includes any combination of Recreational Swim, Universal, Sauna, or Tennis activities for a maximum of 15 uses within three months from date of purchase. Cost of package is \$10. YWCA membership is required. Annual membership dues is \$10. Call either 525-5770 or 333-7553, 8 a.m. to 7 p.m. for further information.



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Burglars Show During Holidays Too!

Crime Control and Public Safety Secretary Burley Mitchell today cautioned holiday shoppers to keep their guard up during this burglary-prone time of year. Mitchell said, "December is traditionally the worst month of the year as far as break-ins are concerned. We don't expect this year to be an exception. People need to be as security conscious as possible, especially when they're out shopping. Burglars do their best work when we're away. We can greatly reduce our chances of becoming victims by practicing simple defensive living habits every day."

your holiday season a happy and secure one: **YOUR HOME**

Don't make your home an invitation to a burglar. Use automatic timers to give your home a lived in appearance while you're away. Make sure your doors and windows are equipped with proper locking devices. - Your police or sheriff's department can help you determine which ones are most effective. Remember - no lock is effective unless you lock it. Make sure all your valuables are marked for ready identification by law enforcement agencies. Join Operation Identification. Community Watch is one of the best means to prevent break-ins. Ask all

Watch members to be especially watchful during the holiday season.

WHILE SHOPPING
Never carry more cash than you can afford to lose. Use a check or credit card instead.

Keep your handbag with you at all times. Don't place it on store counters or leave it in your shopping cart. And, don't place it on the floor in restrooms, restaurants, or other public places. If you don't really need one, don't carry a handbag at all. Carry your money in an inside pocket. Be sure to lock your packages and other valuables in the trunk or in the glove compartment. Never leave them in plain sight. That's asking for trouble. Mitchell said there were

7,696 break-ins reported to law enforcement agencies in North Carolina during

December of 1980 - a 19 percent increase over the previous year.

"Nobody can afford to be ripped off, especially during these troubled economic times."

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A 1979 graduate of North Carolina Central University, Loretta is one of three Charlotte Post reporters whose dedication make the Post one of the most highly respected weekly newspapers in North Carolina.

Spend the weekend with Loretta! Subscribe to The Charlotte Post newspaper!

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NEWSPAPER READERSHIP DYNAMICS IN THE BLACK COMMUNITY

Black Americans want and need their own Black community newspapers to get a more accurate view of the news and what it means to them... A recent survey done for Amalgamated Publishers revealed some interesting facts about the peculiar dynamics of newspaper readership of Blacks, documents some long-held theories about habits, preferences, motivations and attitudes and reinforces the position of the Black newspaper as a vital force in the Black community.

Following is a summary of the findings of the research data.

The Data shows -

Blacks will go out of their way to get their favorite Black newspaper; pay more for it; read it more thoroughly and for different reasons. There's a special relationship with the Black newspaper not found in other media... built on trust, strong loyalties and an important bond of believability.



Black newspapers are shared with family and friends, and pass-along readership, substantially higher among Black newspapers, is a common phenomenon, resulting in more readers per copy. Advertising in Black newspapers takes on different meaning, denotes recognition, support and direct invitation, creates greater impact to achieve results.

Purchasing Habits

Black readers are willing to endure more frustration, and work harder to obtain Black newspapers. While regular readers of Metropolitan dailies are more "convenience oriented", the findings reveal that strong "habit patterns" for purchasing Black newspapers have not developed.

Leisurely Reading Habits

Reading time is not "time-locked". Black papers are more likely to be read at any time of the day, but mostly in evenings and at night, and left at home longer. There appears to be a sense of a more leisurely personal, social, or symbolic experience with the Black newspaper that involves a sense of communicating within one's "racial life space".

Different Reading Style

Black newspapers are approached quite differently. After exploring the headlines and front pages, as is the general tendency, readers of Black newspapers then tend to move in a browsing or searching fashion to preferred sections of the newspaper, often moving back and forth until the whole paper is absorbed. The dynamics of such a propensity to wander might significantly increase the number of ad impressions.

"Pass-on" Readership

Higher pass-on readership was revealed as a common phenomenon for Black newspapers.

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