

# Business

## News & Views

### Business Plan

Provide the perspective of all manufacturing pathways to you need to answer these questions: What goods are in my market? Who is my competition? How much do I need to operate my business? I get the work management controls where should I go for

hand, as an alternative you may be better off putting your money into money market investments at 14 percent to 16 percent rather than taking on the time-consuming job of running a small business.

Like most small businesses your new business or business expansion will require a loan from some source. The "burden of proof" in borrowing money will fall on you, the borrower. You will have to show the banker how the borrowed money will be spent. Your lender will also need to know how and when you will repay the loan.

To determine if your plan is economically feasible you will need to develop three sets of figures. You will need your expected sales and expenses for the first 12 months, the cash flow figures for 12 months, and a current balance sheet on yourself, or your business.

The next step is to visit your local banker and show him the information you have developed in your initial business plan. Don't forget that your banker is your friend, and not your enemy. It is important to meet on a regular basis with your banker and share information on your business planning.

"The SBA's Management Aid 2.007, "Business Plan for Small Manufacturers," has an excellent layout of information to help you develop your own loan package. It includes information on marketing, competition, distribution, production and financial management. You can order a free copy by writing the U.S. Small Business Administration, P. O. Box 15434, Fort Worth, TX 76119, or by calling toll free 800-433-7212.

For additional information contact the Economic Development Division, Center for Improving Mounting Living, Western Carolina University, Cullowhee, N.C. 28723.



I am a subscriber to The Charlotte Post as well as my family and sister in Georgia. We enjoy reading the information and learning about local activities.

My sister in Georgia especially enjoys it. She feels like she is at home each week when it arrives.

I wish you continued success in this endeavor of keeping the Black Press and public so well informed.

Sincerely,  
T. Michael Todd,  
District Court Judge

## The Greek Tycoon To Be Rebroadcast

From humble origins, a Greek shipping tycoon becomes one of the world's most powerful men and the husband of the widow of an assassinated U.S. President, in "The Greek Tycoon," drama

starring Anthony Quinn and Jacqueline Bisset, to be rebroadcast as a special movie presentation, Tuesday, July 13 at 8 p.m. on WBTV, Channel 3.

Raf Vallone, Edward Albert, Charles Durning, Luciana Paluzzi, Camilla Sparv, Marilu Tolo and James Franciscus also star.

Theo Tomasis (Quinn) is one of the world's richest and most powerful men, known for his lusty life, a penchant for beautiful women and an ability to emerge unscathed from the trickiest business deals.

Theo is used to being the center of attention of a pleasure-loving jet set that includes his glamorous film-star mistress (Miss Tolo), his devoted but embittered wife (Miss Sparv), his brother and rival (Vallone), and his beloved, reckless son (Albert).

When Theo meets Liz Cassidy (Miss Bisset), the beautiful wife of U.S. Senator James Cassidy (Franciscus), he sees her as fair game for conquest.

Liz is fascinated by this dynamo, but stands by her husband, who goes on to become President of the United States. Theo then sees his connection to the Cassidy family as a big advantage to his sometimes shady business dealings, but runs into some unexpected difficulties.

Then Cassidy is assassinated in front of his horrified wife. At about the same time, Theo's long-suffering wife, finally fed up with the humiliation of his infidelities, sues

for divorce. Theo, who earlier vowed never to let his wife go, now sees an opportunity to woo the bereaved widow in earnest.

### True Grit

John Wayne stars in the Academy Award winning adventure drama, "True Grit," Sunday, July 11 at 1 p.m. on WBTV, Channel 3.

The story centers around a 14-year-old tomboy who gets a one-eyed crotchety U.S. marshal who can still shoot straight and a Texas Ranger to help her track down the murderer of her father.

Glenn Campbell and Kim Darby also star in this delightful western chase-down of the bad guys.

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## Infected Drug Traffiker Could Trigger Epidemic

Drs. Judith Bergstrom (Maud Adams) and Max Carson (Kristoffer Tabori) risk their lives to track down a drug courier infected with a rare disease that could contaminate the entire city, in "Epidemic" on NBC-TV's "Chicago Story" Friday, July 9 from 8:30-10 p.m. (Repeat)

Talia Balsam and Ralph Seymour guest-star.

A drug trafficker wounded in a shootout with the police turns out to also be suffering from a rare communicable disease - pneumonic plague. While public health officials fear the possibility of an epidemic, Dr. Bergstrom - who is unaware she also might be contaminated - is duped into helping the partner of the infected drug courier.