



SAV-A-CHEK®

FREQUENT BUYER Savings Plan™

FREQUENT BUYER SPECIAL!

18 OZ. BOX ALL VARIETIES

DUNCAN HINES LAYER CAKE MIX

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

FREQUENT BUYER SPECIAL!

5 LB. BAG PLAIN OR SELF-RISING

RED BAND FLOUR

OR

5 LB. BAG PLAIN OR SELF-RISING

GOLD MEDAL FLOUR

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

HERE'S HOW IT WORKS...

1. Ask for your Frequent Buyer Sav-A-Chek. It's Free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...

FREQUENT BUYER SPECIAL!

3.4 OZ. TUBE REG. OR MINT FLAVOR

CREST TOOTH PASTE

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

FREQUENT BUYER SPECIAL!

5 LB. BAG HARVEST FRESH

YELLOW ONIONS

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

FREQUENT BUYER SPECIAL!

32 OZ. JAR

DEEP SOUTH MAYONNAISE

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

FREQUENT BUYER SPECIAL!

42 OZ. BOX REG. OR NO PHOSPHATE

LILAC DETERGENT

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...

FREQUENT BUYER SPECIAL!

11 OZ. PKG. ALL VARIETIES

MORTON T.V. DINNER

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

FREQUENT BUYER SPECIAL!

1 LB. PKG. HOT OR MILD

JAMESTOWN PORK SAUSAGE

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK

29¢

3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Chek are now worth \$1.00 off the purchase price of any item or service only at select Frequent Buyer merchants.

SAVE A BUCK OR MORE!

More and more new merchants will be joining our Frequent Buyer Savings Plan... Shop Winn-Dixie and watch for more exciting news coming soon!

*Certain restrictions may apply.

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at One Hour Martynizing Dry Cleaners!

ONE HOUR MARTYNIZING DRY CLEANERS

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Eckerd Drug Stores!

ECKERD
AMERICA'S FAMILY DRUG STORE

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchase of Piedmont airfare for each filled Sav-A-Chek cashed in at any travel agency or Piedmont ticket office!

PIEDMONT AIRLINES

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Hardee's!

Hardee's

Harvest Fresh™

FOOD STAMPS GO FURTHER AT WINN-DIXIE

HARVEST FRESH CALIFORNIA NAVEL ORANGES

12 \$1.99

FOR

HARVEST FRESH JUMBO SIZE LEAF LETTUCE, ROMAINE, ESCAROLE AND ENDIVE

LETTUCE... 2 HEADS \$1

HARVEST FRESH

MUSHROOMS... 8 OZ. PKG. 89¢

POPSITE

POPCORN... 1 LB. BAG 49¢

HARVEST FRESH D'ANJOU

PEARS... LB. 49¢

HARVEST FRESH JUMBO

CELERY... STALK 69¢

HARVEST FRESH U.S. NO. 1

POTATOES... 10 LB. V-V BAG \$1.79

HALF GAL. 100% PURE FLORIDA GOLD N PURE TROPICANA ORANGE JUICE

99¢

HARVEST FRESH STRAWBERRIES

3 \$1.99

PINTS

CRISCO

REG. FLAVOR

CRISCO SHORTENING

\$1.88

3 LB. CAN

LIMIT 1 WITH \$10 OR MORE FOOD ORDER

Cottonelle

4 ROLL PKG. ASSORTED COLORS

COTTONELLE TISSUE

88¢

LIMIT 1 WITH \$10 OR MORE FOOD ORDER

LUCKS WITH PORK

PINTO BEANS... 15 OZ. CAN 39¢

THRIFTY MAID

LEMON JUICE... 32 OZ. BTL. 89¢

V-8 VEGETABLE

JUICE... 46 OZ. CAN 85¢

THRIFTY MAID TOMATO

JUICE... 46 OZ. CAN 77¢

1 1/2 LITER BTL. CARLO ROSSI MTN. RHINE, BURGUNDY, CHABLIS OR VIN ROSE

WINE \$2.79

THRIFTY MAID LUNCHEON

MEAT... 12 OZ. CAN 99¢

PRICE BREAKER

BEEF STEW... 23 OZ. CAN 99¢

FRENCH'S

MUSTARD... 34 OZ. JAR 69¢

DEEP SOUTH

SYRUP... 34 OZ. BTL. 99¢

15 1/2 OZ. CAN

BLUE BAY PINK SALMON

\$1.29

LIMIT 1 WITH \$10 OR MORE FOOD ORDER

2 LITER BTL. PEPSI FREE, MT. DEW OR

PEPSI COLA \$1.09

64 OZ. BTL.

THRIFTY MAID ORANGE JUICE

99¢

LIMIT 1 WITH \$10 OR MORE FOOD ORDER

GREAT FOR PANCAKES

BISQUICK... 49 OZ. BOX \$1.49

SWANSDOWN

CAKE FLOUR... 32 OZ. BOX \$1.19

QUICK AND EASY

MINUTE RICE... 14 OZ. BOX \$1.11

THRIFTY MAID

INSTANT RICE... 14 OZ. BOX 99¢

12 PACK 12 OZ. CANS

PABST REG. OR LIGHT BEER \$3.69

FRISKIES

CAT FOOD... 3 1/2 OZ. CANS 99¢

PURINA

DOG CHOW... 10 LB. BAG \$3.99

AUTOMATIC DISHWASHER DETERGENT

CASCADE... 36 OZ. BOX \$1.79

REG. LYSOL OR LYSOL II SPRAY

DISINFECTANT... 12 OZ. CAN \$1.99

TYLENOL 40 CT. SIZE

EXTRA STRENGTH

TYLENOL TABLETS \$3.49

30% OFF LABEL 1.5 OZ. SIZE

LADY SPEED STICK DEODORANT \$1.49

30% OFF LABEL 2.8 OZ. SIZE

OLD SPICE STICK DEODORANT \$1.49

36 CT. FOR WRAPPED

ALKA SELTZER \$2.29

5 OZ. SIZE

RIGHT GUARD BRONZE \$1.99

30 CT. SIZE

TEMPO ANTACID \$1.69

10 1/2 OZ. CANS

THRIFTY MAID CHICKEN NOODLE SOUP

4 \$1.49

FOR

LIMIT 4 WITH \$10 OR MORE FOOD ORDER

1 LB. BOX REG. OR UNSALTED

CRACKIN' GOOD SALTINES

289¢

FOR

LIMIT 2 WITH \$10 OR MORE FOOD ORDER

15 OZ. CAN

PRICE BREAKER PEARS

2 \$1.49

FOR

LIMIT 2 WITH \$10 OR MORE FOOD ORDER