



Harvey Gantt  
...Faces challenges

**Mayor Gantt To Open UNCF Campaign**

Charlotte Mayor Harvey Gantt will officially open the 1984 Johnson C. Smith University-United Negro College Fund Campaign with an 11 a.m. news conference and proclamation in the conference room (Rm. 113) of the Johnson-Seabrook Education Building on the Smith campus, Friday, May 25.

Dr. Gloria Duval, vice president of Development at JCSU, will present an overview of campaign goals and activities. Money raised during the Charlotte UNCF campaign is essentially matched by the national UNCF campaign at an approximate 8-1 ratio.

"With every local dollar raised multiplied eight times over, the annual UNCF drive makes a major imprint on scholarship funds available to students and operating funds available to Johnson C. Smith University," remarked Dr. Duval.

Mayor Gantt will also be opening the "JCSU-UNCF Super Sports Saturday" to be held at Hornet's Nest Park on May 26.

For more information, contact Dr. Duval, the Office of Development, at 378-1024 or 378-1620.



George Waybright  
...Director of MIS

**Pic 'N Pay Promotes Waybright**

Pic 'N Pay Stores, Inc. named George W. Waybright Director of Management Information Systems. The announcement was made by Edward Karp, President.

Waybright, 42, joined Pic 'N Pay after serving three years as Vice President Administrative Services of Lionel Leisure, Inc., Philadelphia, PA. He earned an MBA at Northwestern University, Boston, Mass., in 1981.

His responsibility will encompass total aspects of all management information systems for the expanding operations of the Pic 'N Pay chain.

A native of Charleston, W.V., Waybright now lives in Charlotte with his wife and two children.

Pic 'N pay presently has 613 units in operation in 15 states.

**Morris President Named To UNCF Board**

Morris College President, Dr. Luns C. Richardson has been elected to serve on the United Negro College Fund Board of Directors. He was also appointed to serve on the Executive Committee and the Fund Raising Strategy Committee. Richardson was named during the annual meeting held in March in New York.

Morris College became the 42nd member of the UNCF in January, 1982.

The United Negro College Fund is a nonprofit organization which raises money in support of 42 private, historically black colleges and universities. The College Fund is known by its motto, "A mind is a terrible thing to waste."

**Black Vote Crucial To Primary Outcome In North Carolina**

Results of a Voter Education Project (VEP) study analyzing the May 8 presidential primary returns from 139 precincts in North Carolina indicate that the black vote was not only crucial to Jesse Jackson's strong showing, but it also provided the critical edge Walter Mondale needed to beat Gary Hart

in the overall voting.

Hart, in fact, came in first by a very slim margin among white voters. According to the VEP study, he received 39.8 percent of the white vote, whereas Mondale received 39.7 percent of the white vote. Jackson received 8.6 percent of the white vote, which incidentally, is

slightly less than the 9.1 percent received in Tennessee in their May 1 primary. Mondale, on the other hand, received 13.5 percent of the black vote which was 15 times greater than the 0.9 percent of the black vote which went to Hart. Jackson received 84.2 percent of the black vote, with the remaining

1.4 percent going to other candidates or uncommitted.

According to VEP's study, 46.1 percent of the registered blacks voted, whereas only 29.0 percent of the registered whites voted. The 59 percent higher turnout among blacks than among whites helps to account for the

determinant role blacks played in the primary's outcome. The black vote was also crucial because the crossover vote by blacks was almost twice as great as the crossover vote by whites. And 15.6 percent of the blacks voting cast their ballots for a white candidate, whereas only 8.6 percent of the

whites voted for the black candidate (Jackson).

The VEP study also analyzed the source by race of the support for each of the three main candidate Hart received almost all of his support (97.8 percent) from whites. Jackson received the overwhelming majority (90.2 percent) of his votes from blacks.

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