

DOT Launches Campaign Against Drinking And Driving

Secretary of Transportation Elizabeth Hanford Dole has launched a new public service advertising (PSA) campaign featuring music by recording star Michael Jackson to increase the awareness of the dangers of drinking and driving.

The Grammy award winning song, "Beat It," is the centerpiece of the

unique spot entitled "Skeleton."

President Reagan honored Michael Jackson for his contributions to the campaign at a White House ceremony on May 14. Jackson is opposed to the abuse of drugs and alcohol, and he feels strongly about making young Americans aware of the dangers of drinking and driving.

The campaign, called "Drinking And Driving Can Kill A Friendship," uses PSA's produced by the Advertising Council, in partnership with DOT, as part of the nationwide campaign against drunk drivers proclaimed by President Reagan two years ago.

"The music-video approach, so popular with young people today, should be tremendously effective in getting the attention of young American drivers," Secretary Dole said.

The Ad Council is a volunteer organization of media organizations and professionals dedicated to publicizing public interest messages.

The PSA's have been sent to more than 800 television stations across the country. Radio and print versions are also available.

"I am proud that in the past two years, we have witnessed a growing national movement to deter drunk driving," Dole said. "A number of states have raised their drinking age limits and many jurisdictions have increased their law enforcement activities, stiffened penalties for convicted offenders and started rehabilitation programs."

Teenagers and young people (ages 16-24) are the primary target audience because this group is over-represented in traffic accidents and deaths. Alcohol-related crashes are the leading cause of death for this age category.

"Even though young people comprise only 20 percent of the licensed population and the total vehicle miles traveled, they are involved in more than 40 percent of all fatal alcohol-related crashes," the Secretary said.



"FATHER OF THE YEAR-1984" - John L. Southerland, seated left, was chosen "Father of the Year" by the congregation of St. Michael and All Angels Episcopal Church for 1984-85. The Very Rev. Edward G. W. King Jr., Rector of St. Michael's Church, presented the 70-year-old retired postal service employee with a gold Loving Cup at the honoree's 3241 Manchester Drive home in Clanton Park. Southerland has been a member of St. Michael and All Angels Episcopal Church for 40 years. He worked for the U.S. Postal Service for 30 years before retiring in September, 1977. He has been married to the former Ruth Albury for 43 years. They have one daughter, Anita Southerland Baldwin, and one grandchild, John Lewis Southerland II. Henry Heath, center, Chairman of the Sick and Visitation Committee, participated in the brief ceremony which followed the administering of the Holy Eucharist by Father King. (Photo By Peeler's Portrait Studio)

The bride is the daughter of Mr. and Mrs. Levi Harrell. The parents of the bridegroom are Mrs. Doretha Witherspoon and the late Joe Louis Witherspoon. Rev. L.J. Wallace conducted the 4 p.m. ceremony.

Given in marriage by her father, the bride chose Doris Moore as her matron of honor. Bridesmaids were Joyce Gormley, Paula Brown, Lisa Richardson, Teresa Crawford and Wanda Murphy. The flower girl was Rachelle Sturdivant.

The bridegroom selected



Mrs. Robert L. Witherspoon
Formerly Carol Ann Harrell

Miss Carol Harrell Weds Robert L. Witherspoon

Carol Ann Harrell and Robert Louis Witherspoon were united in marriage, Saturday, June 16 in Macedonia Baptist Church.

The bride is the daughter of Mr. and Mrs. Levi Harrell. The parents of the bridegroom are Mrs. Doretha Witherspoon and the late Joe Louis Witherspoon. Rev. L.J. Wallace conducted the 4 p.m. ceremony.

Dean Cuthbertson as his best man. Ushers were Bobby Harrell, Ricky Witherspoon, Mike Duke, Jeff Moore and John McDowell.

Musicians were Clyde Potts, pianist; Deborah Cuthbertson, soloist.

The bride is a graduate of Olympic High School. She is employed by Love & Care Nursery. The bridegroom is employed by Duke Power and is a graduate of Olympic.

A reception followed the wedding in the church fellowship hall.

AACCRP Surpasses \$500,000

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champs," exclaimed Area School Superintendent Kathleen "Kat" Crosby, who joined fellow Area Superintendent Sam Haywood and newly-appointed principal Stephanie Counts in heading the drive in the school system. "We are proud of this accomplishment, but we must now focus on the full campaign to guarantee total success," adds Sarah Stevenson, member of the Charlotte-Mecklenburg School Board and the Restoration Project committee.

Other contributions listed at the weekly reporting session were

\$5,000 from the Antioch Baptist Church and \$2,500 from the Parkwood CME Church. Campaign leaders expressed special thanks to the members of Logan Chapel CME Church for a pledge of \$100. While it may not seem to be a lot of money compared to the other corporate pledges and contributions, it means a major sacrifice for the members who are now digging deep into their pockets to rebuild their church which was destroyed by fire last March.

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Supermarket Specializations

Central Piedmont Community College will add fashion merchandising and supermarket specializations to its marketing program this fall.

The two new specializations are part of CPCC's two-year associate in applied science degrees in marketing.

The fashion merchandizing specialization will include display and design, an introduction to textiles

and selling skills. Included in the supermarket specialization will be supermarket law, food merchandising and customer relations.

For additional information about CPCC's marketing programs, call 373-6845 or 373-6873.

Reaching the public is only a phone call away. Call Post classified ads, 376-0496.

"It's A Love Affair"

Selected groups of bridal gowns from Brides & Modern Bride Magazines values to \$2,000.00

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Beauty Talk

by Jean Ford

BEAUTY BASICS FOR YOUR HAIR

When our hair looks good, we feel happy about ourselves...and pretty, too. This season's hair fashion news is "short" in a choice of lengths. So, select any flattering style to complement this Summer's prettiest...as long as it's above the shoulders. And if you prefer not to cut your hair, then sweep it up, secure with a decorative clasp and add a fluff of softly curled bangs in the front.

discourage splitting and breakage. Always use a wide-toothed, flexible comb with blunt, rounded teeth. Use brushes with natural bristles; never brush wet or damp hair.

Whether natural, relaxed, curly-permed or in braids, hair looks best when it's clean and healthy. Shampoo at least once a week with a mild, p-H balanced shampoo that's meant for your hair type—dry, normal, oily, processed or damaged. Depending on the condition of your hair, use an instant conditioner or one that helps repair damage done by the weather or chemical processes.

Avon's Bio Mend Hair Mending Lotion's protein-enriched formula goes beyond ordinary conditioning. Applied after each shampoo, it temporarily mends split hair shafts. It also re-texturizes your hair, so it looks and feels thicker, glossier, more beautiful. Ask your Avon Representative about it and Avon's shampoos and other conditioners that will help keep your hair looking its very best.

Ms. Ford is Manager of Black and Hispanic Markets for Avon Products, Inc.

Consult a professional at some point, since the key to any style looking its best and retaining its shape is the basic cut. Experts tell us that to maintain your style, plan on a trim every six weeks. This eliminates split ends which can mar any attractive style.

Taking care of our hair between professional visits is easier than ever. Following the basics make it simple. Be gentle with your hair to

LONDON FOG™ LUGGAGE

The Tradition Continues... Introducing London Fog® Luggage-Series 11000.2000 denier nylon, polyurethane trim. Featuring: heavy duty zippers, double stress stitching, reinforced rivets, the finest hardware, 2" wide shoulder straps with heavy duty shoulder pads. All pieces in the collection are vinyl lined for easy clean-up. 24 month warranty. Black or Natural.

DESCRIPTION	REG.	SALE	Name
<input type="checkbox"/> (A) Garment Carrier	\$175.00	\$129.99	Address _____
<input type="checkbox"/> (B) Carry-on w/Portfollo	125.00	89.99	City _____ State _____ Zip _____
<input type="checkbox"/> (C) Pullman 25"	140.00	99.99	Add 4 1/4% Sales Tax and \$1.50 for Shipping
<input type="checkbox"/> (D) Men's Club Bag	65.00	49.99	Total Amount _____
<input type="checkbox"/> (E) Women's Club Traveler	75.00	59.99	<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard
<input type="checkbox"/> (F) Travel Tote	65.00	49.99	Credit Card # _____
<input type="checkbox"/> (G) Brief Bag	36.00	26.99	Signature _____
<input type="checkbox"/> (H) Men's Toiletry	25.00	14.99	<input type="checkbox"/> Black <input type="checkbox"/> Natural
<input type="checkbox"/> (I) Women's Toiletry	25.00	14.99	

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79¢ Valvoline Motor Oil
Regularly Up To 1.19. Valvoline HD30 or 10W40 motor oil. Limit 5.

79¢ Paper Plates
Regularly 1.09. 100 ct. Leisure Way plates.

1.99 32 Ounce Signal
One quart refreshing mouthwash.

2\$1 For Brach's Candies
Peppermints, butterscotch, jellies & more

9.99 Pair Top Grade Athletic Shoes
Men's, boys' & ladies' nylon athletic shoes with leather trim & Velcro® closures.

6.99 Each Rompers Or Short Sets
Values To 7.99. Rompers with pockets, mesh inserts & other details. Solid or print short sets with lattice strapping plus more. Sizes S,M,L.

1.29 Sport Socks
Girls' & ladies' sport & tube socks or men's & boys' 2 pr. pack tubes.

Prices Good At All Family Dollar Stores Through This Weekend. Quantities Limited On Some Items. No Sales To Dealers.

3005 Wilkinson Blvd. 3434 E. Independence Blvd. 1320 Central Ave.
1400 W. Trade St. 3025 N. Graham St. 520 Woodlawn Ave. (Belmont)
3416 Wilkinson Blvd. 6000 N. Tryon St. 5000 W. Tryon St.
1414 South Blvd. 132-132 W. Trade St.