



JOIN WINN-DIXIE'S SAV-A-CHEK FREQUENT BUYER

Savings Plan™

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THRU SATURDAY JULY 7, 1984.

AMERICAN OWNED...

AMERICAN OPERATED

Here's How It Works:

1. Ask for your Frequent Buyer Sav-A-Chek. It's Free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a "single" Sav-A-Chek coupon for every dollar you spend or a Sav-A-Chek "ten" coupon for each ten dollars you spend. It's fun! It's easy! You will want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Cheks on exciting Winn-Dixie grocery specials everyday, every week! The faster you fill your Frequent Buyer Sav-A-Cheks, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...
3. Save a "buck" or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Cheks are now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants. Certain restrictions may apply.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT HARDEE'S!



SAVE A BUCK!

Get \$1 off your purchase at participating Hardee's for each filled Sav-A-Chek—certain restrictions apply.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT ECKERD!



SAVE A BUCK!

You'll get \$1 off any purchase of \$5 or more at participating Eckerd Drug Stores with one filled Sav-A-Chek.

GET YOUR SHARE OF FREQUENT BUYER SAVINGS ON PIEDMONT!



PIEDMONT AIRLINES

Get \$1 off Piedmont airfare for each filled Sav-A-Chek and there's no limit! Certain restrictions apply.

SAVE A BUCK!

GET YOUR SHARE OF FREQUENT BUYER SAVINGS AT YOUR...

ONE HOUR MARTINIZING DAY-CLEANING



Get \$1 off any dry cleaning order with one filled Sav-A-Chek at participating stores. Certain restrictions apply.

SAVE-A-BUCK!



Sav-A-Chek Special!
4 ROLL PKG. ALL COLORS
CORONET BATHROOM TISSUE

29¢

WITH ONE FILLED SAV-A-CHEK



Sav-A-Chek Special!
2 LITER BOTTLE ALL FLAVORS
CHEK DRINKS

9¢

WITH ONE FILLED SAV-A-CHEK



Sav-A-Chek Special!
5 LB. BAG PLAIN OR SELF RISING
SOUTHERN BISCUIT FLOUR

19¢

WITH ONE FILLED SAV-A-CHEK



Sav-A-Chek Special!
5' OFF LABEL GALLON JUG
CLOROX BLEACH

19¢

WITH ONE FILLED SAV-A-CHEK



Sav-A-Chek Special!
2 LB. BAG FROZEN
FRENCH FRIES

19¢

WITH ONE FILLED SAV-A-CHEK



Sav-A-Chek Special!
HARVEST FRESH LETTUCE

9¢

HEAD WITH ONE FILLED SAV-A-CHEK



IT'S DIGESTIBLE
CRISCO
FRESH VEGETABLE SHORTENING
3 LB. CAN REGULAR OR BUTTER FLAVORED
SHORTENING CRISCO

\$1.98

LIMIT 1 OF CUSTOMER'S CHOICE WITH \$10.00 OR MORE FOOD ORDER



DEEP SOUTH
MAYONNAISE
32 OZ. JAR
REAL MAYONNAISE

59¢

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



16 OZ. CAN
VAN CAMP PORK 'N BEANS

28¢

LIMIT 2 WITH \$10.00 OR MORE FOOD ORDER



10 LB. BAG
EMBERS CHARCOAL

\$1.19

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER



50 CT. PKG.
ARROW FOAM PLATES

99¢

LIMIT 2 WITH \$10.00 OR MORE FOOD ORDER



2 LITER BTL. PEPSI FREE, MT. DEW, OR
PEPSI COLA

\$1.09

BEER, WINES & SOFT DRINKS AVAILABLE AT CHARLOTTE AREA STORES ONLY!



6 PAK 12 OZ. CANS PREMIUM OR LIGHT
COORS BEER

\$2.39

1 1/2 LITER BTL. BIANCO, ROSSO, OR SECCO
POLO BRINDISH WINE

\$3.99



14 OZ. SIZE J & J
BABY POWDER

\$1.99



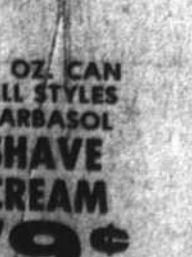
(75 FREE!) 375 CT. PKG.
Q-TIPS

\$1.89



3 CT. PKG. GOOD NEWS PIVOTING
RAZORS

79¢



(20% MORE FREE!) J & J BABY
WASH CLOTHS

\$1.29



11 OZ. CAN ALL STYLES
BARBASOL SHAVE CREAM

79¢



GALLON JUG SUPERBRAND
CHOCO-CHARM

2.99

24 OZ. LOAVES



GALLON JUG SUPERBRAND
CHOCO-CHARM

99¢



2 LB. CUP SUPERBRAND
REGULAR OR STA-FIT
COTTAGE CHEESE

\$1.59