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Charlotte-Mecklenburg... Charlotte

NO. 28202

Teams Are Grossly Underfunded

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MARSHA PERRY ...16 year old beauty

Marsha Perry Wants To Become Fashion Designer

By Jalyne Strong Post Staff Writer

When 16-year-old Marsha Perry says she likes to sew, that is an understatement. She's been sewing since she was in the seventh grade. Her favorite hobby is sewing and she owns her own machine. In school, the class she enjoys most is Clothing Services I in which she sews and does alterations. The person she admires most is her great grandmother who taught her to sew. And her ambition is to become a fashion designer, a profession that will involve more sewing.

When asked the reason behind these facts, Marsha shyly smiles and admits, "I just like to sew." Currently most of her creations are clothes for herself. Yet when she finishes high school she's sure she will go to a fashion design school, which one she hasn't decided yet. But she has decided that upon graduating from design school she will mainly create "fancy clothes."

A junior at Independence High School, Marsha does have other interests. Particularly, at Independence she's the President of FHA (Future Homemakers of America). From what Marsha states, the FHA is concerned about making happy homes in the present also. "We do stuff to help other people," she explains. "On holidays such as Christmas, Easter and Valentine's Day we give parties for and play with the young people who live in Piedmont Courts." She admits that she delights in her position as president of FHA. Marsha became president through the club's election process. She recalls, "I liked competing for something I knew I'd enjoy."

Another office she holds in school is that of assistant secretary of the Independence High School chapter

of NAACP. "My responsibility is to take notes of meetings," says Marsha. So far for this year this chapter hasn't gone into the full swing of activities yet she claims. "But last year they did a lot of things such as selling candy to raise money for the NAACP," Marsha points out.

There is yet one other office that this week's beauty retains. This one not with her school but with her church, Rockwell A. M. E. Zion. Marsha attests that one of her favorite activities is listening to all types of gospel music and also singing. She gets to do both as the vice president of Rockwell's young adult choir called, "The Voices of Rockwell."

"I also like soul music," claims Marsha. "New Edition, I think, is one of the best groups out." Marsha then tells how New Edition, a five-member male teenage singing sensation, happened to drop by See PERRY On Page 5A

M/WBE Plan Proving Successful

City Of Charlotte Committed To "Good Faith" Efforts In Support Of Minorities

By Loretta Manago Post Staff Writer

As of October, 1984, the Minority-Women Business Enterprise program had been in effect for one year. This week, part one of the three-part series will take a look at the overall program with following articles to center around key participants in the M-WBE program and to assess the accomplishments and the future of the program.

Normally, it is the City that makes laws and ordinances for its citizens to follow. But a turnaround occurred when the City Council approved the Minority-Women Business Enterprise program in October, 1983.

Recognizing that the City government was not doing enough business with minority and women businesses, the city adopted the City Council-approved M-WBE plan with the intention of increasing its dealings with minority and women businesses. City Council was in effect handing the City of Charlotte an ordinance to improve its business relations with these small businesses.

The M-WBE plan, developed by staff members of the City's Engineering, Utility, Purchasing, and At-

Area Professionals Say:

"Belief System And Willingness To Persist" Are Keys To Success

By Audrey C. Lodato Post Staff Writer

Although not particularly strong or athletic as a youngster, Jesse Owens was able to overcome these apparent barriers to become an Olympic champion. While still in school, Owens had an encounter with running great Charlie Paddock that put a dream into his heart of becoming the fastest man alive. Owens grew up in a family where faith was important, and he had a coach who knew how to build on a child's inner motivation.

These factors, in a nutshell, are the keys to creating a superachiever. According to Pat Wolf, a psychiatric social worker at Mecklenburg County Mental Health Services, "the main thing is the belief system and the willingness to persist. People are so quick to say, 'Oh, I don't have any talent.' We have so much more potential than we know."

One route to becoming a high achiever, Wolf related, is to grow up in a confidence-building environment, "believing you can do whatever you set out to do." She admitted, however, that, for some, the route to success is almost the opposite. These people may have a lot of feelings of inferiority or insecurity and pour all their efforts into one area. She noted that many comedians, poets, and musicians, as well as others, have succeeded in this way.

"We don't really know what makes some people say, 'Yeah, I'm going to go for this,'" she said. Family and genetic factors probably both play a part, although chance may also have a role.

Coach Howie Evans Says:

Black College Basketball Teams Are Grossly Underfunded

By BARRY COOPER Syndicated Columnist Special To The Post

It was not many months ago that Maryland-Eastern Shore basketball Coach Howie Evans lived a decidedly cushy life. He was an assistant coach at Fordham University, and to earn his keep, he only had to scour New York City and surrounding areas for blue-chip talent.



World hunger has always been a concern with churches because it involves the status of life. That concern has risen to astonishing levels since the photos of starving children have penetrated our hearts with sorrow. Members of the AME Zion church sector have not escaped the impact of the desperate situation facing as much as one third of the world's population.

Recently Gethsemane AME Zion church, pastored by Rev. Dr. George Battle presented over \$3,000 to the cause of world hunger. Rev. Battle and Missionary President of Gethsemane Lois Byers presented Lucille C. Turner, District President of Woman's Home and Overseas Mission and Rev. Smith Turner III Presiding Elder of the Charlotte District with the check.

"Motivation is one of the great unknowns," agreed Dr. Karen Rubin, a psychologist with offices in both Charlotte and Gastonia. Dr. Rubin differentiated between praise and encouragement in helping to develop motivation in

children. "Praise goes to the bottom line, the finished product," she explained. It's a reward based on the person's winning or being best in some competition. It's an attempt to motivate with an external reward." Encouragement, on the other

hand, is an attempt to motivate internally. "Encouragement focuses on the process and respects the person," Dr. Rubin stated. "A child doesn't have to be successful at something to be encouraged by his See SUCCESS On Page 6A

First in series

Finding good players was easy for Evans, though, for he was and is -- a tough, street-smart cookie who can relate to inner-city kids and ferret out even the most obscure prospects. Now, Evans must rely on those skills even more heavily. Late in the summer, Maryland-Eastern Shore found itself without a coach and hurriedly moved to find another.

The school surveyed some applicants, and it was Howie's name that stood out. He took the job.

"I think every assistant coach dreams about becoming head coach," Evans said the other day, after his Hawks had lost their ninth game in a row. "I know I can coach. I know I can do the job here."

Evans may be sure of himself, but he, like most every other coach at a

Division I black college, wonders if those around him are willing to strive for excellence. That remark is not aimed at players, either. Instead, it is directed at the people who control athletic department purse strings -- the school's president, athletic director and booster club.

If one thing is certain, it is that black college basketball teams -- most of them, anyway -- are grossly underfunded. The cumulative win-loss record of black college teams in Division I is far too embarrassing to mention here. Anyway, other forms of media have become proficient enough at letting us know how weak the black schools have become. At this writing, only one black college team in Division I -- Alcorn -- has a winning record.

The situation has become pathetic, and even newcomers like Evans can see the writing on the wall.

"Black college presidents are going to have to pump money into the program," Evans said. "I know money is tight, but we are going to have to do something. The kind of money black schools spend on recruiting is what I'd spend during one week at Fordham."

Let us quickly point out that Evans is not disenchanted with anyone at his school. His comments are not a back-handed way of easing some of the frustration he feels.

But his Hawks have a 1-13 record and are not likely to improve. Like most black college teams, Maryland-Eastern Shore lacks talent. It lacks talent because coaches have been unable to hit the road for extensive recruiting trips and because many prospective student-athletes have been turned off by all the penny-pinching that goes on at many black colleges.

Of course, black college athletic directors aren't a bunch of scrooges.

If the money were there for basketball, they'd spend it. The problem, however, is that it's not there, and that is why something must be done.



George Wallace M-WBE coordinator

torney departments, the Community Relations Committee, several outside black business community lead-

ers, and the Association of General Contractors was implemented to accomplish many goals.

Foremost of those objectives include an equal opportunity for minorities and women to participate in City construction, contracting and procurement programs. Although these minority or women businesses aren't shown any favoritism by the City, by being involved in the M-WBE plan they are assured of having the exact access to information and opportunities as other businesses. Departments in the City which use the services of other businesses keep in mind the minority and women businesses affiliated with M-WBE.

By providing this equal opportunity to minority and women businesses, the City not only fulfills requirements of the federal and state governments related to equal employment program and minority and women's participation in those same programs, but it also seeks to eliminate complaints of discrimination made against businesses holding construction or equipment-services contracts with the City.

Just as the City plays a responsible role in the M-WBE plan, so do those businesses who become a part of the program. These businesses are to participate in training See GOOD FAITH On Page 16A

TURTLE-TALK



Happiness is a place between too little and too much.